FAIR Health's Award-Winning Consumer Resources

Fifteen Years of Advancing Health Literacy and Cost Transparency





National, independent nonprofit with the country's largest collection of private healthcare claims A CMS Qualified Entity with entire Medicare collection April 17, 2024



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CPT © 2023 American Medical Association (AMA). All rights reserved.

Current Dental Terminology © American Dental Association. All rights reserved.

FAIR Health Mission

- FAIR Health is a national, independent 501(c)(3) nonprofit organization dedicated to bringing transparency to healthcare costs and health insurance information through data products, consumer resources and health systems research support
- FAIR Health provides fair and neutral information to all those we serve, including consumers, payors, providers, researchers, government entities and more





The FAIR Health Private Claims Repository

46+
Billion

Medical and Dental Claims from 2002 to the Present Updated on a monthly basis Nationwide Coverage

75+
Contributors

3+
Billion

New Claims Every Year Flexible Geographic Groupings

Quality Testing and Control



FAIR Health: Certified CMS Qualified Entity (QE)



Complete collection of Medicare Parts A, B and D claims data for all 50 states and Washington, DC

Entrusted with QE data due to national breadth of FH private claims/state-of-the-art security protections

Medicare data from 2013 to present

47+ billion Medicare claims



Distinct and held separately from our commercial datasets





Federal Agencies and Officials Seek Data and Educational Assistance from FAIR Health

















U.S. DEPARTMENT OF AGRICULTURE



















Office for the Advancement of Telehealth



U.S. Government Accountability Office





FAIR Health State Policy Connections:

Laws, Regulations, Programs and Policy



Workers' Compensation



Crime Victims' Compensation



Surprise Billing



Auto Liability/PIP Programs



Medicaid



Public Policy



Additional Fee Schedules





FAIR Health Consumer

fairhealthconsumer.org





Consumer Health Literacy: Honored for Innovation and Utility

White House Summit on Smart Disclosure

 FAIR Health consumer website recognized as example of Smart Disclosure for consumers by White House; FAIR Health invited to present at National Archives before 75 federal agencies

Agency for Healthcare Research and Quality (AHRQ)

 FAIR Health Cost Lookup listed as "Quality Tool" on AHRQ Health Care Innovations Exchange

URAC

 FAIR Health received the award for Best Practices in Health Care Consumer Engagement and Protection at the 2013 Quality Summit

eHealthcare Leadership Awards

FAIR Health received awards for 12 consecutive years, 2012-2023

appPicker

FAIR Health mobile app selected as one of best healthcare apps in 2014

Employee Benefit News (EBN)

 FAIR Health President Robin Gelburd recipient of 2016 Dig|Benefits Technology Innovator Award

Kiplinger's Personal Finance

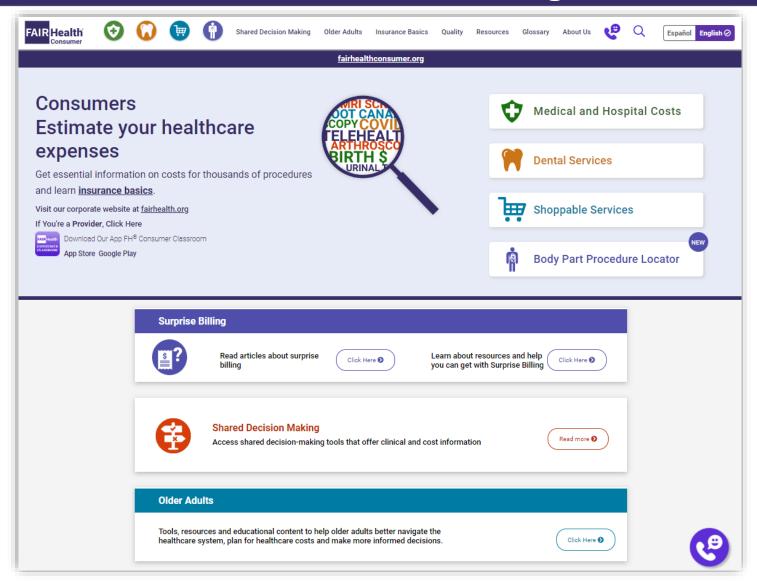
FAIR Health recognized as best healthcare cost estimator in 2016







