

Baby Lock SewlutionExpert Email

July 2022

Hello Baby Lock Retailers and Employees!



July 1st is here and so is the new QuiltingExpert Foundation program for SewlutionExpert/LMS.

What's makes this NEW?

This new series of **QuiltingExpert Foundation** offers you a fresh outlook on quilting with the latest machines and selling tips to help make you the Expert for your customers. Whether you are new to the business or an experienced Baby Lock user, this new foundation level will boost your confidence and help you sell.

EASY Navigation!

Now you will be able to access all the available classes within the Foundation course and move freely between videos. When you finish a video a **green check mark** will appear next to the video indicating you've completed this step AND you can revisit this video ANY TIME.

GETTING STARTED...

-  Welcome To Quilting Expert
-  Quilting Terminology
-  Quilting Features
-  Merchandising Your Quilting Machines

A Fresh LOOK!



QuiltingExpert - Foundation

0%

Welcome to QuiltingExpert 2022!

These classes will guide you through the Baby Lock realm of Quilting, from terminology to machines. You can complete these courses in any order. After most videos you will have a quiz to help you confirm your understanding of the information.

Let's get started!

CONTENT

GETTING STARTED...

- ▶ Welcome To Quilting Expert
- ▶ Quilting Terminology
- ▶ Quilting Features
- ▶ Merchandising Your Quilting Machines

QUILTING MACHINES (MECHANICAL)

- ▶ Baby Lock Jazz II
- ▶ Baby Lock Accomplish

COMPUTERIZED QUILTING MACHINES

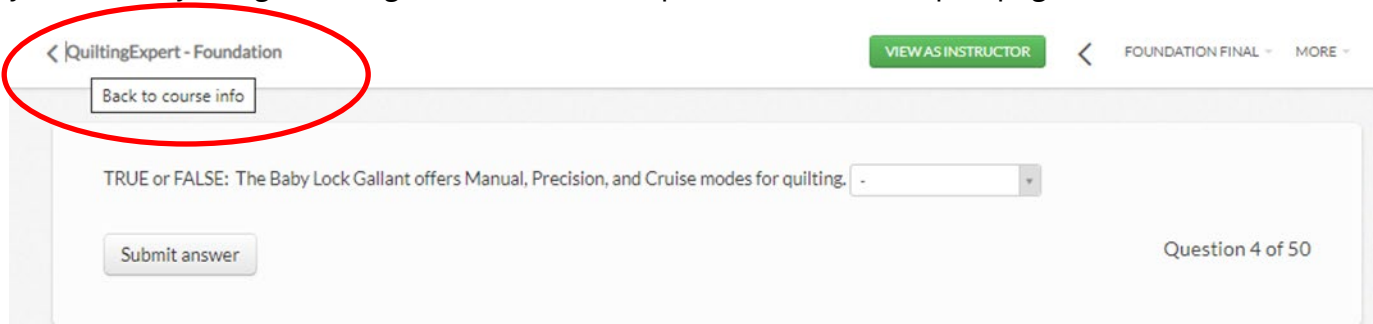
- ▶ Baby Lock Presto II
- ▶ Baby Lock Lyric
- ▶ Baby Lock Soprano
- ▶ Baby Lock Ballad
- ▶ Baby Lock Chorus

