



# CHARLEVOIX

## OUR SUSTAINABLE DEVELOPMENT INITIATIVES

HÔTEL LE GERMAIN CHARLEVOIX 50 RUE DE LA FERME, BAIE-SAINT-PAUL (QUÉBEC) G3Z 0G2  
RESERVATIONS@GERMAINCHARLEVOIX.COM SANS FRAIS 1 844 240-4700

# Sustainable development at the heart of all our activities

According to the United Nations' [Brundtland Report on the Environment and Sustainable Development](#), sustainable development is "development that meets the needs of the present without compromising the ability of future generations to meet their own needs."

Be it through our eco-friendly building techniques, by way of donations to charitable organizations, the financial health of our firm or the training programs we've created for our team members, every decision we take is guided by our wish to contribute to sustainable development within all the communities where Groupe Germain is present.

While our involvement is not limited to the list below, the object of this document is to apprise you of a number of actions undertaken by Hôtel & Spa Le Germain Charlevoix in this direction.

## TAKING THE ENVIRONMENT TO HEART

With our **ICI on recycle** and **Carbone-paysage** certification issued by la Corporation de la Réserve de la biosphère de Charlevoix, what follows is an overview of actions we have undertaken to obtain both these certifications, as well as the measures enhancing the environmental initiatives related to these programs.

### ICI ON RECYCLE Program

- **Composting of kitchen waste**
- **Refillable personal care and hygiene products in our guest rooms**
- **Recycling bins in kitchens, guest rooms, offices, public areas and housekeeping, with signage to make recycling easier**
- **Systematic recycling of all Nespresso capsules**
- **Limiting any paperwork presented to clients, and rationalizing the use of paper in our offices**
- **Having the following products collected by experts who specialize in recycling dangerous and/or toxic materials and electronics: Batteries, fluorescent bulbs, neons, computers, ink cartridges, printers, etc.**
- **In our kitchens, returning styrofoam packaging to their supplier**
- **Large-format purchasing practices**

- Using jugs for milk and cream in our restaurants, rather than disposable plastic containers
- Using recyclable take-out products
- Using recycled and recyclable take-out bags
- Recycled, recyclable and compostable take-out beverage containers
- Using 100% recycled FSC-certified paper
- High-efficiency low-flush toilets
- 100% recycled facial tissue and toilet paper products
- Promoting water conservation awareness
- Rain water collection
- Distinct hotel water supply system

#### CARBONE-PAYSAGE Program

- Geothermal technology
- Local purchasing practices
- Electric vehicle charging stations
- Partnership with Baiecycle and annual contribution towards purchasing trees; creation of tree plantations in our community to enhance areas promoting non-motorized forms of transportation
- Master light switches in all guest rooms
- High-energy-efficiency windows providing maximum natural light and minimal heat loss
- Tree planting

#### OTHER INITIATIVES

- Creation of gardens showcasing ancient and local heritage species of flora, to help reduce our CO2 footprint and boost biodiversity and awareness
- Beehives promoting the regeneration of species, and helping maintain biodiversity)

#### WE SUPPORT LOCAL PRODUCERS

- By showcasing locally-sourced terroir cuisine in both our restaurants
- By hosting le Marché Public de Baie-Saint-Paul farmers' market on our site
- By having a local artist design all our decors and promoting our local growers and producers
- By offering a sales platform for Unesco's EARTH Collection ("Collection TERRE"), a Corporation de la Réserve de la biosphère de Charlevoix initiative. The collection features 13 pieces designed by 4 artisan potters, members of la Corporation des métiers d'art en Charlevoix. All proceeds go towards cultural development and/or environmental protection efforts

## WE SUPPORT OUR COMMUNITIES

- Be it in the form of monetary contributions or service partnerships, Hôtel & Spa Le Germain Charlevoix collaborates with many players on the region's social landscape: Baie-Saint-Paul Museum of Contemporary Art, Vélo Charlevoix, Sir Rodolphe-Forget Elementary School, Horizon Charlevoix, la Route des saveurs/The Flavour Trail, Coop de l'arbre, Baicycle, Le Festif!, Le Marché Public de Baie-Saint-Paul – to name but a few
- Among other points, the mission of our social club is to promote local activities to our employees
- Every two years, in Charlevoix, Groupe Germain Hôtels hosts a Partners' Summit during which a silent auction takes place, with all proceeds going to various regional organizations: Carrefour Jeunesse, Centre des Femmes de Charlevoix, Baie-Saint-Paul Museum of Contemporary Art...
- The region's non-profit organizations enjoy a discount on HGC 400-person event venue rentals

## PLEASE JOIN US BY SUPPORTING OUR ACTIONS

By way of our *Small Acts, Big Impacts Program*, you're invited to contribute to our sustainable development efforts. It's easy: please hang this small sign on the outside of your guest room door. We'll know you've declined having your sheets and towels changed – but your room will nevertheless be refreshed! In return, we'll offer you a seed card. Once planted, it will help preserve diversity.

Thank you kindly...on behalf of our Planet!