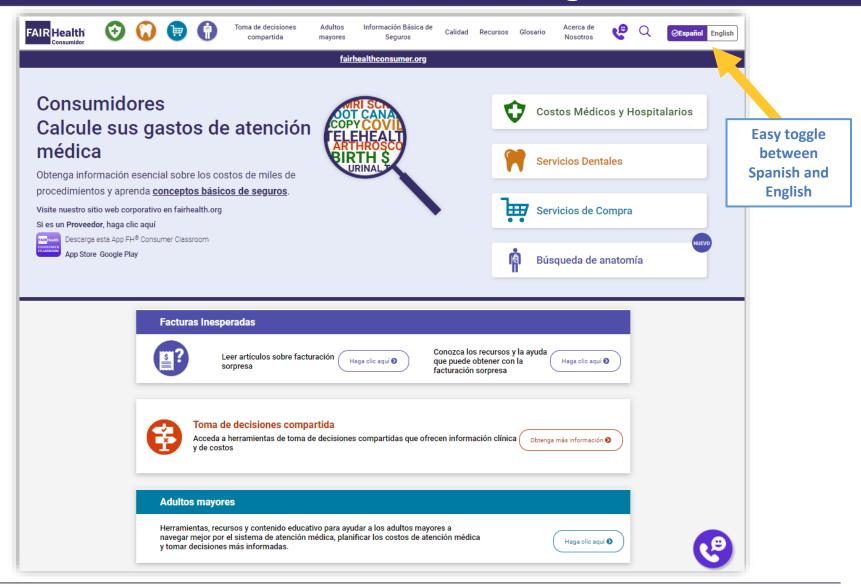
FAIR Health Consumer: fairhealthconsumer.org







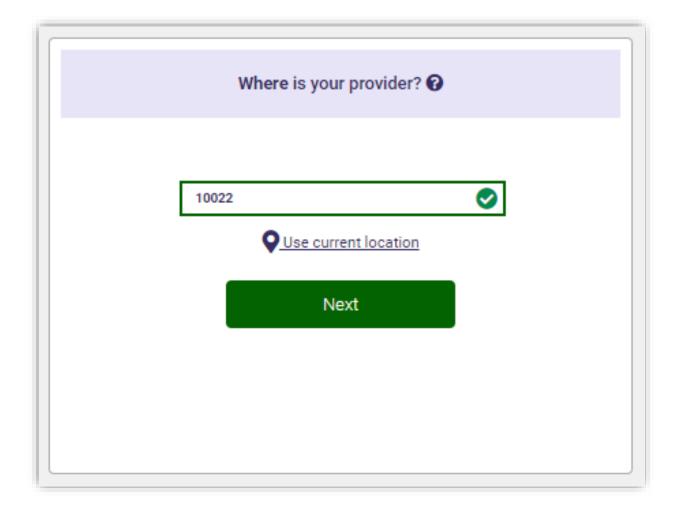
FAIR Health Consumidor: fairhealthconsumidor.org







