



Meet **Minneapolis**
City by Nature

MEDIA KIT

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SIGNATURE
PARTNERS



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Meet **Minneapolis**
City by Nature

YOU'VE NEVER MET A PLACE QUITE LIKE THIS

Meet the biggest underestimated place in the north. A dramatic riverfront skyline, three professional sports stadiums within 1.3 miles, so much art you're literally surrounded by it and a theater on almost every corner. A culture committed to perfecting the craft of the brew, one of the best park systems in the nation, and a foodie paradise where you can get Nordic cuisine for breakfast, Ethiopian for lunch and this thing called a "Jucy Lucy" for dinner - and, oh yeah, cocktails on a Ferris wheel. A place to bring your dancing shoes and party at festivals all year round, enjoy four gorgeous seasons surrounded by 22 lakes, the Mississippi River and a waterfall, and meet friendly locals who can't wait to show you why they love living here.

CONDÉ NAST

"...Sure, it helps that the city hosted Super Bowl LII; but football season came and went, and travelers are still raving about it: Guthrie Theater. Walker Art Museum. One of the best park systems in the whole country. More than 10 James Beard Award semifinalists and the winner for best chef in the Midwest in 2019, alone. Prince's Paisley Park Museum. Oh, and there's that whole, "Minnesota nice" thing. Sign us up."

-Conde Nast Traveler 2019

HAVE YOU HEARD?

Minneapolis ranks
3rd **COZIEST HYGGE CITY**

-Best Places 2019

MSP named the **MOST PUNCTUAL
MAJOR AIRPORT** in the country

-OAG Aviation Group 2019

Minneapolis ranked **2ND BEST BIG CITY**
by readers of *Condé Nast Traveler* in 2019

THE BASICS

CITY POPULATION

U.S. Census, 16th largest metro area
Minneapolis: 422,331 (2017)
Hennepin County: 1,252,024 (2017)
Downtown: 49,781 (2019)

GEOGRAPHY

Latitude: 44° 58' 39"
North Longitude: 93° 15' 56" West
Area: 59 square miles or 37,516 acres
Land: 35,244 acres
Water: 2,324 acres
Lakes: 22
Elevation: 824 feet above sea level

TALLEST BUILDING

IDS Center: 57 stories, 775 feet

COLLEGES & UNIVERSITIES

Public: 3
Private: 8

WEATHER

Average high in January: 24° F
Average high in July: 83° F
Average annual precipitation:
30.64 inches
Average annual snowfall:
55 inches

SALES TAX

8.025% (downtown Minneapolis)
6.875% (elsewhere-statewide)
**There is no sales tax on apparel
or shoes in Minnesota*



CREDIT: LANE PELOVSKY

FAST FACTS

MINNESOTA

Settled: 1858
Capitol: Saint Paul
State Bird: Common Loon
State Fish: Walleye Pike
State Flower: Pink and White Lady's Slipper

STATE POPULATION

5,611,179 (2018 U.S. Census estimate)
Geography Area: 86,943 square miles
Water: 7,326 square miles of Minnesota are covered by water

LAKES

11,842 (22 within Minneapolis city limits)

ANNUAL VISITOR STATISTICS (METRO AREA)

2018: 34.5 million
2017: 33.3 million
2012: 27.9 million
2008: 17.9 million
2000: 11.1 million
1990: 4.5 million

MINNEAPOLIS HISTORIC NICKNAMES

Mill City
City of Lakes

> DID YOU KNOW?

With more than 183,000 miles, Minnesota has more shoreline than Hawaii, California and Florida combined!

MINNEAPOLIS ICONS

Visitors will find a lot of must-sees in Minneapolis. Here is a quick guide to the top 10 icons that represent the city's diverse offerings.

SPOONBRIDGE AND CHERRY

This has been Minneapolis' signature sculpture since its completion by Claes Oldenburg and Coosje Van Bruggen in 1988. The spoon tips the scale at 5,800 pounds and the cherry weighs 1,200 pounds! The 17-acre Minneapolis Sculpture Garden, where the Spoonbridge and Cherry reside, is one of the largest of its kind and includes more than 40 works of art. It's also just across the street from the renowned Walker Art Center, which was renovated in 2017.

FIRST AVENUE & 7TH ST ENTRY

Featured in "Purple Rain," this Minneapolis classic is still one of the hottest clubs in town. Stop in and rock out to musical stylings from major national acts and local emerging artists. It was named one of 10 best live music venues in America by *Rolling Stone*, December 2018.

FREDERICK R. WEISMAN ART MUSEUM

Housed in a striking stainless steel building, the Frank Gehry-designed Weisman is a unique museum experience. A teaching museum for the University of Minnesota and the community, its collection features early 20th-century American artists such as Georgia O'Keeffe, Alfred Maurer and Marsden Hartley.

BDE MAKKA SKA (Lake Calhoun)

Part of the Chain of Lakes, Bde Maka Ska is a popular site for windsurfing, swimming, sailing and canoeing. More than three miles of trails for walking, jogging, biking and in-line skating encircle the lake with the unique Minneapolis skyline as its urban backdrop. The popular lake is also part of the 52-mile Grand Rounds National Scenic Byway. Bde Maka Ska is the lake's original Dakota name, meaning "White Earth Lake," and was renamed in 2018.

STONE ARCH BRIDGE

Enjoy the roaring St. Anthony Falls with a stroll across the Stone Arch Bridge – the only one of its kind to span the Mississippi River. As part of the St. Anthony Falls Heritage Trail, this pedestrian crossing is the oldest mainline railroad bridge in the Northwest. Chronicling Minneapolis' milling history are the nearby Mill Ruins Park and Mill City Museum.

FLAGSHIP TARGET STORE

This two-story retail hot spot lies in the heart of downtown action, just down the street from Target Corporation's world headquarters. With a unique escalator for shopping carts, this flagship retail experience shouldn't be missed.

HAVE YOU HEARD?

"[Minneapolis] is the place I learned how to be an artist," she said. "There's something magical here that allows you to find the parts of you that are special and weird and turn that into your art."

-Lizzo 2019

Minneapolis is one of 5 Places You
Should Live If You Love to Travel

- The Discoverer 2019

Airports Council International
(ACI) named MSP the BEST
AIRPORT IN NORTH AMERICA
in its size category in 2018

- Airport Service Quality awards 2019

SKYWAY SYSTEM

Glass-enclosed, elevated walkways provide comfortable, convenient connections between downtown restaurants, shops and more. The Minneapolis skyway system links hotels, restaurants, shopping malls, office buildings, performance venues and attractions via glass-enclosed walkways one floor above street level. The first skyway opened with fanfare in 1962 and many more followed. Today, a typical skyway in the city's retail core accommodates thousands of shoppers, sightseers and office workers every day.

So where is everybody going? Almost anywhere, considering the skyway system spans more than 9 miles and accesses the Minneapolis Convention Center, Orchestra Hall, the State Theatre, Target Center, most downtown hotels, and many popular shops and restaurants. Banks, dry cleaners and salons line the city's skyway highway, too - as if staying high and dry in the rain or snow weren't enough. Directional signs and maps aid navigation in the skyway system.



SKYWAY SYSTEM, CREDIT: MIKE MADISON

UPTOWN THEATRE SIGN

Just south of downtown, Uptown is the center of Minneapolis' hip energy, and includes off-beat shopping, late-night dining and vibrant nightlife. Just steps from the Chain of Lakes, Uptown has everything an urban neighborhood should and then some. You'll know you've entered Uptown when you see the iconic Uptown Theatre sign towering over the neighborhood and the more than 100-year-old art deco movie house.

GUTHRIE THEATER

The stunning Jean Nouvel-designed riverfront home for the world-renowned theater company opened in July 2006 and earned The Pritzker Architecture Prize. With three theaters, 11 bars, spacious lobby space and the Endless Bridge offering breathtaking views of the surrounding area, the bold blue building laid the groundwork for continued growth in the Mill District.

MARY TYLER MOORE STATUE

Stop for a photo with the bronze statue where the statue sits on the corner of 7th Street and Nicollet near where the "Mary Tyler Moore Show" credits were filmed. The show's setting was in Minneapolis.

SKYWAYS

The skyway system is one of our most striking assets. One floor above ground, this over 9-mile system links shopping, restaurants, entertainment and more through enclosed elevated walkways. It connects over 80 blocks of downtown Minneapolis in climate-controlled bliss. The skyway expanded further when the new connection was made to U.S. Bank Stadium in July 2016.

> DID YOU KNOW?

The skyway connects more than 80 blocks, nearly 6,000 hotel rooms, thousands of businesses and hundreds of thousands of pedestrians every day.



BOOM ISLAND, CREDIT: LANE PELOVSKY

SEASONS

70 degrees and sunny 365 days a year? Boring! In Minneapolis we have four distinct seasons and we wouldn't have it any other way. Whether nestled by a crackling fire sipping wine, or snowboarding at Theodore Wirth Park; strolling through the Walker Art Center's world-class sculpture garden or stopping to smell the flowers at Lake Harriet's rose gardens; watching movies under the stars at one of Minneapolis' city parks or playing in the water at one of the city's 22 lakes; apple picking in crisp autumn air or admiring the colorful fall foliage; visitors and residents alike will enjoy the abundance of activities each season brings.

SPRING *(April through May)*

Spring in Minnesota varies widely and weather may be glorious or erratic and visitors should pack a heavy jacket. April shows the first true signs of spring when snow starts to melt and light showers are frequent. By May, flowers have pushed their way out of hibernation, trees blossom, gardens are planted and the city becomes colorful again.

SUMMER *(June through August)*

The high temperatures (think mid-eighties) and humidity levels in the summer make it the perfect season to hang out at one of Minnesota's 10,000+ lakes! Downtown restaurants have sidewalk seating and the city is alive with bikers, joggers, sunbathers and festivals. Shorts and sandals are the standard uniform and the abundance of lakes make bathing suits and beach towels a must.

FALL *(September through late November)*

As the air turns crisp and leaves turn to deep golds, oranges, and reds, fall is easily one of the most beautiful times in Minneapolis. Visitors can enjoy striking autumn colors and lively outdoor activities in mild temperatures by packing a sweater or a light jacket. Autumn foliage peaks in late September on Minnesota's North Shore and slowly spreads throughout the state and into the cities by mid-October, making the transition from summer to winter a long and leisurely one.

WINTER *(Late November through March)*

Snuggled under a white blanket of snow, winter is our coldest season and though our greenery may be hibernating, the city is not! During our winter season lakes are alive with skaters, our landscape is full of snowmen and snowshoers, and downtown bustles with shoppers and diners. Minneapolis has the country's largest network of glass-enclosed, climate-controlled skyways; however, a winter coat, gloves, hat, scarf and boots are necessary so you can get out and take part in one of our many active winter sports and festivals like the Great Northern festival.

HAVE YOU HEARD?

ON AVERAGE:

JANUARY = Coolest Month

FEBRUARY = Driest Month
& Most Clear Days

JULY = Warmest Month

AUGUST = Wettest Month

DECEMBER = Most Cloudy Days

WE LOVE LIVING HERE AND WE CAN'T WAIT TO SHOW YOU WHY.

Stroll from the iconic Sculpture Garden by Loring Park to the picturesque Mississippi River to catch the sunset on the skyline in Northeast. Get the high score at an all-night pinball bar in Lyn Lake. Or enjoy an incredible Ethiopian meal in Cedar-Riverside. All without ever leaving the city limits. This is what living and exploring Minneapolis is all about.



AMBER BOX, GUTHRIE THEATER, CREDIT: NATHAN KLOK

NEIGHBORHOODS

DOWNTOWN

Three stadiums, river walks, world class theaters, live music venues, hotels, shopping and dining options – you'll never run out of things to do downtown. Locals work and play in downtown Minneapolis. They live there too, in artsy lofts and upscale condos – nearly 40,000 residents call downtown home. You can't beat a city that overlooks the scenic Mississippi River, is easy to get to, easy to get around, and is filled with trendy restaurants, cool shops, festive events and diverse entertainment ranging from pro sports to Broadway shows.

CENTRAL BUSINESS DISTRICT

You're in the middle of it. The heart of downtown. And lucky for you it's not all office buildings and government centers. The Central Business District has high quality dining options, a thriving nightlife that includes a whole block of theaters, and of course the famous skyway system that'll make you forget all about the subzero temperature outside. Conveniently, some of downtown's best hotels are here in the thick of it, meaning many days of amusement can be planned without stepping a toe into a car.