LONG ARM QUILTING MACHINES

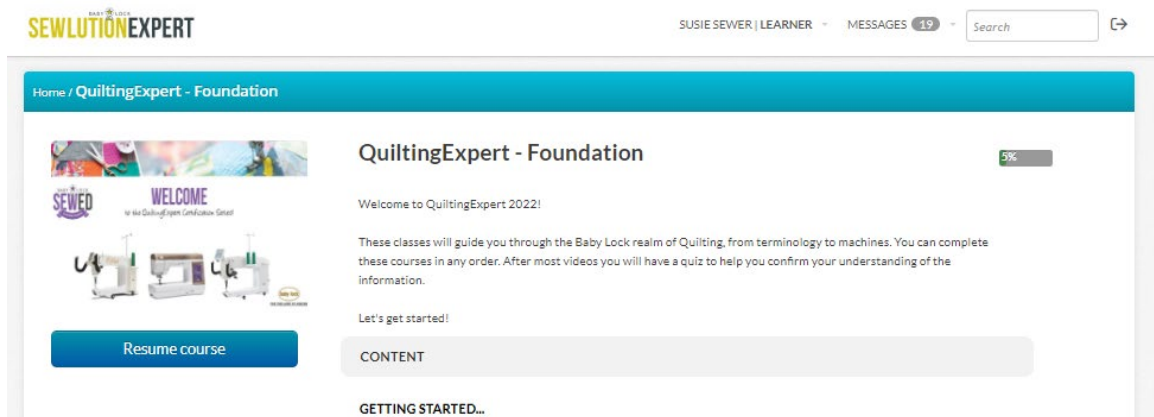
- ▶ Introduction to Long Arm Machines
- ▶ What Exactly is a Long Arm Machine?
- ▶ Baby Lock Regent

New QuiltingExpert Foundation CONTENT with only ONE Test!

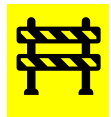
The videos are shorter and in place of the tests following each video, you will be able to take just one Final test. You can re-visit any video content with ease and go back to the Final test and pick up where you left off by using the navigation tools at the top of the SewlutionExpert page:



Which will bring you back to the QuiltingExpert – Foundation page that lists all the content.



[QuiltingExpert Expert Content under construction.]



QuiltingExpert Expert level is still under construction as is the **EmbroideryExpert Foundation level**! Stay tuned to your LMS email for updates.

There's MORE!

We've added a new Category to the HOME page called LIBRARY:

Library

Getting to Know Your Machine Videos (Full Version)

The FULL VERSION Getting to Know Your machine videos are now available for viewing ANYTIME.



This is a 'work in progress' and will begin with the Quilting segment videos and we will add as we continue to update the SewlutionExpert/LMS site for you.

How do I become Certified as a QuiltingExpert?

We've made it EASIER to become Certified! How? 5 EASY Steps will take you from understanding the foundation of Baby Lock Quilting to becoming a Certified Baby Lock Quilting Expert. A document will be available in a course named QuiltingExpert Certification for you to reference anytime. It will outline the steps below and provide a link for uploading a photo of your final project.

1. **Register for the SewlutionExpert Online Training** through the retailers.babylock.com site, click [HERE](#) for more information.
2. Watch the "Beginning with Baby Lock" Category and the "Welcome to Baby Lock" video to get started!
3. Learn from the Baby lock Experts by watching the videos in the Foundation AND Expert level (under construction). Show all you learned by completing the Foundation Final and Expert Final (when available) with a passing score of 80%.
4. Attend a Baby Lock SewlutionExpert training for that course (ie. LongarmExpert or Pro-StitcherExpert) either virtually or in-person. Attendance and participation in the training is expected for completion. After attending, complete the Training Survey on the LMS under QuiltingExpert SewlutionExpert Live Training to have this count towards your certification.
5. Lastly, create the project from the SewlutionExpert training, and submit a picture through the LMS. A course named QuiltingExpert Project Submission will provide you instructions and a way to email this to SewlutionExpert.

What if I was in the middle of the past program and didn't finish?

With the new format you have the flexibility to go directly to the Final test or watch the new videos and move through the new content as you'd like.

How are points earned on this new format?

Points will be earned as the courses (not classes-videos) are completed.

- Foundation = 100 points
- Expert = 100 points
- Attend a SewlutionExpert Training = 100 points
- Complete the assigned SewlutionExpert Training project = 100 points
- On completion of the above and the Virtual/Live Training survey submission, an additional 200 points will be earned.

For any questions, please contact us at sewlutionexpert@tacony.com.



Have you seen....

The Tacony Leaders Live Event was held and recorded. If you couldn't be part of the live stream, this 3-part series is now available on the SewlutionExpert/LMS site under Tacony News 2022.