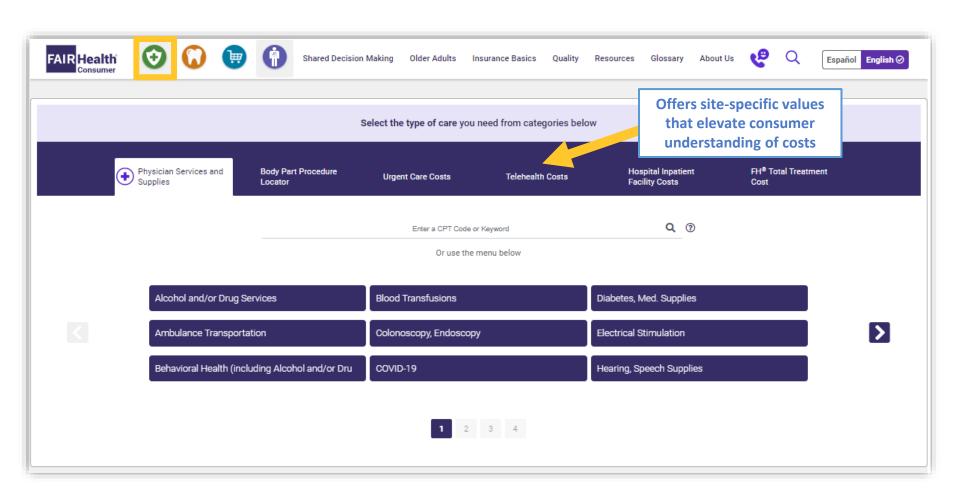
Onboarding for Cost Lookup: Provider Location