WAREHOUSE DISTRICT/NORTH LOOP

Venture on the northern outskirts of downtown Minneapolis and you'll stumble upon "North Loop" or "the Warehouse District." The two terms are used interchangeably in reference to pretty much everything north and west of 1st Avenue North. This melting pot of trendy shops and innovative restaurants has transformed warehouses from the late 19th and early 20th centuries and created a vibrant neighborhood that is continually growing. It's an area with a bustling nightlife, where you'll find a lively crowd after a concert or a game looking to extend the night just a little bit longer.

RIVERFRONT/ MILL DISTRICT

Scenic parks and pathways, landmark restaurants, and historical attractions line the banks of the Mississippi River, which once fueled Minneapolis' flour milling boom and now defines downtown's northern edge. Many milling era buildings have been reborn as housing and cultural venues, while concerts and festivals along the historic cobblestone-lined Main Street bring the riverfront to life.

LORING PARK

Loring Park is best known for housing some of our biggest festivals. You'll find the Twin Cities Pride festival in June, Loring Park Art Fair in July, and Holiday in November through December. When a festival isn't taking over, you can find foodies swooning over the trendy eateries just outside the park, people strolling through the Sculpture Garden at the Walker Art Center, and convention-goers popping in and out of the Convention Center.

(NEIGHBORHOODS, CONTINUED)

NORTHEAST ('NORDEAST')

Northeast's neighborhood can be divided into two main sections: the Arts District and the Riverfront District. Both bring a unique flavor to the area and make it one of Minneapolis' favorite neighborhoods to explore.

If you're looking for local art and locally made items then you'll need to make a stop in the Northeast Arts District. This is where hundreds of artists call home and where you can visit multiple open art studios and galleries. The area is filled with diverse businesses, including all along the popular Central Avenue, showcasing the best and most authentic international dishes and cuisines.

The Riverfront District is your best bet for stunning views of the downtown skyline. You'll be lead into this part of town by the Hennepin Avenue Bridge where you'll also catch a glimpse of the memorable Grain Belt Beer sign. Since it sits right along the Mississippi, The Riverfront District is all about spending time outdoors. Boom Island Park is a beautiful place for hiking, biking and picnicking. And don't leave here without taking a stroll through Main Street, a charming walkable area filled with restaurants, outdoor patios and shops.

UPTOWN

Decidedly urban and unabashedly hip, Uptown supplies trendy 20- and 30- somethings with cutting-edge cuisine, intoxicating nightlife, funky, high-end fashions, independent movie theaters and home accessories. Located immediately south of downtown Minneapolis, just steps away from the scenic Chain of Lakes, Uptown centers around the intersection of Hennepin Avenue and Lake Street, where you'll find cool coffee shops, filled restaurants and trendy salons on just about every corner.

LINDEN HILLS

A modern village with a view of the downtown skyline, Linden Hills occupies an idyllic pocket of southwest Minneapolis between Bde Maka Ska (formerly Lake Calhoun) and Lake Harriet. Born as a resort community at the turn of the century, the area remains an escape from the everyday – a unique shopping and dining destination minutes from beaches, gardens, concerts and winding recreational paths.

WHITTIER

More than 50 ethnic restaurants, groceries and cafes form the urban buffet known as "Eat Street," a 17-block stretch of Nicollet Avenue running south from downtown Minneapolis. Asian flavors abound in noodle shops and authentic markets, while German, Greek, African, Mexican and Middle Eastern cuisine are among the tastes available.

LYN-LAKE

A fun selection of indie stores, entertainment, bars and restaurants in the most walkable neighborhood in Minneapolis makes for a pleasant day and night of indulgence. Lyn-Lake is an entertainment district that has strong visitor appeal. Some of the city's most diverse shops are here as well as live performance spaces and delightful places to keep you energized throughout the night.

UNIVERSITY OF MINNESOTA/DINKYTOWN

There's absolutely nothing dinky about Dinkytown—with the exception being its square footage compared to other neighborhoods. But in its relatively small footprint, expect to be amazed by the cultural and culinary offerings here. Rubbing shoulders with the University of Minnesota, Dinkytown features a vibrant mashup of college-town coffee shops, plus refined dining and lodging for when the parents come to visit. During Gophers sporting events, the neighborhood amps up the excitement at sports bars and restaurants. Arts lovers find plenty to engage with, too, at cultural meccas Northrop Auditorium, the Frederick R. Weisman Art Museum and the iconic Varsity Theater.

50TH AND FRANCE (EDINA)

50th Street and France Avenue intersect in the posh community of Edina, where classy restaurants, upscale gift shops, art galleries and designer boutiques thrive amidst cobblestone streets and elegant street lighting.

HAVE YOU HEARD?

"Taken together, the Twin Cities today are less a New Scandinavia and more a varied, singularly American cultural smorgasbord"

-Travel + Leisure, 2018

"America's healthiest city; it is also wealthy and wise. Every neighborhood - from the hipster art party vibe of northeast to the foodie, lakeside culture Linden Hills in the southwest - has the capacity to charm, delight and incubate The Next Big Thing."

-CARA Magazine, 2019

MADE IN MINNESOTA

Glass-enclosed, elevated walkways
It might surprise you, but a lot of products you use every day were developed right here in Minnesota. The land of 10,000 lakes is also the land of 10,000 innovators.

LOCALLY GROWN GOODS

- Aveda beauty & wellness products
- Betty Crocker® baking goods
- Bisquick®
- Bundt® cake pan
- Caribou Coffee
- Dairy Queen® ice cream treats
- Green Giant® vegetables
- Honey Crisp apples
- Indoor shopping mall
- Jucy Lucy burgers
- Magnetic Poetry
- Milky Way, 3 Musketeers & Mars bars
- Minnetonka Moccasins
- Wearable pacemaker
- Polaris snowmobiles
- Post-it® notes
- Red Wing Shoes
- Rollerblades®
- Wet/dry sandpaper
- Scotch® tape
- SPAM
- Toastmaster toaster
- Tonka® trucks
- Toro®
- General Mills products
- Wheaties cereal
- Zubaz
- Twister
- NERF Ball



RIVERFRONT / MILL DISTRICT, CREDIT: KRIVIT PHOTOGRAPHY

A GREAT PLACE TO LIVE

Minneapolis combines the bustle of a big city with the intimacy of neighborhood life. Big enough to attract world class theater, sports teams and businesses, yet small enough to avoid the crime and overcrowding of bigger, denser destinations, this city by the Mississippi has it all.

Why? Well, start with employment. Target, U.S. Bancorp, United Health Group and Best Buy are just a few examples of the Fortune 500 companies which, along with strong local businesses, bring a low rate of unemployment and a high tax base to the area. The good public schools and many options for higher education (including the University of Minnesota) mean an educated, skilled workforce, resulting in good business in Minneapolis.

Companies from nearly every U.S. industry provide the local economy with a strong base, representing manufacturing, health care, publishing and many others. There are 25 Fortune 1000 companies in Minnesota as of 2018. Wide-reaching public facilities and investment in transportation and infrastructure have yielded a city that's good for business.

And business is good for the city. Companies here, both big and small, have a tradition of giving back to the communities that help them succeed. Private funding and corporate philanthropy help keep Minneapolis vibrant and exciting. One example: A large portion of five major venues in Minneapolis (Central Library, Guthrie Theater, Walker Art Center, Minneapolis Institute of Art and Children's Theatre Company) were funded by the generous giving of businesses and individuals throughout the city.

> DID YOU KNOW?

The name Minneapolis is attributed to the city's first school teacher, who combined "mini" (the dakota word for water) with "polis" (the greek word for city).



CREDIT: LANE PELOVSKY

WITH 17 FORTUNE 500 COMPANIES (2019), MINNESOTA'S BUSINESS COMMUNITY THRIVES GLOBALLY

- UnitedHealth Group (6)
- Target (39)
- Best Buy (74)
- 3M (95)
- CHS (97)
- U.S. Bancorp (117)
- C.H. Robinson Worldwide (185)
- General Mills (200)
- SuperValu (201)
- Land O'Lakes (212)
- Ecolab (215)
- Ameriprise Financial (249)
- Xcel Energy (274)
- Mosaic (325)
- Hormel Foods (328)
- Thrivent Financial (351)
- Polaris Industries (476)

MANY MINNESOTA BUSINESSES RECEIVED HIGH MARKS IN THE 2019 CORPORATE LGBT EQUALITY INDEX:

- 3M
- Allianz
- Best Buy
- Cargill
- Dorsey & Whitney
- Ecolab
- Fredrickson & Byron
- General Mills
- RBC Wealth Management
- Robins Kaplan
- Target
- UnitedHealth Group
- U.S. Bancorp
- Xcel Energy Inc.

(ALL RECEIVED 100%)

HAVE YOU HEARD?

**U.S. News and World Report
ranks Minnesota 3RD BEST STATE**

-2019

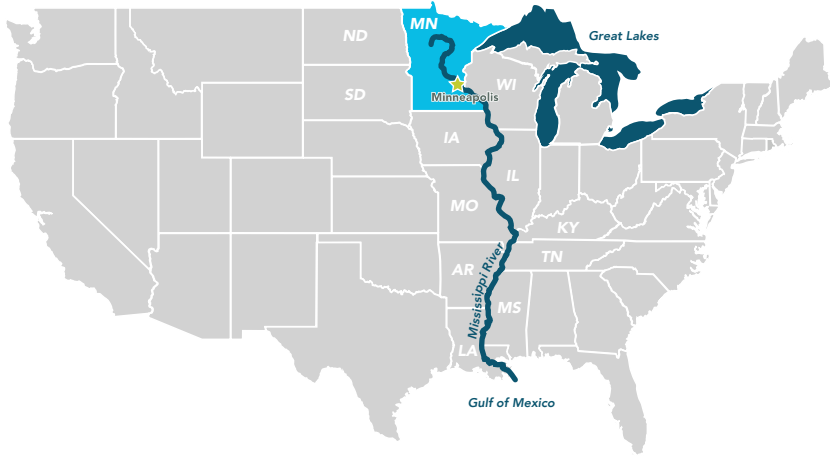
**Minnesota is 2019's 5th Most
Financially Literate State**

- WalletHub 2019

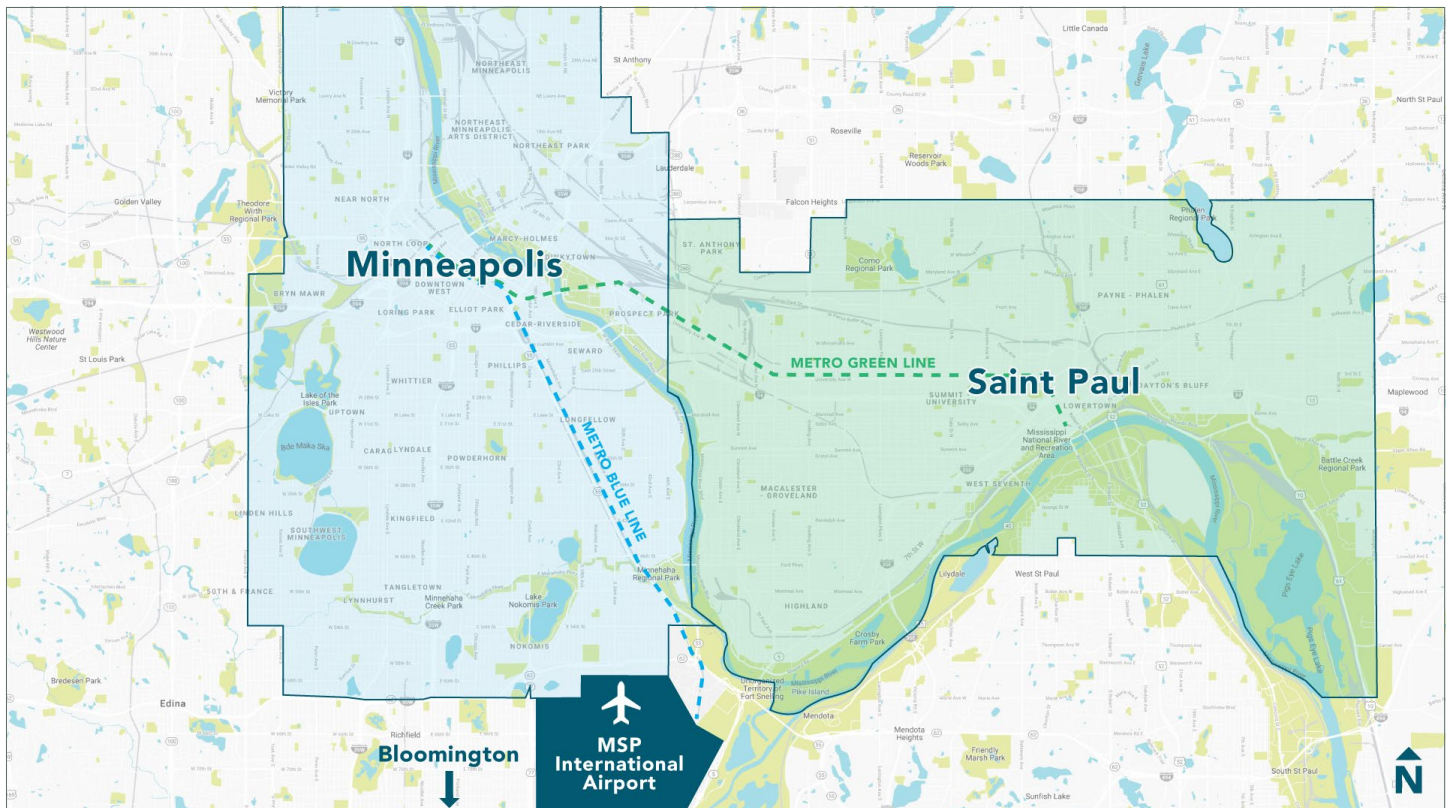
**Minneapolis ranked 2nd top
city for women breadwinners**

- MagnifyMoney.com 2019

MINNESOTA AT A GLANCE



MINNEAPOLIS & SAINT PAUL AREA



HISTORY & HERITAGE

Minneapolis wasn't built in a day. This dynamic, prosperous city is the current incarnation of its unique past – a history impacted by the region's natural beauty, its original indigenous and immigrant residents and its fluid relationship with the mighty Mississippi River.

