



## OFFICIAL MEDIA BIO

After more than a decade of successful, direct “carrying a bag” sales and leadership experience, Meredith is on a mission to help individuals and small businesses recognize sales success, grow revenue and build businesses that change lives and communities.

As a growth strategist, Meredith helps thousands of people increase their revenue through her custom strategy development, training programs, workshops, and podcasts leveraging expertise built over 13 years of experience working with 100's of businesses. Her modern sales philosophy revolves around putting the client first, providing value, understanding time-tested sales fundamentals, and applying them consistently for increased motivation and joy. She is the host of the Selling With Soul Podcast and loves arming people with the strategies and skills they need to sell more and build thriving businesses.

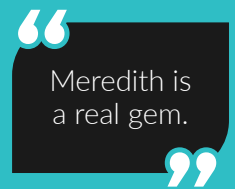
## FIND ME ONLINE

[MeredithMessenger.com](http://MeredithMessenger.com)



## ABOUT THE SELLING WITH SOUL PODCAST

The Selling With Soul Podcast for entrepreneurs, small business owners and sales professionals is based on the belief that successful modern selling is driven by authenticity, providing value, fundamental sales skills and the right mindsets. Through expert interviews and masterclasses we seek to simplify the complex, encourage success in sales and open up the world of effective selling to entrepreneurs, small businesses and individuals who have big things to offer the world. Past guests include Mark Hunter, Deb Calvert, Barb Giamanco, Larry Levine and others.



## POPULAR EPISODES