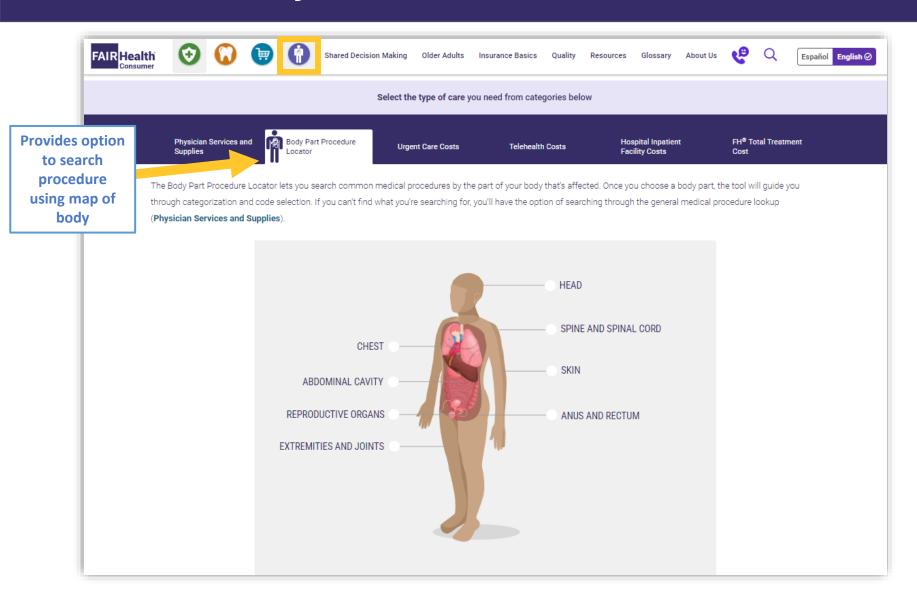
Medical Cost Lookup







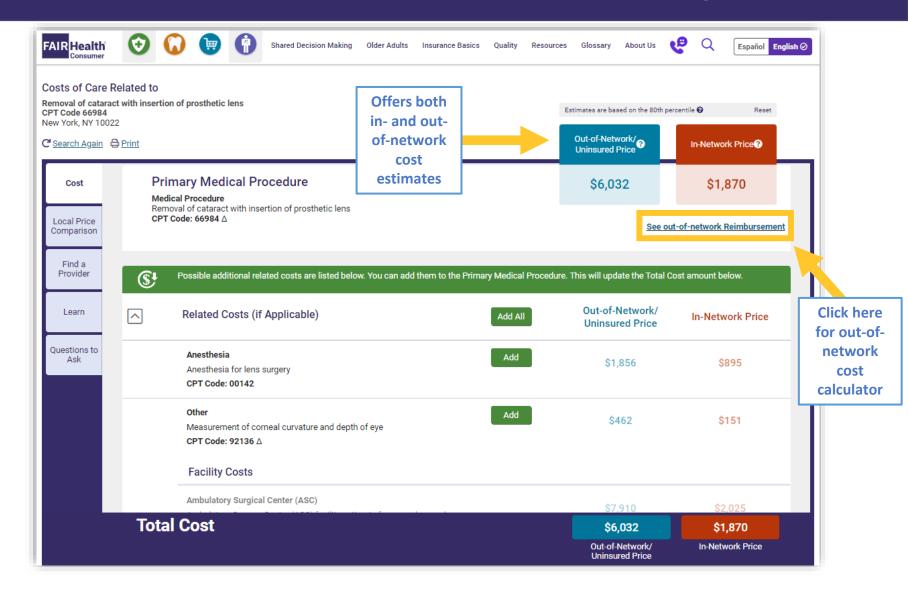
Body Part Procedure Locator







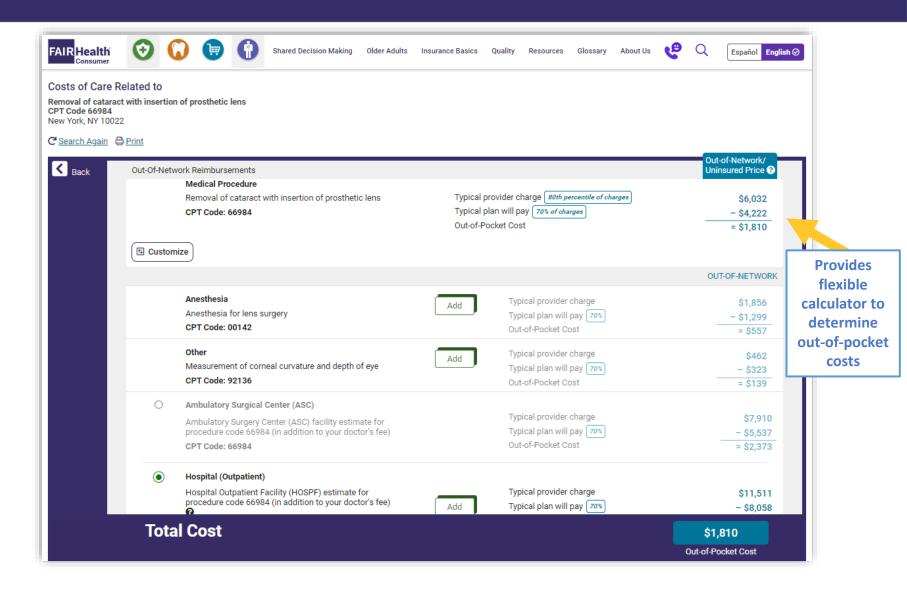
Medical Cost Lookup Results Page







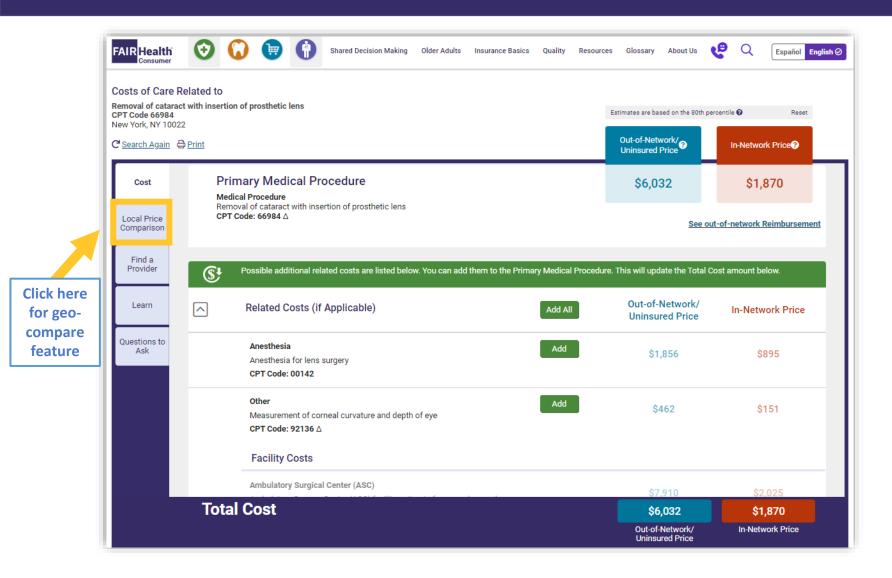
Out-of-Network Reimbursement







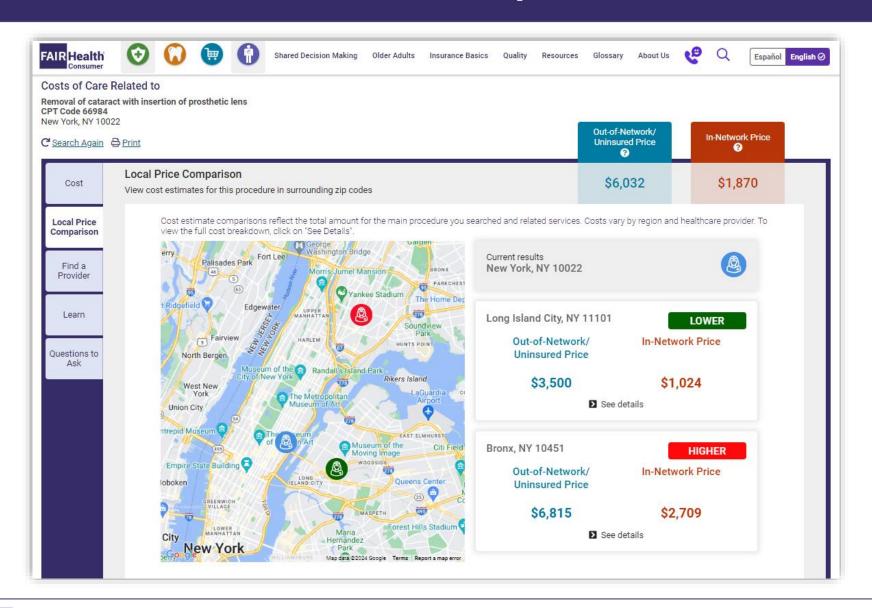
Geo-Compare Feature







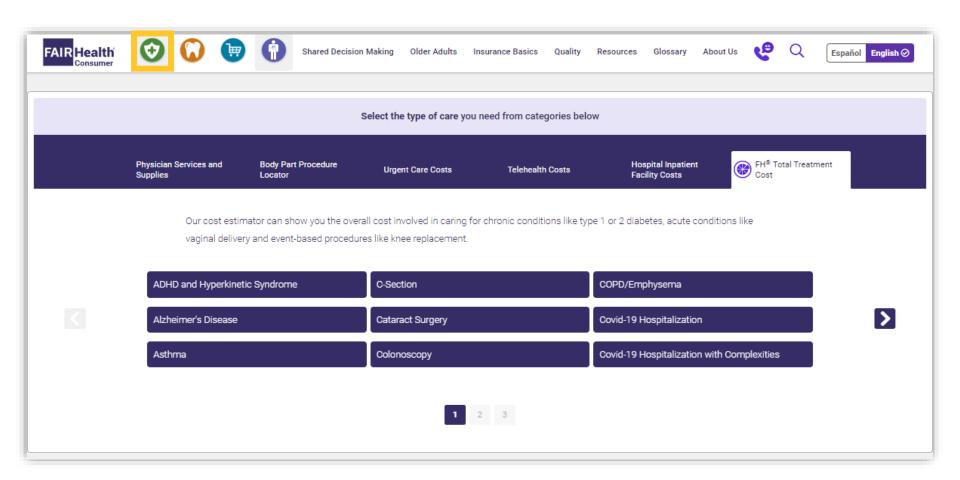
Local Price Comparison







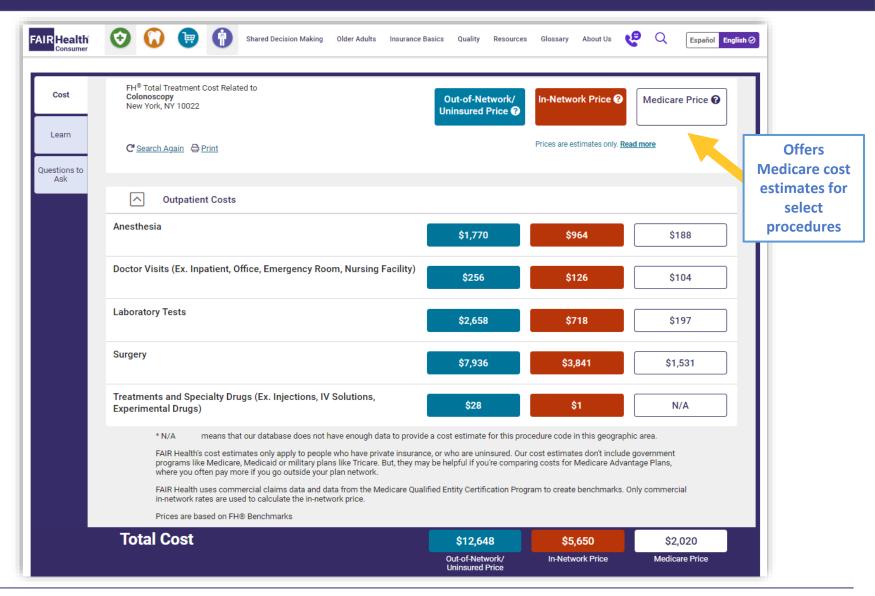
FH® Total Treatment Cost







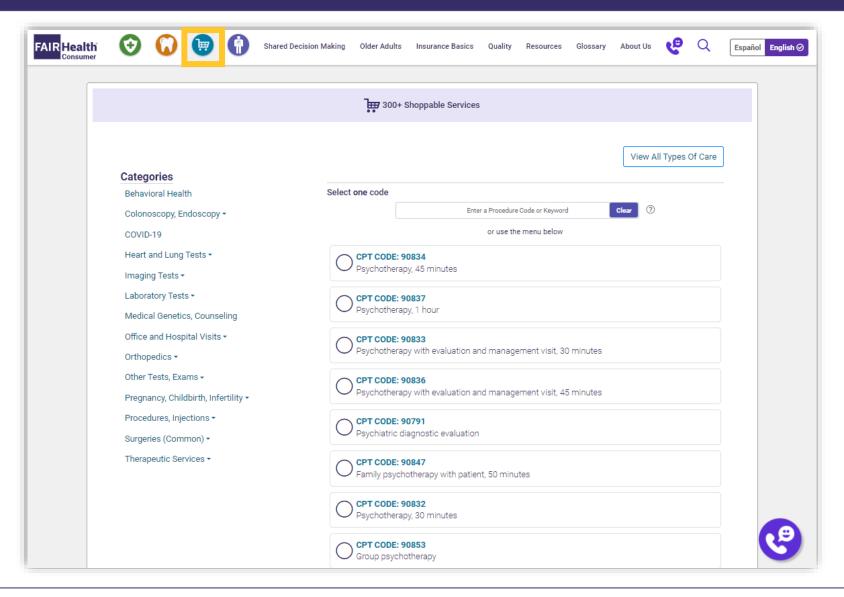
FH Total Treatment Cost Results Page







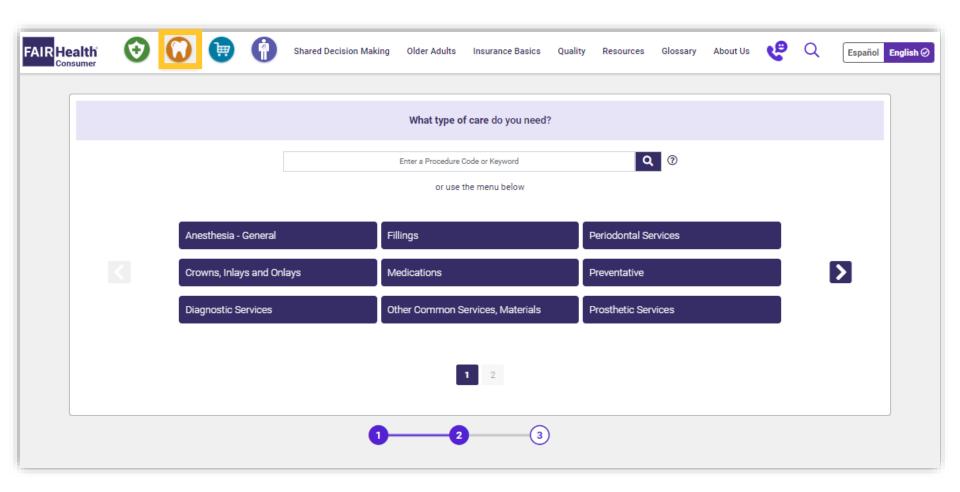