MIGHTY MISSISSIPPI 1680-1850

Minneapolis was born on the Mississippi, on land the Sioux and Ojibwe people had long called home. Around 1680, Father Louis Hennepin christened scenic St. Anthony Falls, which, centuries later, would give the burgeoning city enormous industrial power. The Louisiana Purchase in 1803 and the construction of Fort Snelling in the 1820s ushered more Europeans into this pristine region for trading, trapping and settlement.

FLOUR POWER 1850-1930

Minneapolis grew beside the Mississippi River where St. Anthony Falls fueled the lucrative flour milling industry. From the 1880s to the 1930s, flour production made Minneapolis the milling capital of the world, and established modern corporate giants such as Cargill, General Mills and Pillsbury. Tourists and artists also flocked to the only waterfall on the river, spanned in 1883 by the railroad's landmark Stone Arch Bridge, which remains today.

ECONOMIC GROWTH 1930-PRESENT

A progressive city claiming many commercial, political, medical and cultural firsts, Minneapolis continues to make history. The city has one of the most stable economic bases in the country, and includes global leaders CHS, Best Buy and 3M within its broad, successful business community.

INCREASINGLY DIVERSE

Minneapolis has always been empowered by its people, including native residents, pioneers, immigrants and transplants from around the world. Many Lakota Sioux and Ojibwe names – Minnehaha, Minnetonka, Nokomis – attest to the continued presence of Minnesota's first residents. The cultural influences of the city's first settlers – Scandinavian, Irish, German, Italian, French-Canadian, Greek, Polish, Jewish and people of many nationalities – can be seen in neighborhood churches, businesses, architecture and events. A massive influx of Scandinavians in the late 1800s had a well-known and lasting impact on area culture. Today the Minneapolis-Saint Paul area boasts the largest Hmong and Somali populations in the country as well as other diverse ethnic groups. This includes recent immigrant groups such as the Karen and Liberians, whom hold large populations in Saint Paul and Brooklyn Park, respectively.

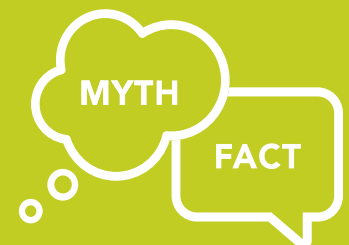
EXPERIENCE OUR HISTORY

Minneapolis' history is an interactive experience. From museums and landmarks to excursions and parks, fun and engaging opportunities immerse residents and visitors in the city's past. Minneapolis has reclaimed its source, preserving and developing the Mississippi riverfront to combine restaurants, nightclubs, galleries and shops with historic buildings and natural wonders.

HAVE YOU HEARD?

**Minnesota ranked #1
HAPPIEST STATE IN THE U.S.**

-Business Insider, 2018



MYTH:
**There is no diversity
in Minneapolis.**

FACT:
The Minneapolis area is home to

- The largest Somali population outside Somalia
- The largest Hmong population outside Laos
- One of the fastest growing Latino/Hispanic populations in the country
- The second-largest Vietnamese and Ethiopian populations

OTHER WELL-KNOWN PERSONALITIES WHO HAIL FROM MINNESOTA

- Lori Anderson
- Richard Dean Anderson
- James Arness
- Jessica Biel
- Nate Berkus
- Kelly Carlson
- Rachael Leigh Cook
- Judy Garland
- Genevieve Gorder
- Peter Graves
- John Hawkes
- Garret Hedlund
- Tippi Hedren
- Jessica Lange
- Kelly Lynch
- Frances McDormand
- Chris Pratt
- Marion Ross
- Winona Ryder
- Jane Russell
- Miriam Shor
- Kevin Sorbo
- Analeigh Tipton
- Lea Thompson
- Vince Vaughn
- Lindsay Vonn
- Steve Zahn

More names listed online at:
www.minneapolis.org/media/media-kit



WE KNEW THEM WHEN

Many public figures who have made huge splashes on the national scene in politics, art, music and movies hail from the land of 10,000 lakes. Throughout Minnesota's rich history, an abundance of people have stood out as stars among us, including actors, musicians, politicians, entrepreneurs, cartoonists, radio stars, writers and pro-wrestlers.

THE ENTERTAINERS:

JOEL AND ETHAN COEN, writers/directors/producers of such movies as " Fargo," "No Country for Old Men," "The Big Lebowski," "A Serious Man," "Burn After Reading" and "True Grit," grew up in the Minneapolis suburb St. Louis Park and filmed " Fargo" and "A Serious Man" in the area.

JOSH HARTNETT, the heart-throb movie star of films such as "The Black Dahlia" and "Pearl Harbor," grew up in Saint Paul. He lived in Minneapolis until 2015.

MELISSA PETERMAN, a product of the Brave New Workshop, wrapped a successful run on the TV show "Reba" in 2007. She's also known for her memorable prostitute role in the movie "Fargo."

PETER KRAUSE, star of "Six Feet Under," "Dirty Sexy Money," and "Parenthood" grew up in Roseville, east of Minneapolis.

PRINCE ROGERS NELSON was born in Minneapolis on June 7, 1958, and passed away on April 21, 2016. He was as an international recording star, musician and actor whose fame rose in the early 1980s with the release of "Purple Rain," which was filmed at Minneapolis' First Avenue. The "Minneapolis sound" was truly pioneered by Prince's hybrid mixture of funk, rock, pop, R&B and New Wave. It has influenced many other musicians.

Actor **SEANN WILLIAM SCOTT** hails from Cottage Grove, suburb of Saint Paul.

T.R. KNIGHT, known to his fans as George O'Malley on the Emmy-winning "Grey's Anatomy," is a Stillwater native. For many years, he was a member of the Guthrie Theater's acting company.

Minneapolis native **VINCENT KARTHEISER**, known for his role on "Mad Men" began his acting career at the Children's Theatre Company.

(WE KNEW THEM WHEN, CONTINUED)

GREAT MINNESOTA AUTHORS:

F. SCOTT FITZGERALD: The author of “The Great Gatsby” is one of many literary geniuses to grow up in Saint Paul.

THOMAS FRIEDMAN: Attending the same high school as the Coen brothers and “Saturday Night Live” comedian, and former senator, Al Franken, the three-time Pulitzer Prize winner is a prolific author, columnist and expert in Middle East affairs for the *New York Times*.

GARRISON KEILLOR: The well-known humorist whose weekly radio show, “A Prairie Home Companion,” inspired Robert Altman’s last film of the same name, hails from Anoka, just north of Minneapolis.

CHARLES SCHULZ: The cartoonist who drew “Peanuts” for nearly 50 years was born in Minneapolis and lived in Saint Paul through his young adulthood.

OTHER WELL-KNOWN AUTHORS AND WRITERS FROM MINNESOTA:

- Carol Bly
- Robert Bly
- Kate Dicamillo
- Louise Erdrich
- Vince Flynn
- Maud Hart Lovelace
- Laura Ingalls Wilder
- Lorna Landvik
- Sinclair Lewis
- John Sandford

POLITICIANS:

JESSE VENTURA: From feather boa in the wrestling ring to glasses and suits as governor of the state, Jesse “The Body” Ventura raised Minnesota’s profile by unexpectedly beating two high-profile candidates to become the state’s 38th governor.

AL FRANKEN: An Emmy Award-winning comedian, actor, author, screenwriter, political commentator, radio host and “Saturday Night Live” alum, grew up in St. Louis Park and is a Minneapolis resident. Noted for his liberal social and political views, Franken won Minnesota’s United States Senate seat in 2008.

OTHER FAMOUS MINNESOTA NAMES IN THE WORLD OF GOVERNMENT AND POLITICS:

- Warren Burger, Supreme Court Chief Justice
- Hubert H. Humphrey, Vice President of the United States
- Walter Mondale, Vice President of the United States
- Paul Wellstone, U.S. Senator
- Alexander Ramsey, second Governor of Minnesota; U.S. Senator

BET YOU DIDN’T KNOW THEY LIVED IN MINNESOTA:

- Ann Bancroft
- Amelia Earhart
- John Madden
- Herb Brooks
- Charles Lindbergh

MUSIC ROYALTY

2007 Grammy award-winning **PRINCE** owned a \$10 million recording studio in Chanhassen, which was also his home and now is Paisley Park museum.

BOB DYLAN, the barefoot boy from the Iron Range of northern Minnesota who forever changed the face of music, once owned the Orpheum Theatre in downtown Minneapolis. A mural of Dylan by Eduardo Kobra is now on Hennepin and 5th Street. Dylan won the Nobel Prize in literature in 2016.

HAVE YOU HEARD?

Outdoor enthusiasts can play in and around 22 lakes, 180 parks, or the Grand Rounds National Scenic Byway, whose 52 miles wind through gardens, golf courses and waterfalls.

- *Forbes Travel Guide, 2018*



VISITOR RESOURCES

VISITOR INFORMATION:

1.888.676.MPLS (6757) or 1.612.767.8000

For more information or to request a visitor information packet, visit www.minneapolis.org

Visitors can check out the Meet Minneapolis Visitor Center on the corner of Nicollet and 5th Street.

Staff is available to answer questions, share visitor maps and resources about things to do in Minneapolis, City by Nature.

FOR MEDIA:

From fact-checking to interviews and b-roll to royalty-free photos, Meet Minneapolis provides a host of media resources.

Visit minneapolis.org/media for the latest local destination information, news releases and photos of Minneapolis.

SUSTAINABILITY

Minneapolis has more than 80 green rooftops and counting. The Central Library, the Target Center and a handful of underground parking garages, as well as the lawn-bowling green at Brit's Pub are just a few located in downtown. One of the oldest examples is the Hennepin County Government Center's north plaza which is a park area above a cafeteria and office space. A 5,800-square foot roof at City Hall includes plantings and solar panels.

MINNEAPOLIS CONVENTION CENTER

- HVAC and lighting systems are monitored around the clock to save energy.
- 2,613 rooftop solar panels produce 750,000 kWh of renewable electricity per year, offsetting 539 metric tons of carbon dioxide emissions annually
- In 2018, nearly 800 tons of waste was recycled, with the annual rate at 60%
- In 2018, more than 180 tons of organics are composted or provided as "food to hogs."
- The MCC Plaza is a green roof, and water is collected from the facility in a cistern to reuse in landscaping.

MALL OF AMERICA

- There is no heating system in the mall; it relies on the heat from lighting and skylights for warmth. It is 70 degrees Fahrenheit 365 days a year.
- Leftover food from restaurants is picked up daily by a local hog farmer.

TARGET FIELD

- The baseball stadium was the second LEED-Silver-certified major league stadium in facility and operations in the country.
- The nearby Hennepin Energy Recovery Center (HERC) provides heat for the stadium with captured waste energy.
- Nearly 20 percent of Target Field was built with recycled content.

GOLD MEDAL PARK

- Gold Medal Park encompasses 7.5 acres in the heart of Minneapolis' Riverfront Mill District. The park includes close to 300 mature trees, including maples, lindens, hackberries, oaks and catalpas.

