



Meet **Minneapolis**
City by Nature

LEISURE E-NEWSLETTER

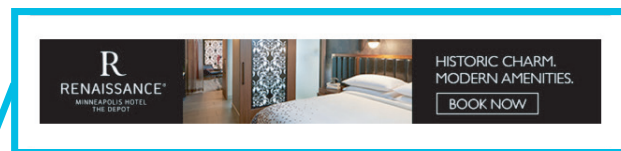
➤ EMAIL STATS

This is your chance to tell our leisure visitors what you're all about! Our weekly newsletter provides our list of opt-in subscribers with all the tools to keep their calendars full. Packed with information on local events, businesses and attractions in the Minneapolis area, our subscribers get the latest and greatest on all things happening in Minneapolis

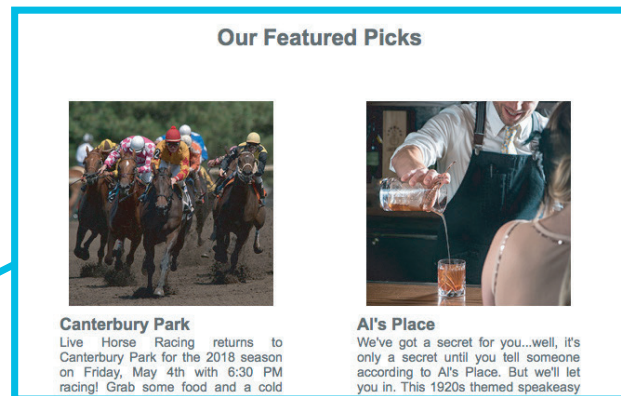
- **WEEKLY SEND**
- **AVERAGE NUMBER OF OPT-IN SUBSCRIBERS: 12,750**
- **AVERAGE OPEN RATE: 27.5%**
- **AVERAGE CLICK THROUGH RATE: 10%**



BANNER AD SIZE: 728 X 90



FEATURED PARTNER: SQUARE IMAGE



***SPONSORED CONTENT:**
Not shown. Includes standalone paragraph, image, and url

FREQUENCY	BANNER AD PRICING	FEATURED PARTNER	SPONSORED CONTENT
1x per year			\$500 per send
3x per year	\$900 (\$300 per send)		
4x per year		\$2,000 (\$500 per send)	
6x per year	\$1,600 (\$267 per send)	\$2,800 (\$467 per send)	
12x per year	\$3,000 (\$250 per send)		