Shoppable Services Tool







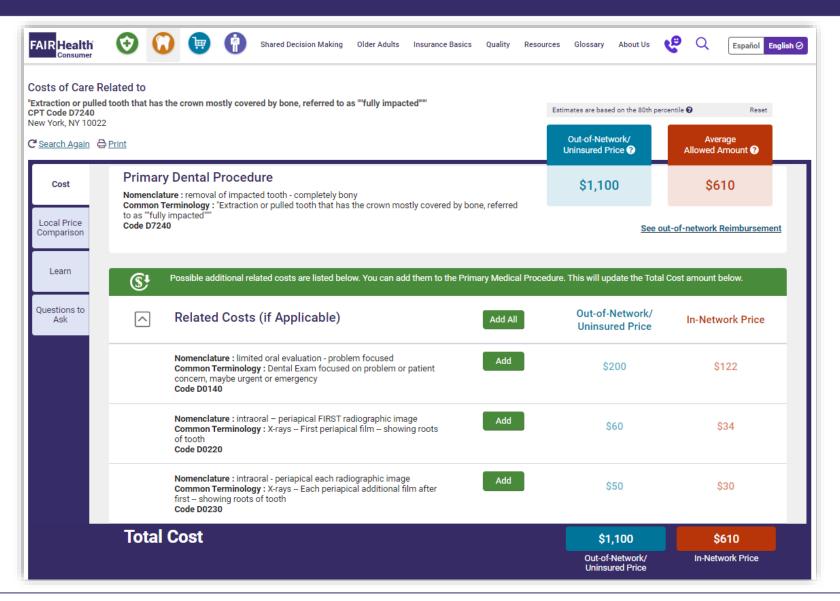
Dental Cost Lookup







Dental Cost Lookup Results Page







Shared Decision-Making (SDM) Feature











Older Adults

Insurance Basics

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Shared Decision Making

We often rely on our doctors to tell us what care we need. But to get the best care, you and your doctor should make decisions together. This process is called "shared decision making." Your doctor shares medical expertise, and you share what you want out of your care. Then, you make a decision together.

Shared decision making (SDM) is helpful if there's more than one way to treat your health problem, and there's no clear "right" choice. These situations, where the preference of the patient matters, are often called "preference-sensitive" conditions. In these cases, patients' preferences are considered along with clinical evidence about the costs and benefits of different options.

Since patient (and/or caregiver) participation in SDM is a crucial part of treatment planning for preference-sensitive conditions, it is important for patients to be well informed about their options. Decision aids, like those on this website, can help patients discuss with their providers and understand the trade-offs involved in each medical choice, so they can choose the option that aligns with their priorities and values.

Thanks to generous **grant funding**, FAIR Health offers decision aids that combine clinical options from the Option Grid™ patient decision aids with FAIR Health cost data. ¹

The decision aids are not intended to be medical advice, diagnosis or treatment. They are intended to provide information to help you engage in shared decision making with health professionals.

The clinical options in the decision aids should be discussed with your health professional, as each patient's condition will vary.