MINNEAPOLIS CENTRAL LIBRARY

- The 18,560-square-foot green roof atop the Minneapolis Central Library creates a model for other downtown buildings and developments and promotes a clean, sustainable city.
- Low-growing prairie plants reduce cooling and heating loads and improves downtown air quality.

HAVE YOU HEARD?

**Minneapolis ranked
#1 CITY PARK SYSTEM**

-ParkScore, 2013 - 2018

**Minneapolis is #3 in the
nation for life expectancy**

-USA Today 2019

**Minnesota is 2019's
LEAST STRESSED STATE**

-WalletHub 2019

**Minneapolis is 2019's
3rd FITTEST CITY**

-American Fitness Index, 2019

ANNUAL EVENTS



U.S. Pond Hockey Championships, Credit: Nick Leiferman

JANUARY

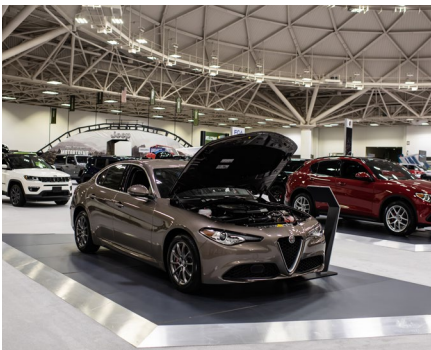
- Polar Dash
- Lake Harriet Kite Festival
- Minneapolis Boat Show
- TwinsFest
- The Great Northern
- City of Lakes Loppet
- U.S. Pond Hockey Championships
- Saint Paul Winter Carnival



Saint Paul Winter Carnival, Credit: Visit Saint Paul

FEBRUARY

- Saint Paul Winter Carnival
- International Motorcycle Show
- RV Vacation and Camping Show
- Lake Home and Cabin Show
- Minneapolis Home & Garden Show



Twin Cities Auto Show

MARCH

- Twin Cities Auto Show
- St. Patrick's Day Parade
- Northwest Sportshow
- MN State High School League Championships

APRIL

- Minnesota Twins Home Opener/Season begins
- MSP International Film Festival
- Art in Bloom at Minneapolis Institute of Art
- Get in Gear 10K, 5K, 2K, & Half Marathon



Art in Bloom at Mia

ANNUAL EVENTS



Ashley Mary NKB Studio (Art-a-Whirl), Credit: Ashley Corbinteich



TC Pride Festival, Loring Park, Credit: @khoalify



4th of July Fireworks, Credit: Lane Pelovsky



Credit: Minnesota State Fair

MAY

- Northeast Minneapolis Art-A-Whirl
- Dandelion Day at the Ard Godfrey House
- Cinco de Mayo Mexican Fiesta
- Festival of Nations

JUNE

- Northern Spark *(returns in 2021)*
- Juneteenth
- Midsommar Celebration at American Swedish Institute
- Stone Arch Bridge Festival
- Rock the Garden at Walker Art Center
- Twin Cities Pride Festival

JULY

- Red, White & Boom Festival
- Fireworks and TC Half Marathon
- Minnesota Orchestra's Sommerfest
- Minneapolis Aquatennial
- Mill City Summer Opera
- Basilica Block Party
- Loring Park Art Festival

AUGUST

- Uptown Art Fair
- Mill City Live Concerts
- Powderhorn Art Fair
- Minnesota Fringe Festival
- Minnesota Renaissance Festival
- Minnesota State Fair

ANNUAL EVENTS



U.S. Bank Stadium, Credit: Minnesota Vikings

SEPTEMBER

- Minnesota Renaissance Festival
- Minnesota State Fair
- Minnesota Golden Gophers Football at TCF Bank Stadium
- Minnesota Vikings Football
- Minneapolis Monarch Festival



Twin Cities Marathon, Credit: Krivit Photography

OCTOBER

- Twin Cities Marathon
- US Open Racquetball Championship
- Zombie Pub Crawl
- ValleySCARE at Valleyfair in Shakopee



Holidazzle, Credit: Dusty Hoskovec

NOVEMBER

- Art Attack at the Northrup King Building
- Holidazzle Festival



"A Christmas Carol" at Guthrie Theater, Credit: Dan Norman

DECEMBER

- "A Christmas Carol" at Guthrie Theater
- Holidazzle Festival
- Sports Minneapolis Minnesota Sports Awards
- Noon Year's Eve at Como Zoo

HAVE YOU HEARD?

Minneapolis is home to the largest non-juried theater festival in the U.S. – the Minnesota Fringe Festival. The annual festival packs theaters across the city every August. It's the ideal time for lovers of the stage to experience the city's diverse theater scene risk-free – each show is just one hour.

Theaters Total: 181
Theaters per capita:
45 per 100,000 residents

- U.S. Bureau of Labor Statistics, 2017



OUR THEATER SCENE

Here in Minneapolis, we'll always make room for you to check out our rich theater scene. In "Amazing MN" by Lee Lynch, he states, "On a per capita basis, the Twin Cities are second only to NYC in number of theater tickets sold," (Pollstar). Whether taking in a world-class production at the Guthrie Theater or participating in our theater-based festival, the Minnesota Fringe Festival, there will always be a show for any taste.

DOWNTOWN

Hennepin Theatre District is home to the State, Orpheum and Pantages theatres and the country's oldest satirical comedy theater, Brave New Workshop. Broadway shows, headliners and home-grown shows fill the marquees. In fact, big name shows like "The Lion King" and "Sweet Charity" made their debuts in Minneapolis before heading to Broadway.

Classics and musicals often grace the stage of the globally renowned, Tony Award-winning Guthrie Theater. From cabaret to storytelling, unique playhouses like the Illusion Theater and the Southern Theater also add flavor to the downtown theater space. The sparkling Cowles Center for Dance and Performing Arts rounds out the list.

NEIGHBORHOOD GEMS

Brimming with funky coffee shops and topical theater, the Uptown and Lyn-Lake neighborhoods of Minneapolis are popular for nightlife. Uptown's edgy cousin, Lyn-Lake, is home to the Jungle Theater, which is right next door to some of the city's favorite ethnic eateries. Just blocks away, funky hangout Bryant-Lake Bowl features an old-school bowling alley and an offbeat 99-seat theater.

The Dinkytown and Cedar-Riverside neighborhoods cater largely to the young, urban crowd with stages like the Mixed Blood Theatre, promoting cultural pluralism, and Theatre in the Round, the state's oldest community theater, that features a unique arena stage for classic productions. The Varsity Theater and Rarig Center at the University of Minnesota are popular spots for live music and theater.



CHILDREN'S THEATRE COMPANY, CINDERELLA, CREDIT: DAN NORMAN

(OUR THEATER SCENE, CONTINUED)

SAINT PAUL

In Saint Paul, the Ordway Center for the Performing Arts hosts Broadway hits and also is home to the Minnesota Opera and Saint Paul Chamber Orchestra. The Fitzgerald Theater is the city's oldest that features concerts and was the former site of "A Prairie Home Companion" for many years.

NEIGHBORING AREAS

Nestled on the shores of Lake Minnetonka, the city of Excelsior is home to the country's oldest continuously running theater, Old Log Theater. Prince fans may want to take a drive by Paisley Park on the way to the Chanhassen Dinner Theatres. With three stages featuring musicals and comedy improv, it's the largest Equity dinner theater in the U.S.

FOR THE KIDS

The only theater for young people to ever win a Tony® Award, Children's Theatre Company (CTC) produces first-rate performances that delight audiences of all ages. Time magazine named CTC the top theater in the country for kids. In the Heart of the Beast Puppet and Mask Theatre in South Minneapolis uses various forms of puppetry inspired by cultures around the world to tell its stories, while the Stages Theatre Company brings children's literature to life.

➤ DID YOU KNOW?

Minneapolis' Guthrie Theater, Children's Theatre Company and former Theatre de la Jeune Lune were all honored with regional Tony Awards

HAVE YOU HEARD?

Minneapolis-St. Paul ranks third on list of BEST PLACES FOR LIVE THEATER IN AMERICA

- Regional Theater Report, 2018

HAVE YOU HEARD?

“Art is personal and interactive in the Twin Cities; visit a studio and enjoy a conversation with the artist, and come away feeling a connection to this vibrant arts community.”

- Arts America



FREDERICK R. WEISMAN ART MUSEUM, CREDIT: NATTAPOL PORNSALNUWAT

MUSEUMS

Highlighting world-class collections that span millennia, the city's museums engage, inspire and educate millions each year. Boasting groundbreaking buildings and exhibits, they display tremendous foresight and reach. Nearly 60 destinations – of an astonishing 600 in Minnesota, many in and around downtown – celebrate life's natural, artistic and scientific wonders.

A CITY-WIDE CANVAS

Minneapolis' globally acclaimed art museums highlight beauty in all forms. Hailed by *Newsweek* as “possibly the best contemporary art museum in the country,” the Walker Art Center has a building as dynamic as the events and artworks it presents. A stunning expansion, designed by Swiss architects Herzog & de Meuron, opened in April 2005, doubling the exhibit and performance space of this immensely popular and influential museum. A renovation was complete in 2017. Outside the Walker, the Minneapolis Sculpture Garden has 58 sculptures, including 19 added in 2017, featuring the landmark “Spoonbridge and Cherry” sculpture by Claes Oldenburg and Coosje von Bruggen.

With its impressive columns and wide-ranging exhibits, the Minneapolis Institute of Art (Mia) puts up a classical front – one that houses one of the largest displays of classical Chinese art and architecture in the country – in 22 galleries. Considered one of America's finest encyclopaedic museums, Mia possesses works from every age and medium, many of which reside in the museum's Michael Graves-designed 2006 expansion.

Architect Frank Gehry, of Guggenheim Bilbao fame, brought global focus to the Frederick R. Weisman Art Museum, an abstract composition of stainless steel set next to the Mississippi River that opened an expansion in Fall 2011. The museum's warm, ethereal interiors highlight the University of Minnesota's modern art collection.

The Museum of Russian Art is the only museum in North America solely dedicated to the preservation and presentation of Russian art and artifacts. Even the Guggenheim has borrowed art from this unique museum.



MILL CITY MUSEUM, CREDIT: COPPERSMITH PHOTOGRAPHY

(MUSEUMS, CONTINUED)

SCIENCE CENTRIC

Each year, more than a million people wrap their heads – and their hands – around science at the hugely popular Science Museum of Minnesota, an interactive learning pioneer located on the bank of the Mississippi River in Saint Paul. Cutting-edge exhibits and colossal attractions include dinosaur fossils and a 90-foot convertible domed Imax movie screen.

The atmosphere is especially charged inside the Bakken Museum, which explores electricity and magnetism while showcasing 2,500 electrical devices dating to the 1700s. It is also the first Minnesota affiliate of the Smithsonian.

The Pavek Museum of Broadcasting features industry equipment and memorabilia, while the Bell Museum offers dioramas depicting life's amazing diversity and new planetarium. The Bell opened a sweeping new facility near the Minnesota State Fairgrounds rounds on the University of Minnesota's Saint Paul campus in summer 2018.

MILL CITY MUSEUM

Flour milling may not sound like an exciting concept, but Minneapolis was built on flour and the Mill City Museum provides a portal to the city's storied past. The museum lives in the partially reconstructed ruins of a flour mill that exploded in 1878, burned in 1928 and burned again 1991. You can still see the twisted girders that melted in the heat and the soot on the bricks, but this relic from Minneapolis' history is still standing.

Billed as "the best-smelling museum ever created," a baking lab operates in the museum's basement. Visitors can smell the fabulous aromas of the treats baking while they peruse artifacts of the city's milling days. They can learn all about Minneapolis, from then to now, in the film, "Minneapolis in 19 Minutes Flat," which plays in the museum's small theater all day long. Afterwards, visitors can head to the Flour Tower, an elevator ride that shows how milling makes wheat into flour (and why it's explosive!) and culminates on a rooftop deck with a panoramic view of the entire Mississippi Riverfront, including St. Anthony Falls and the Stone Arch Bridge.

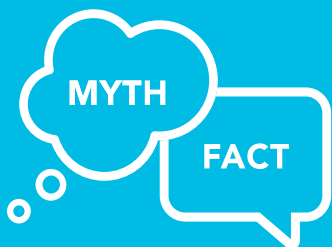
DISCOUNTS & SPECIALS

The Weisman Art Museum
(always free)

The Minneapolis Institute of Art
(always free)

The Walker Art Center
(free every Thursday night and the first Saturday of every month)

The Minneapolis Sculpture Garden
(always free)



MYTH:
Minneapolis has only one big mall.

