



Meet Minneapolis Event Calendar Criteria

Please only submit your event if it fits into one of the following categories*:

Large-Scale Event:

The event is known to attract visitors to Minneapolis, with a particular emphasis on events that are large scale enough to prompt an overnight stay. Examples include: Rock the Garden, a public show at the Convention Center, Art-A-Whirl, Basilica Block Party, Twins games, etc.

Unique Event:

The event is unique and noteworthy, even if it's on a smaller scale. Examples include a concert, theater performance, gallery opening, or special event at a business that may be of special interest to a visitor.

Complimentary Event:

The event works in tandem with a large-scale event. Examples include a Prince cover band or DJs performing around the time of the Prince Official Tribute Concert, free bike repair during Minneapolis Bike Week, having an art pop up shop during Art-A-Whirl, etc.

Events that Support Our Organizational Goals:

The event furthers Meet Minneapolis' strategic organizational goals of showcasing diversity, enhancing winter tourism, showing off unique aspects of Minneapolis, and attracting visitors to the city.

Partner Events:

Events that are hosted by partners will be included in the Meet Minneapolis event calendar if they meet aspects of the criteria outlined above. Businesses do not need to be partners to be included in the events calendar.

** Examples of events that do not meet the criteria listed above include: business-to-business (B2B) events, education-related events, fundraisers, religious services, etc.*