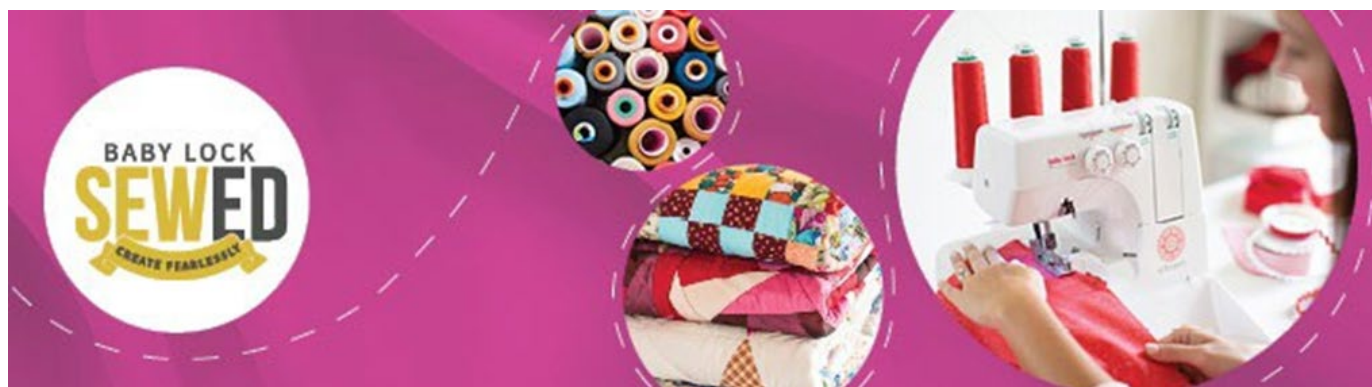
All questions answered live came directly from our retailers in advance, any questions not answered live will be answered directly to the email address provided in the RSVP.

Thank you for tuning in! (approx. 80 minutes)



Baby Lock Tech 2022 is around the corner...

We will not be holding any classes in July and August. We will be back in September with Full Line Sales and Product Training September 19th thru 23rd at 9:00 AM CST. [Click Here](#) for more information.



Check out our Facebook Lives!

Did you know that each month we host Facebook Lives on the **Baby Lock USA & Canada Retailer Facebook Group**? Join us for these events as we talk about what's happening at Baby Lock and share tons of good information!

- [Training and Education](#) - First Tuesday of Month at 2pm CST
- [Coffee with Linda](#) - Third Tuesday of the Month at 10am CST

If you miss the live event, be sure to go watch the recordings. Click [HERE](#) to find links to both Facebook Live.

BABY LOCK SEWLUTIONEXPERT

Owner/Managers: Do you have changes in your staff?

New Employees:

Here are the **2 steps** to set up a new employee with **access to the SewlutionExpert program:**

1. Set up the employee on the Retailer site (retailers.babylock.com) and then,
2. Have the employee sign into their Retailer account [HERE](#) and click on TRAINING in the Menu and select SewlutionExpert Certification. This will walk them through the program and provide a link to SIGN UP for the program. The employee should use the SAME email address as the one you have assigned them for Retailers.babylock.com site. This allows for points to be assigned to the employee as they complete the courses.

If you have any trouble registering an employee on your Retailer Site Account, please contact Karlee Sutton k.sutton@tacony.com and she will be able to assist you further.

EMPLOYEES NO LONGER with Your Store:

If an employee leaves - Managers, make sure to remove them from your staff list in your Retailer Site Account and then, let us know (sewlutionexpert@tacony.com) so we can remove the employee from the LMS SewlutionExpert Training Program.

If you have any questions on the LMS, please contact Michelle Ahrens at m.ahrens@tacony.com.

Best Wishes!

The Baby Lock Training and Education Team

*If you no longer work for a Baby Lock retailer, please reply, and let us know and we can remove you from this mailing list. Thank you.