REALITY:
We're proud to be home to the largest shopping and entertainment complex in nation, but there's so much more to Minneapolis.

The city's arts and culture scene is thriving. And with six major professional sports teams, it's always action-packed here. One of the most alluring aspects of Minneapolis is the opportunity to enjoy its green urban environment. Visitors can enjoy biking, walking, running, blading, boating and fishing, all within the city limits.



CREDIT: MALL OF AMERICA

SHOPPING

We need to look good during all four seasons. And there's no better way than to hit up our high-end fashion boutiques, independent designers and even thrift shops for that I-can't-believe-I-found-this-for- \$5 find. Or go big and spend all day at the MOA (short for Mall of America to the locals). Oh, and did we mention that all clothing and shoes are tax free? You're welcome!

DOWNTOWN

The downtown area is filled with plenty of local shops and designer boutiques to go on a spending spree for yourself or find that continually elusive unique gift. Nicollet (formerly known as Nicollet Mall) has long been downtown's core shopping and entertainment center. You'll find Minneapolis-based Target's flagship store among other shops like Saks Off Fifth, Nordstrom Rack and Marshalls. Virtually every building offers a climate-controlled skyway connection, while the convenient METRO Blue Line takes shoppers on a quick 35-minute trip to Mall of America.

MALL OF AMERICA

Looking for the best selection? You'll find it at Mall of America, the country's largest retail and entertainment destination. Home to more than 520 stores, including unique shops, national flagship stores and emerging retail concepts means there's something for everyone. Other attractions include Nickelodeon Universe (the nation's largest, fully enclosed theme park), SEA LIFE Minnesota Aquarium, Crayola Experience, Fly Over America, an appetizing range of more than 60 restaurants and bars and a 13-screen movie theater. All this makes staying in one of the two on-site hotels a good idea as you could spend days there and not see everything.



CREDIT: MARTIN PATRICK 3

(SHOPPING, CONTINUED)

NORTH LOOP, UPTOWN AND BEYOND

Original boutiques and signature retailers add charm and entice shoppers into the city's many distinct neighborhoods.

In the North Loop you'll find new shops popping up regularly. This trendy neighborhood is lined with unique boutiques including PARC, MartinPatrick3, Russell + Hazel and Ribnick Luxury Outerwear & Leather. Statement Boutique and Larissa Loden offer beautifully handcrafted jewelry.

Uptown has more of a hipster vibe, with trendy home furnishing shops and recognizable brand names.

Linden Hills in southwest Minneapolis embodies all that is local with locally owned gift shops, bakeries and bookstores.

NEARBY SUBURBS

Minneapolis made retail history in 1956 when Southdale Center in suburban Edina opened as the world's first enclosed mall. This bright, airy location continually delights with plenty of store options, busy restaurants, and a movie theater.

Nearby, Galleria refined the mall concept by showcasing high-end retailers, elegant dining and spa services. You'll find more elite labels and high-end houseware further south in Edina on 50th and France.

On the other end of the spectrum, Albertville Premium Outlets, west of Minneapolis, carries discount designer pieces for those who crave a range of shopping experiences.

> DID YOU KNOW?

In Minnesota, there's no sales tax on clothing or shoes!

DISCOUNTS & SPECIALS

Retail therapy comes cheap in Minneapolis where locally based Target sells affordable, stylish wares inside its flagship store. Albertville Premium Outlets offer 100 stores, including Banana Republic and Polo Ralph Lauren. And the bargains inside Mall of America's stores are surpassed only by its mammoth interiors, which guests can gawk at for free.

CULINARY SCENE

The innovative Minneapolis food and drink scene is ready to impress — whatever your tastes. Whether it's the famous Jucy Lucy cheese-filled burger at Matt's, a signature Old Fashioned at Parlour, fine dining at its finest at Spoon and Stable, trying to choose between 18 ethnic restaurants and food vendors at the Midtown Global Market, or two scoops of artisan ice cream at Milkjam creamery, we just ask that you bring your appetite.



MATT'S BAR JUCY LUCY, CREDIT: JASON TESAURO

FOOD & DRINK

WAREHOUSE DISTRICT/NORTH LOOP

Anchored by the Target Center's Cargo Food Authority, plenty of music venues, and the iconic First Avenue, the Warehouse District is the epicenter of Minneapolis nightlife. A wide variety of tastes can be found, ranging from the Monte Carlo, a classy joint with a century of service, to the upscale Cosmos, a popular spot for elevated cocktails and bites. Kieran's Irish Pub brings a bit of Ireland to Minneapolis in the form of a traditional Irish pub, while brew pubs and restaurants serve casual American fare and European specialties, while the stylish wine make bar food a true art form.

HENNEPIN AVENUE

Right in the heart of downtown, CRAVE's American/Japanese combo menu manages to do justice to both cuisines, including some epic sushi platters. In the warmer months their rooftop seating fills up fast. Housed on the ground floor of Le Meridien Hotel, Mercy serves Instagram-worthy seafood dishes, like the crab leg fried rice, and a variety of small plates and entrees. The vine-covered patio is the preferred spot for breakfast, brunch and after work drinks. Rock Bottom Brewery serves as a nice contrast with its casual atmosphere and crowd-pleasing brews.

DOWNTOWN CORE/LORING PARK

The depth and quality of downtown's restaurants – more than 50 in the core alone – is impressive. Offerings span the globe and excite the palate: established visionaries such as Dakota Jazz Club & Restaurant, Murray's and Hell's Kitchen are favorites among locals, Chef Jamie Malone's Eastside and 4Bells push culinary boundaries. Known for seafood, Oceanaire is loaded with decorative booths and retro charm. Trendy Café Lurcat attracts the foodie crowd while cheery Brit's Pub offers the the perfect beer food and a rooftop lawn bowling court with downtown skyline views.



MIDTOWN GLOBAL MARKET. CREDIT: MOROCCAN FLAVORS

(FOOD & DRINK, CONTINUED)

MARKETS

In Minneapolis, we're all about our markets. The Mill City Farmers' Market runs next to the Guthrie Theater and the riverfront, and features organic foods. This year-long farmer's market holds their indoor markets every second Saturday from November to April inside the historic Mill City Museum. Outdoor markets are held on Chicago Avenue every Saturday from May to October. The Midtown Global Market just south of downtown lets vendors display their goods from countries all over the world in the redeveloped former Sears building on the Midtown Greenway.

RIVERFRONT – MILL DISTRICT

The city's Mississippi riverfront restaurants wow diners with amazing views and memorable food. Historic cobblestone Main Street hosts both elegant and easygoing American eateries, including Aster Cafe, Wilde Cafe & Spirits and the casual Hideaway Burger Bar. In the nearby Northeast (pronounced by locals as "Northeast") neighborhood, a 65-foot Ferris wheel and an eight-hole golf course offers a hipster country club vibe at Betty Danger's Country Club. It is the only country club that serves "Mexampton" food, a unique fusion of Tex-Mex and preppiness.

UPTOWN

The restaurants in this ultra-hip neighborhood have people talking – and eating. Designer martinis, upscale street food, and a tropical vibe make Chino Latino the perfect spot for celebrations or getting the night started. Barbette offers seasonal fare in a bistro setting, while pizza joints and casual eateries round out the Uptown dining scene.

EAT STREET

An appetizing stretch of more than 50 ethnic restaurants, Eat Street stretches a mile along Nicollet Avenue, running south from downtown. This culinary hub is home to authentic German, Greek, Israeli, Thai, Vietnamese and more, not to mention ethnic bakeries and grocers. Popular are Eat Street Social, Copper Hen and Black Forest Inn.

NEIGHBORHOOD GEMS

Minneapolis is filled with stellar neighborhood restaurants centered on fresh, seasonal and ethnic fare, including Holy Land, Red Stag Supperclub and Revival.

HAVE YOU HEARD?

"...it's rare to have the opportunity to visit the birthplace of an American classic, but you can seize it in Minneapolis when you amble into Matt's Bar and put away a cheese-oozing Juicy Lucy at the place that claims to have invented it. There's a debate around that, but not one around how ridiculously fantastic it tastes."

- Thrillist, 2019

Spoon + Stable Named One of 40 Most Important Restaurants

- Food & Wine, 2018

The Food Network regularly features Minneapolis - from fine dining to "Diners, Drive-ins & Dives," where host Guy Fieri has visited Bryant Lake Bowl, Psycho Suzie's Motor Lounge and many other local eateries.

FROM THE CHEFS

“She entered the restaurant business around the time the foundation was being laid for the Twin Cities’ culinary flowering, fostered by an adventurous dining public and a multiethnic talent pool that belie outdated stereotypes of this Scandinavian stronghold.”

-New York Times 2019
(Story about Chef Ann Kim)

Minneapolis cocktail scene named one of the best in the United States

- AFAR Magazine, 2018



(FOOD & DRINK, CONTINUED)

FARM FRESH

Co-ops have made their mark in Minneapolis and households all over the city have gone organic. But those who insist on sustainably grown organic food can go out to eat, too, because many Minneapolis restaurants have the same values. Minnesota sources provide many restaurants a wide palate from grass-fed beef, lamb and naturally raised pork to fresh local produce.

Northeast’s Red Stag Supperclub is Minnesota’s first LEED-CI certified restaurant serves as many local and organic foods as possible while conserving water and energy and composting waste.

AWARD-WORTHY FOOD EXPERTS

Five Minneapolis chefs have won James Beard Best Chef: Midwest Awards – commonly referred to as the Oscars of the food world. Numerous chefs from Minneapolis are nominated annually for this prestigious honor.

BEST CHEF: MIDWEST

TIM MCKEE, now a partner with The Fish Guys and consultant for several other restaurants was known for La Belle Vie, which closed in 2015 (won in 2009)

ALEX ROBERTS, chef/co-owner of Restaurant/Cafe/Hotel Alma and Brasa Rotisserie (won in 2010)

ISAAC BECKER, chef/owner of 112 Eatery (won in 2011)

PAUL BERGLUND, former chef at The Bachelor Farmer (won in 2016)

GAVIN KAYSEN, chef/owner of Spoon and Stable, Bellecour and Demi (won in 2018)

ANN KIM, chef/owner of Young Joni, Pizzeria Lola, Hello Pizza and Sooki & Mimi opening in 2020 (won in 2018)

THE MINNEAPOLIS SOUND

THE '80s – THE R&B AND PUNK ERA

The early 1980s helped define Minneapolis' sound and launched the careers of R&B mega-producing team Jimmy Jam & Terry Lewis, who started the band that would become The Time. It was joined by Morris Day and toured as an opening act for Prince. The team then went on to produce such artists as Janet Jackson, Sounds of Blackness, Boyz II Men, Alexander O'Neal, Cherrelle and Patti LaBelle.

Also in the '80s, Minneapolis' innovative punk scene and the rise of music-royalty Prince solidified Minneapolis' musical place on the map. Several bands including The Suicide Commandos, Hüsker Dü, Soul Asylum and The Replacements quickly rose to punk cult status and became pivotal in the development of alternative rock. Hit songs like "What's on Your Mind (Pure Energy)" by Minneapolis area band Information Society and The Jayhawks' modern folk-rock sound helped to further solidify Minneapolis' purely original sound. But the "Minneapolis sound" was truly pioneered by Prince's hybrid mixture of funk, rock, pop, R&B and New Wave. It has influenced many other musicians.

THE '90s – MORE COMMERCIAL SUCCESS

The 1990s saw continued success for Minneapolis bands. Prince introduced one of his most popular albums, "Diamonds and Pearls," and Semisonic, an alternative rock band formed in 1995, topped the charts in 1998 with their single "Closing Time." Semisonic member Dan Wilson continues to top charts today with his songwriting for Adele, Keith Urban, Josh Groban and many more.

INTO THE NEW MILLENNIUM – MAKING WAVES IN THE HIP-HOP SCENE

A thriving underground hip-hop scene grew largely to the presence of Rhymesayers Entertainment and Doomtree, whose artists include Atmosphere, P.O.S. and Dessa. A growing techno/dance landscape shows Minneapolis is still a musical destination.

FIRST AVENUE AND THE MINNEAPOLIS MUSIC SCENE

First Avenue has been the starting point for virtually every single band to come out of the Twin Cities, including The Replacements, Hüsker Dü, Prince, Soul Asylum, Semisonic, American Head Charge, Atmosphere, Brother Ali, Dillinger Four, Dosh, The Jayhawks, Curtiss A and many others. Bands and artists have performed at the nightclub and influenced the Minneapolis music scene from 1970 onward, as exemplified by the silver stars that adorn the black building's exterior (every star has the name of a band that has played at First Avenue or 7th St Entry). Prince's star was painted gold after his death in 2016. First Avenue also appeared in Prince's 1984 film, "Purple Rain." U2 wrote part of "October" at First Avenue during a sound check. And Grammy Award-winning alt-country star Lucinda Williams was married on stage, following her performance at First Avenue in 2009.

HAVE YOU HEARD?

Since the late '50s when Minnesota-native Bob Dylan broke onto the folk-rock scene playing free shows on the West Bank of the University of Minnesota, Minnesota has highly impacted American music and some of the world's most respected and well-known artists got their start in Minneapolis clubs.

Rolling Stone named First Avenue one of 10 Best Live Music Venues in America. It also named Electric Fetus one of 10 Best Record Stores in America.

- *Rolling Stone*, 2018

HAVE YOU HEARD?

Minneapolis has been ranked #1 FITTEST CITY by American Fitness Index (2011, 2012, 2013 & 2017) and was ranked #2 FITTEST CITY in 2014, 2015, 2016 and 2018.

Minneapolis ranked third in 2019.

“Minneapolis is a bike friendly, lake-filled, park-strewn tangle of block parties, outdoor concerts, festivals, fairs, farmers markets, and more.”

- MSN, 2018



OUTDOOR RECREATION

A concrete jungle we are not. And that's a great thing. Other major cities can have all that. We'll keep our breathtaking waterfalls, chain of lakes, perfect parks, and more biking and running trails that keep us active and healthy all year long. Six blocks is all it takes to get to one of our natural landscapes.

HIT THE LAKES

Minnesota is famous for its lakes; Minneapolis included. There are 22 lakes within city limits, including the popular Chain of Lakes (Bde Maka Ska, Lake Harriet, Lake of the Isles, Cedar Lake and Brownie Lake), which curls around southwest Minneapolis, drawing bikers, walkers, runners and sun seekers to the area's hip, active neighborhoods. Boaters, swimmers and anglers can make a splash, too, thanks to convenient lake access, watercraft rentals, clean beaches and well-stocked waters.

GRAND ROUNDS

In Minneapolis, taking the scenic route means staying in the city, where the Grand Rounds National Scenic Byway meanders past gardens, golf courses, waterfalls and stunning views. One of the only designated urban scenic byways in the country, the Grand Rounds offers 52 miles of hiking, biking, skiing and driving paths, which link the city's lakes and parks.

ON THE RIVER

Having transitioned from industrial to recreational, the Mississippi riverfront delights outdoor enthusiasts and history buffs with parks, picnic areas, landmarks and monuments along miles of well-kept trails. The Audubon Great River Birding Trail, Grand Rounds National Scenic Byway and St. Anthony Falls Heritage Trail, which highlights unique mill ruins and the only stone railroad bridge to cross the Mississippi River, all pass through this history-rich recreational haven.



GOLD MEDAL PARK, CREDIT: LANE PELOVSKY

(OUTDOOR RECREATION, CONTINUED)

MINNEAPOLIS PARKS

Recreation happens naturally in the city's many parks, where offerings range from mountain bike trails to bird sanctuaries. Minnehaha Park is home to the stunning Minnehaha Falls, while Theodore Wirth Park features the country's oldest wildflower garden and a rare "quaking bog" made of moss. *USA Today* identified Lake Harriet's Lyndale Park Rose Garden, the second oldest public rose garden in the U.S., as one of "10 Great Places to Inhale the Scents of Spring." Minneapolis parks aren't just popular during the warmer months though. In winter, you'll find ice skaters, skiers, and snowshoers embracing our winter wonderland.

TEE UP TO GOLF

Quality courses abound; there are seven public courses in Minneapolis and 170 more in the surrounding area. One of the first public golf courses in the state, Theodore Wirth, frames the Minneapolis skyline, while tranquil Minnehaha Creek graces the Hiawatha and Meadowbrook courses.

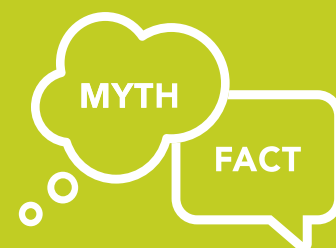
CITY BY NATURE

Take a self-guided tour on the St. Anthony Falls Heritage Trail through the Minneapolis Riverfront District or, for a longer walking, biking or blading adventure, make your way through seven beautiful districts on the Grand Rounds National Scenic Byway. Along the Grand Rounds is gorgeous Lake Harriet, which offers a variety of activities: free outdoor concerts at the Lake Harriet Bandshell in the summer, an Asian-influenced Peace (Rock) Garden, the second oldest public rose garden in the U.S. and much more.

> DID YOU KNOW?

Minneapolis parks were named #1 for six years in a row from 2013-2018

- Trust for Public Land ParkScoreIndex, 2018



MYTH:

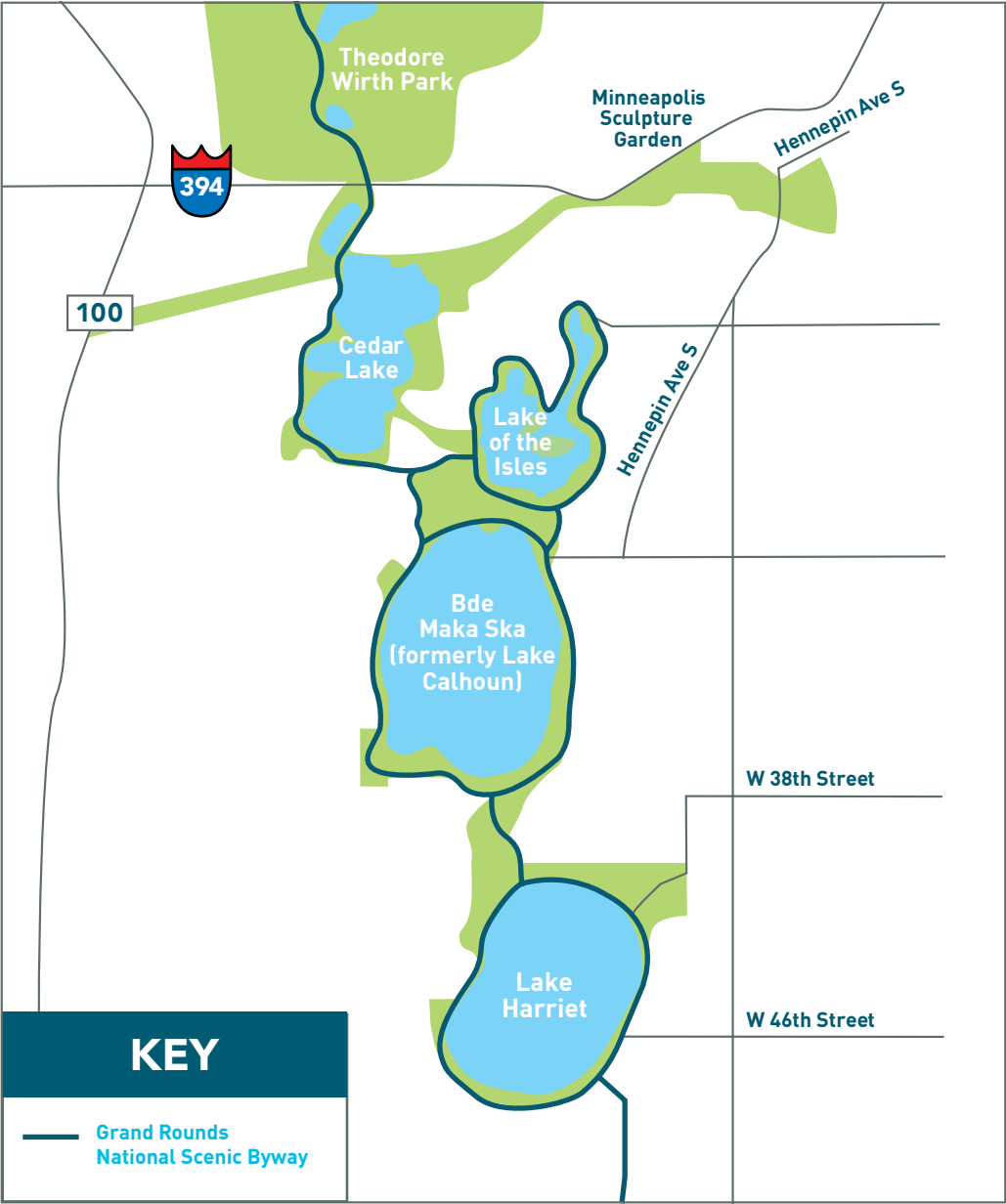
Minneapolis is all lakes, fishing, hunting and flannel shirts.

REALITY:

While areas of Minnesota are home to some of the most breathtaking scenery and nature anywhere, the MSP area is a bustling, urban center.

Minneapolis is the City by Nature, with an active and vibrant city atmosphere. While you might spot a flannel shirt or two during the winter, you're more likely to see residents wearing the latest styles, as Minneapolis boasts the largest mall in America and is home to Target, which works in collaboration with designers such as Lily Pulitzer and Victoria Beckham.

MINNEAPOLIS CHAIN OF LAKES



HAVE YOU HEARD?

Golden Gopher Men's Hockey were NCAA champions in 1974, 1976, 1979, 2002 and 2003.

Golden Gopher Women's Hockey were 2004, 2005, 2012, 2013, 2015 and 2016 National Champions.

University of Minnesota Wrestling brought home NCAA Championship titles in 2001, 2002 and 2007.

Gopher Baseball has produced more than 35 major leaguers including Baseball Hall of Famers Dave Winfield and Paul Molitor.

GET INTO THE GAME

Inside tips for sports fans who want to make the most of a trip to Minneapolis:

TIMBERWOLVES – Offers Kids Day Sunday and College Night deals. See [Timberwolves.com](https://timberwolves.com) for details and current package offerings.

TWINS – Fans can get baseball caps, bobbleheads, pennants and more for being some of the first fans at the game. Promotional items are offered at many weekend home games so fans have plenty of chances to score team memorabilia. See [Twinsbaseball.com](https://twinsbaseball.com) for details.



U.S. BANK STADIUM, CREDIT: KRIVIT PHOTO

PROFESSIONAL SPORTS

With six major professional sports teams, six incredible venues and some of the most enthusiastic sports fans on the planet, Minneapolis is a major-league town.

In spring 2010, the **MINNESOTA TWINS** (MLB) scored a grand slam with their new ballpark, Target Field. The 40,000-seat stadium was awarded LEED-Silver certification, making it the second Major League ballpark in the United States to achieve that status. The stadium also offers a Taste of Twins Territory featuring signature food from local restaurants and vendors.

The **MINNESOTA VIKINGS** (NFL) season's kick-off brings countless Vikings fans downtown to tailgate and show their purple pride. The Vikings home, U.S. Bank Stadium, opened the summer of 2016 on the site of the former Metrodome. The stadium has the largest ETFE roof and the five largest pivoting glass doors in the world, and is the site of the X Games (2017, 2018, 2019 & 2020), Super Bowl LII and the NCAA Men's Final Four in 2019.

MINNESOTA LYNX (WNBA) four-time WNBA champions (2011, 2013, 2015 & 2017), and **MINNESOTA TIMBERWOLVES** (NBA), along with concerts and other public events, keep completely renovated Target Center busy year-round.

Dubbed the "State of Hockey," it's only fitting that Minnesota has a beautiful ice arena, the Xcel Energy Center in Saint Paul, for the **MINNESOTA WILD** (NHL).

MINNESOTA UNITED FC was selected as an expansion team by Major League Soccer and began playing in the new Allianz Field in Saint Paul in Spring 2019.

Every year, the National Sports Center in Blaine, just north of Minneapolis, plays host to many amateur baseball and professional and amateur soccer games, drawing crowds of all ages.

Revel in the summer weather at a minor league **SAINT PAUL SAINTS** baseball game at the open-air CHS Field. Always packed with quirky activities like mascot pig races and much more, fans are guaranteed a good time.

For college sports, the **UNIVERSITY OF MINNESOTA**, home to the Golden Gophers, is the largest university in the Minneapolis area and is known for its men's and women's hockey teams, which play at Mariucci Arena on campus.



SEA LIFE, CREDIT: MALL OF AMERICA

FAMILY FUN

Kids rule in Minneapolis, where engaging museums, thrilling amusement parks and action-packed shows keep them easily entertained.

PLAY ALL DAY

Mall of America, the largest shopping and entertainment complex in the country, engages young people with oodles of fun eateries and attractions, including Nickelodeon Universe indoor amusement park, LEGO Imagination Center, SEA LIFE Minnesota Aquarium, a stunning walk-through aquarium swimming with sea creatures, and Crayola Experience, where families can discover the magic of color. The Minnesota Zoo features exotic animals with species from around the globe.

LEARN THE FUN WAY

Bustling with exhibits and events that cater to kids, the Minnesota Children's Museum in Saint Paul is always a hit. Saint Paul's Science Museum of Minnesota, known for its popular experiment gallery and awesome dinosaur display, excites the mind and the senses, while the ruins of a flour mill and other milling artifacts at Mill City Museum excite the imagination about Minneapolis history along the Mississippi riverfront. Explore a grain elevator inside the Minnesota History Center in Saint Paul, or converse with costumed guides at several living history sites like Historic Fort Snelling.

> DID YOU KNOW?

WalletHub listed Minnesota as 2018's second best state to raise a family.

HAVE YOU HEARD?

"Come for the Mall of America. Stay for the scrupulously manicured parks. Or the robust local theater scene. Or the world-class art museums...The "Mini-Apple," as residents call it, is so full of culture your kids would be nuts not to visit."

-BestLifeOnline.com 2019

Minnesota Landscape Arboretum named Best Botanical Garden

-USA Today 10Best.com 2019

HAVE YOU HEARD?

“In Minneapolis, it’s just as easy to spend a morning skipping stones across a lovely lake as it is to visit an acclaimed science exhibit. This friendly metropolis boasts 22 lakes and 180 parks that entice families to bike, hike, walk, picnic and fish. The blend of urban pleasures and abundant recreation means your family can easily adjust the pace of your vacation during your visit.”

- *DisneyFamilyFun.com*



FAMILY DAY, CREDIT: MINNEAPOLIS INSTITUTE OF ART

(FAMILY FUN, CONTINUED)

AMUSEMENTS AND THRILLS

A swirling vortex of summer fun, Valleyfair! Amusement Park boasts speeding roller coasters, dizzying thrill rides and decidedly cool water attractions. Saint Paul’s Como Town offers kiddy rides and games within a lion’s roar of neighboring Como Zoo and Conservatory. Life moves more slowly on the Mississippi River, where paddlewheelers like the Minneapolis Queen cruise through history.

ON STAGE, IN ACTION

Imagination takes center stage during productions by renowned children’s theater companies, including In the Heart of the Beast Puppet and Mask Theatre, Stages Theatre Company and the Tony® Award-winning Children’s Theatre Company. The Minnesota Orchestra encourages active listening with a family music program, while the Ordway Center for the Performing Arts hosts concerts, musicals and events that immerse kids in culture. On the field and on the court, Minnesota Twins baseball and Timberwolves and Lynx basketball excite fans of all ages.

KID-FRIENDLY EATS

Kids are valued customers at many Minneapolis restaurants, from playful theme eateries to old-fashioned malt shops. Busy families only boost the energy inside Minneapolis-born Buca di Beppo, where guests enjoy platters of family-style Italian fare and a bustling, happy atmosphere. Mall of America feeds kids at the Bubba Gump Shrimp Co., among many others.

HISTORIC ATTRACTIONS

The past perseveres in Minneapolis, where monuments, landmarks and living history sites await guided and independent exploration.

RIVERFRONT DISTRICT

Minneapolis was born and thrived on the banks of the mighty Mississippi River where St. Anthony Falls fueled a lucrative flour milling industry now chronicled in one of the city's many museums, the Mill City Museum. Built within the ruins of a 19th-century mill that was destroyed by fire, the museum overlooks Mill Ruins Park, featuring the remains of water-powered mills. Just blocks away is The Depot. Once a boarding place for trains of the Milwaukee Road Line, the renovated complex houses two hotels and event space.

Take a walk across the Stone Arch Bridge, built in 1883, to St. Anthony Main on Main Street, a cobblestone street lined with buildings that date back to the 1850s. Attractions on Main Street include: Magical History Tours on Segways; Our Lady of Lourdes, a French Catholic church established in 1857 that still sells French meat pies; the Ard Godfrey House, once the family residence of the Maine millwright who helped put the waterpower of St. Anthony Falls to use; and Pracna on Main, the oldest restaurant in Minneapolis.

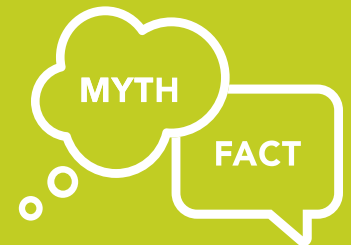
Hit all the attractions by walking the St. Anthony Falls Heritage Trail, a 1.8 mile interpretive loop that crosses the Stone Arch Bridge that runs along St. Anthony Main and crosses the river again via Nicollet Island, a 19th-century residential district.

AROUND TOWN

Built in 1902, the Minneapolis Grain Exchange was the first steel structure in Minneapolis. Five years later in 1907, the grain industry was booming and the rich economy was reflected in the Basilica of St. Mary, the first basilica in the U.S. and one of the finest examples of Beaux Arts.

Some of Minneapolis' most popular historic sites are also the homes of the city's most notorious haunts. The tallest building in Minneapolis until 1971, the Foshay Tower (now W Minneapolis - The Foshay hotel), built in 1929 as a tribute to the Washington Monument, is rumored to be haunted by the ghost of Wilbur Foshay, while the nearby gothic Minneapolis City Hall is said to harbor the spirit of a man hanged in 1898. Although there have been no reports of the paranormal, the Lakewood Cemetery in Uptown takes visitors back through 150 years of history.

The American Swedish Institute's lavish furnishings and interiors of the former Turnblad Mansion combined with detailed exhibits to convey the stories, traditions and culture of Scandinavia, honoring a heritage shared by many immigrants and residents. An addition in 2011 (Nelson Cultural Center) ensures this historic mansion remains relevant for another century. Also included in the long list of Minneapolis museums is the Bell Museum, which explores the natural history of Minnesota, and the Wells Fargo History Museum, chronicling banking in the Midwest. Hennepin History Museum embraces the area's rich historic past.



MYTH:

There is nothing to do in Minneapolis.

REALITY:

Minneapolis was named one of the "Best Cities for Families" by *MSN* and *Parenting*, in part because there are so many things to do. The area boasts multitudes of museums, golf courses and theatres. And that's not all: Nearby and in the city, there are amusement parks, race tracks, casinos and the country's largest shopping mall. Should we go on?

EXCURSIONS & DAY TRIPS

Walking and talking pair beautifully in Minneapolis, especially when informed guides provide the narrative during insightful tours of the city's most popular places. Operators also offer colorful commentary aboard buses, boats, pedicabs and historic trains – often for little or no cost. Self-guided exploration of area history, culture and art is easy, too.



TOURS

BEHIND THE SCENES

Backstage tours of the city's highly esteemed performance venues, including the Tony® Award-winning Guthrie Theater and the spectacular historic State, Orpheum and Pantages theaters, highlight what happens behind the scenes at these storied landmarks, from stagecraft to costume design to who has graced the dressing rooms.

ART FOR ALL

With renowned museums offering frequent free tours and events, it's easy to access world-class art in Minneapolis – and just as easy to understand it! The admission-free Minneapolis Institute of Art offers fun and engaging family activities every Sunday, while the Walker Art Center features free performances, films, tours and more each Thursday and the first Saturday of the month. The 11-acre Minneapolis Sculpture Garden encourages leisurely art appreciation in the great outdoors, and is always free.

TAKE THE SCENIC ROUTE

Riverboat, kayak, scenic railway – you name it, you can ride it, while learning more about the area than you ever imagined. The Minnesota Transportation Museum moves visitors in many ways with its restored streetcar line and classic buses. Experience the Mississippi riverfront area aboard the Minneapolis Queen, a stately paddlewheeler, or for a truly unique experience, sightsee on a two-wheeled Segway, in a kayak from PaddleShare, on a bike by Nice Ride Minnesota, or one of the many running, food or fitness-themed tours available in the City by Nature.

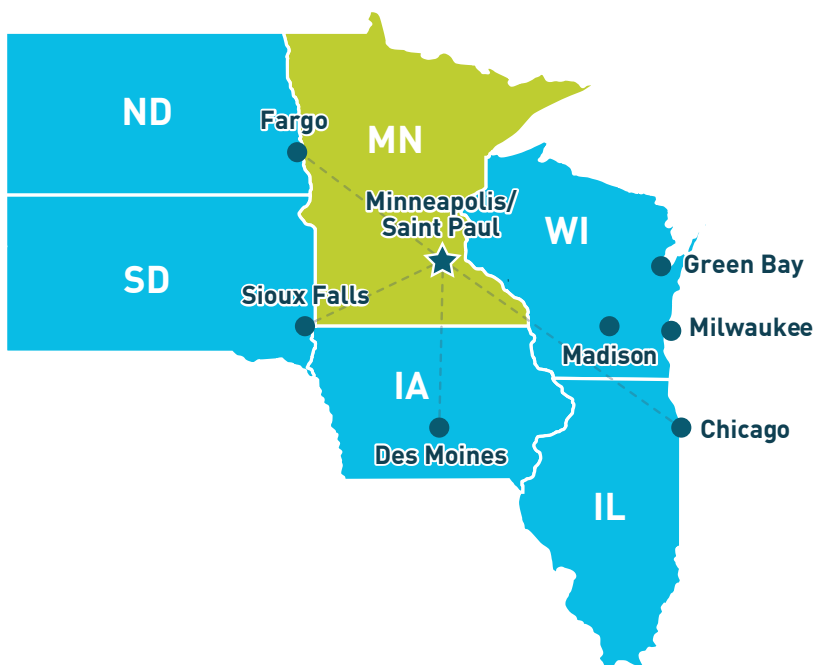
WORTH THE DRIVE

From pristine wilderness to picturesque river towns, some of the region's most intriguing places are an easy drive from Minneapolis.

Three historic river towns offer memorable shopping, dining and recreation within an hour of Minneapolis. Nestled in the bluffs of the St. Croix River, one of America's wild and scenic waterways, **STILLWATER** has a charming Main Street lined with antique shops, art galleries and romantic bed-and-breakfast inns. Further upstream, the quaint city of **TAYLOR'S FALLS** overlooks a steep gorge of bedrock, around which an idyllic state park and downhill ski area create a recreation haven. Sixty miles south of Minneapolis, **RED WING** (of Red Wing Shoes fame) bustles along the Mississippi River, offering measurable charm and Victorian ambiance, as well as unique shopping. All three cities offer historic and contemporary attractions ranging from river cruises to hot air balloon rides.

Minnesota's rugged **NORTH SHORE** region follows the western edge of Lake Superior, the world's largest freshwater lake and an unparalleled source of outdoor recreation and scenic beauty. Mountain biking and downhill skiing make Lutsen Mountain an all-season attraction, while fishing, sailing and kayaking are Lake Superior favorites. The 200-mile Superior Hiking Trail offers lodge-to-lodge hiking and cross-country skiing.

Further north, the historic Gunflint Trail leads to the **BOUNDARY WATERS CANOE AREA WILDERNESS (BWCAW)**, one of the largest and most heavily used wilderness areas in the country. This unique landscape creates a scenic border between the U.S. and Canada and offers 1,200 miles of canoe routes, some 2,000 campsites and hundreds of lakes and rivers. State parks within and around the metro get visitors back to nature quickly.



APPROXIMATE DRIVE TIMES (Hours)

Des Moines	- 4
Fargo	- 4
Madison	- 4.5
Sioux Falls	- 4
Green Bay	- 5
Milwaukee	- 6
Omaha	- 6
Chicago	- 6
Kansas City	- 7
Winnipeg	- 8
Indianapolis	- 10
St. Louis	- 9
Detroit	- 12
Cincinnati	- 12

PLACES TO STAY

Genuine hospitality and more than 44,900 hotel rooms make the Minneapolis/Saint Paul area an inviting place to stay. From executive suites to economy lodging, there's a room for every style.



CREDIT: RENAISSANCE MINNEAPOLIS HOTEL, THE DEPOT

DOWNTOWN HOTELS

Hotels in the city's vibrant core are comfortable, convenient and friendly. They're also steps from theater, entertainment, shopping and dining. More than 5,600 hotel rooms offer weather-proof access to the Minneapolis Convention Center and other destinations via the city's famous skyway system. Here are just a few of the cozy options available to you:

UPSCALE OFFERINGS:

GRAND HOTEL MINNEAPOLIS - HYATT - An oasis of casual elegance since 1915, the Grand Hotel has long been considered the city's finest social, business and athletic club. Pet-friendly policies and 140 boutique urban spaces make this hotel unique and worth a visit. Currently undergoing a renovation, the contemporary furnishings set it apart from other historic hotels.

LE MERIDIEN CHAMBERS MINNEAPOLIS - Like its Big Apple counterpart, the Minneapolis location of this sleek boutique hotel feels like a luxury residence, complete with original artworks in the highly refined interiors and Mercy Bar & Dining Room, which features seasonal fare focused on food and family.

LOEWS HOTEL MINNEAPOLIS - Rising 21 stories above First Avenue, the high-tech property reaches new heights in luxury accommodations. European-style guest rooms display commissioned artworks, plasma TVs and spa-worthy amenities, while world-class cuisine feeds a sophisticated clientele.

MARQUETTE HOTEL - Posh details, including feather pillows and Egyptian cotton linens, bring first-class comfort to this renovated hotel, known for its deluxe oversized guest rooms and guaranteed five-star service. The Marquette also boasts a convenient, memorable location inside the distinctive IDS building, the tallest in Minneapolis.

FULL-SERVICE FAVORITES:

HILTON MINNEAPOLIS - The city's largest hotel was renovated in 2017 and is complete with a modern and sophisticated lobby, swimming pool, health club, restaurants and shops. It spans a full city block, equally accommodating business travelers, families and convention goers.

HYATT REGENCY MINNEAPOLIS – The Hyatt's Nicollet Mall location affords first-class shopping and dining, while the top-of-the-line athletic club and swimming pool, renovated guest rooms and Prairie Kitchen & Bar, where seasonally inspired locally-grown food is highlighted.

RENAISSANCE MINNEAPOLIS HOTEL, THE DEPOT – The historic building draws visitors to the renovated Milwaukee Road Depot, a Riverfront District relic that also houses two hotels, a restaurant and a cocktail lounge.

MIDTOWN SOPHISTICATES:

MINNEAPOLIS MARRIOTT CITY CENTER – Soaring 31 floors above downtown, this upscale hotel attached to City Center features bi-level suites with stunning views of downtown Minneapolis and a restaurant serving Midwestern fare.

RADISSON BLU MINNEAPOLIS DOWNTOWN – The Radisson's spacious rooms and suites are complemented by a health club, 24-hour business center and concierge service, a FireLake Grill and convenient skyway access.

NOTEWORTHY:

THE HEWING HOTEL

The Hewing Hotel, coined the local living room of the North Loop neighborhood, pairs historic timber and brick with high-end interiors. Dining at restaurant Tullibee will top off a stay at this authentic, cozy hotel.

W MINNEAPOLIS - THE FOSHAY - The Foshay Tower, long the tallest skyscraper between Chicago and the west coast, experienced a makeover, becoming the W Minneapolis - The Foshay. The structure kept its art deco look with marble, terrazzo, etched glass and observation deck and gained 229 luxurious rooms.

THE SAINT PAUL HOTEL – Built in 1910, this historic gem pairs Old World class and first-class service on the edge of charming Rice Park, across from the Ordway Center for the Performing Arts and venerable Landmark Center in Saint Paul.

WINNING ACCOMODATIONS:

MYSTIC LAKE CASINO & HOTEL – Located 30 minutes south of Minneapolis, the country's second-largest Native American gaming and entertainment facility successfully blends Las Vegas-style attractions and Midwestern hospitality.

TREASURE ISLAND RESORT & CASINO – This Caribbean-themed destination, situated in the limestone bluffs of southern Minnesota about an hour south of Minneapolis, features continuous gaming activity, live entertainment and a pool with waterfalls.

METROPOLITAN ACCOMMODATIONS:

Many of the area's more than 44,000 hotel rooms are located near Mall of America and the MSP International Airport, just minutes from downtown Minneapolis with nearby METRO Blue and Green Line access.

INTERCONTINENTAL MINNEAPOLIS-ST. PAUL AIRPORT HOTEL -

Connected to the MSP Airport, this hotel features two signature restaurants, a luxury spa, and event spaces. TSA access to Terminal 1-Lindbergh is available to those with carry-on luggage.

PROGRESS & PRESERVATION

The W Minneapolis— Foshay isn't the only hotel to be created in the shell of a historic building. The Westin Minneapolis hotel opened in the old Farmers & Mechanics Bank building in 2007. Le Meridien Chambers Minneapolis took up residence in the long-vacant Fairmont Hotel. In Minneapolis, progress and preservation co-exist.

GETTING AROUND

Easy to get to and even easier to get around, Minneapolis is one of America's most accessible cities.

Located between both coasts, Minneapolis is a destination that's central for everyone and a hub city. The Minneapolis-St. Paul International Airport is the 17th busiest airport in the U.S. and a Delta Air Lines hub. The city's highly lauded METRO Green and Blue Line systems ensure the city is not only easy to fly in to, but easy to navigate.



TRANSPORTATION

Less than a three-hour flight from most U.S. cities and just minutes from downtown with access to the METRO Blue Line, the Minneapolis-St. Paul International Airport (MSP) is served by 17 commercial passenger airlines at two terminals. A hub of Delta Air Lines, MSP connects Minneapolis to nearly 800 cities in 120 countries. In addition, major freeways in all directions plus ample bus and train service make getting around a snap!

BOARD THE TRAIN

Metro Transit's light rail transit METRO Blue Line connects downtown Minneapolis with the airport and Mall of America. Conveniently serving several stations, including Target Field and Nicollet, along the route passengers can easily get to and from all of the area's popular destinations. The METRO Green Line connects visitors to Saint Paul. The route takes riders past the State Capitol to Union Depot where the Amtrak station is situated.

RIDE THE BUS

Metro Transit, which annually provides 70 million bus trips, offers a handy, low-cost way to get around. Fares range from \$0.50 to \$3.25, depending on time of day and route. Take a bus up and down Nicollet and to the Minneapolis Convention Center for free; simply watch for the "Free Ride Bus" sign.

CATCH A CAB

Taxi service is available anywhere in the metro area. Catch a taxi at the Minneapolis Convention Center and any hotel, or call ahead for service.

> RIDE SHARING

Visitors and locals alike also use Uber, Lyft, Hourcar and Zipcar to get around. Another option is Metro Transit buses, which are cost-effective and high frequency.



CREDIT: MSP INTERNATIONAL AIRPORT

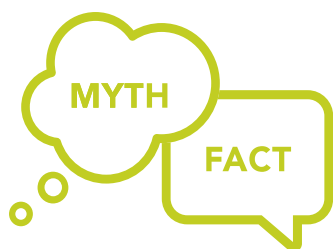
(TRANSPORTATION, CONTINUED)

TRY THE SKYWAY

Downtown Minneapolis has a unique skyway system, located one floor above ground, offering enclosed travel between buildings. More than 9 miles of glass-enclosed walkways connect hotels, shopping, sports and entertainment venues, restaurants and parking ramps, which means pedestrians can travel in climate-controlled bliss.

PARKING

There are tens of thousands of parking spaces in downtown Minneapolis and 8,000 on-street spaces. Street parking requires change or a credit card for meters, which have varying rates, limits and time restrictions. Ramps and lots, which run \$7 to \$30 a day, provide convenient parking spaces. Mall of America offers ample free parking, as well.



MYTH:

Minneapolis is flat, dull and small — basically it's flyover country.

REALITY:

Minneapolis is about as geographically centralized as you can get. In fact, it is one of the most accessible cities in the country because it's a hub of Delta Air Lines, one of the world's largest airlines. However, when you get here, you'll find the 16th largest metropolitan area in the nation — home to about 3.6 million residents. Lakes, trees and the mightiest river in the country decorate Minneapolis' landscape, a true City by Nature.

HAVE YOU HEARD?

"Getting around Minneapolis couldn't be easier, no matter what the weather."

- Convene Magazine, 2018

MSP ranked second among mega airports for satisfaction

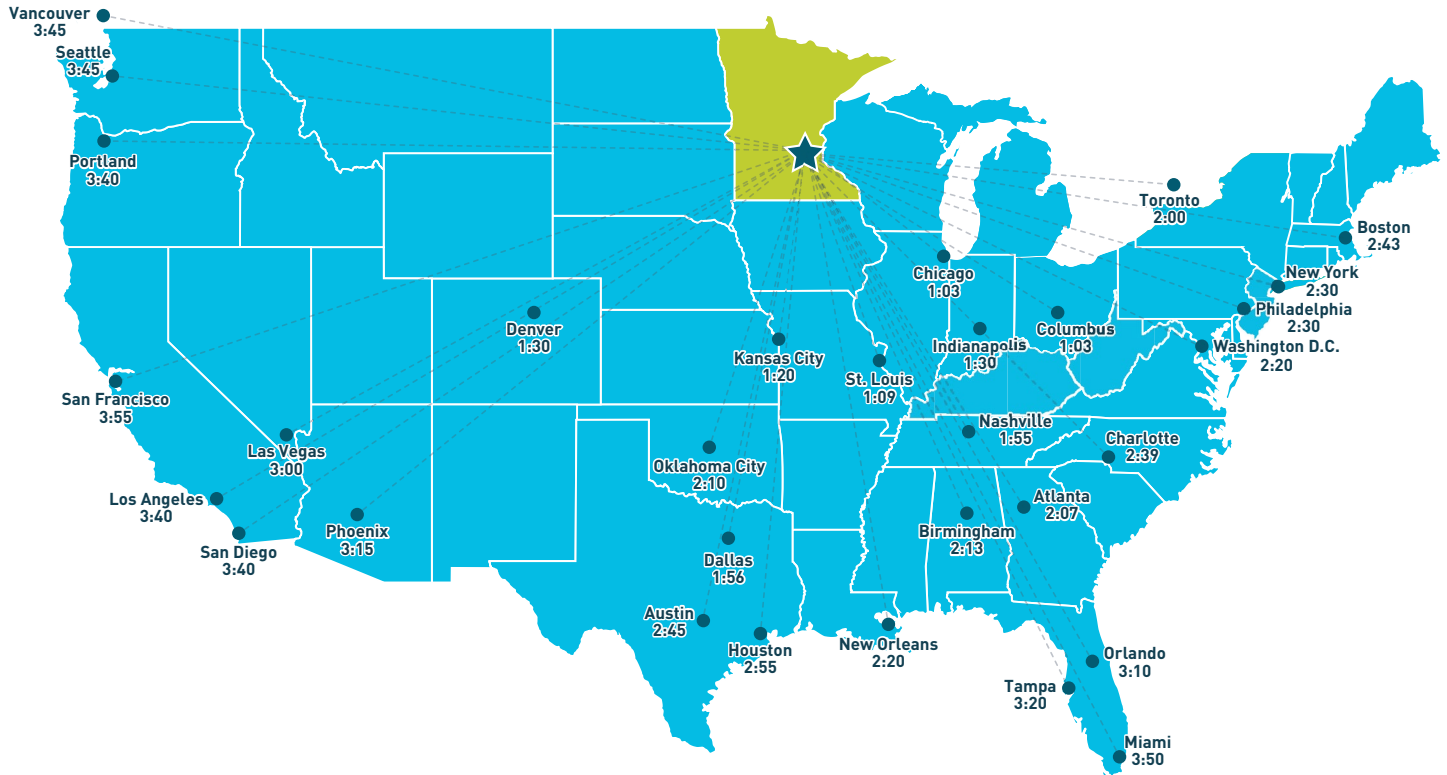
- JD Power 2019

"The skywalk in Minneapolis was unlike anything I've ever seen in any other city... amounting to a second street right above the main sidewalk. In Minneapolis, you can grab a latte at the Caribou Coffee on the corner or the one right above your head — it's awesome."

-SlackieBrown.com 2019

APPROXIMATE FLIGHT TIMES

(Hours)



METRO & BUS FARES*

\$0.50 to \$3 Bus fare in the metro area
\$2.00 to \$2.50 METRO fare on Blue and Green Lines

CAB FARES*

MSP International Airport to downtown Minneapolis: \$35-45
Within downtown Minneapolis: \$5-10
Downtown Minneapolis to downtown Saint Paul: \$30
Downtown Minneapolis to Mall of America: \$40

*All fares are approximate

DRIVE TIMES

Des Moines, IA - 4 hours
Sioux Falls, SD - 4 hours
Madison, WI - 4.5 hours
Grand Forks, ND - 4.75 hours
Omaha, NE - 6 hours
Chicago, IL - 6 hours



Meet **Minneapolis**
City by Nature

1.800.445.7412 minneapolis.org

SIGNATURE
PARTNERS