Treatment Options

Early-Stage Breast Cancer

Fast-Growing Prostate Cancer

Hip Osteoarthritis Nonsurgical Treatment Options

Hip Replacement, Should I Have It?

Slow-Growing Prostate Cancer

Spinal Stenosis

Type 2 Diabetes

Uterine Fibroids Treatment Options (Medications)

Uterine Fibroids Treatment Options (Procedures)

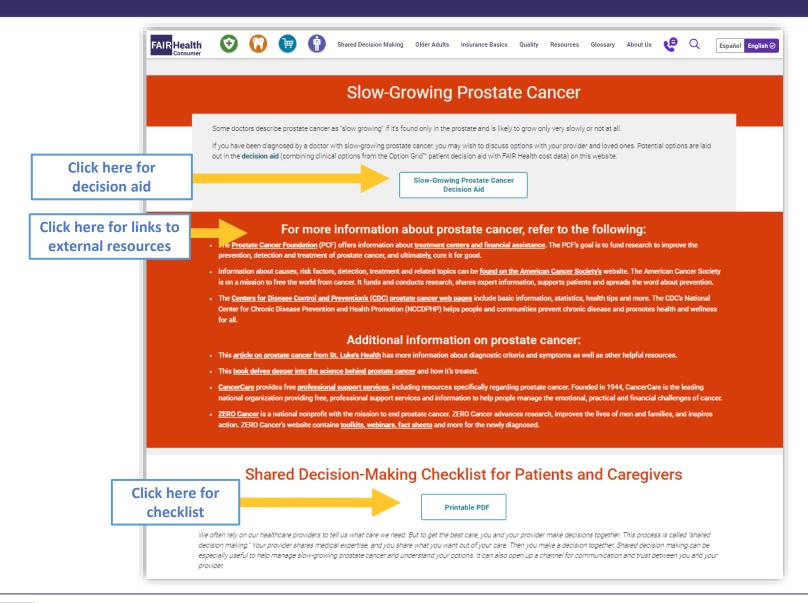
Dialysis for People Who Are Seriously III







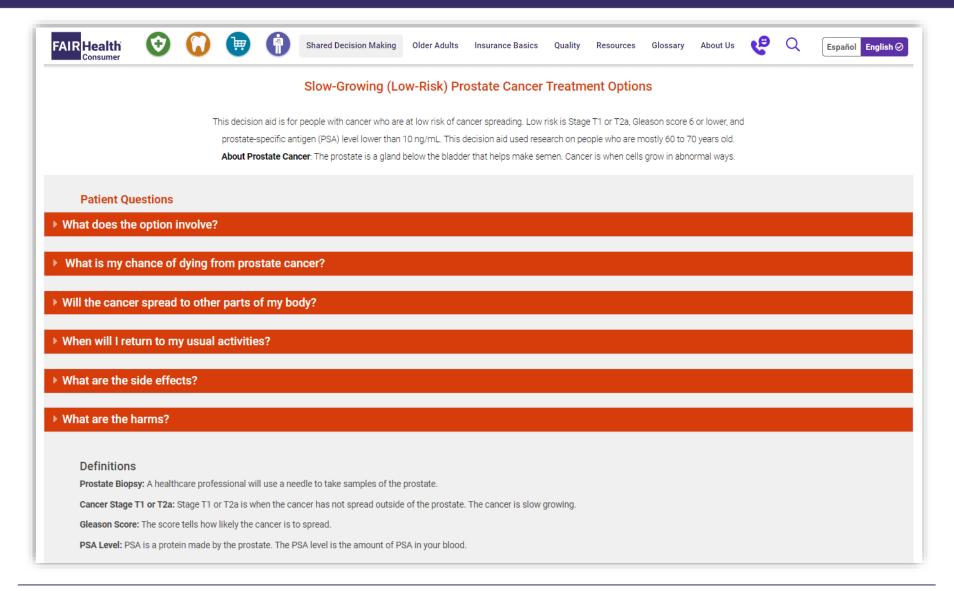
SDM for Slow-Growing Prostate Cancer







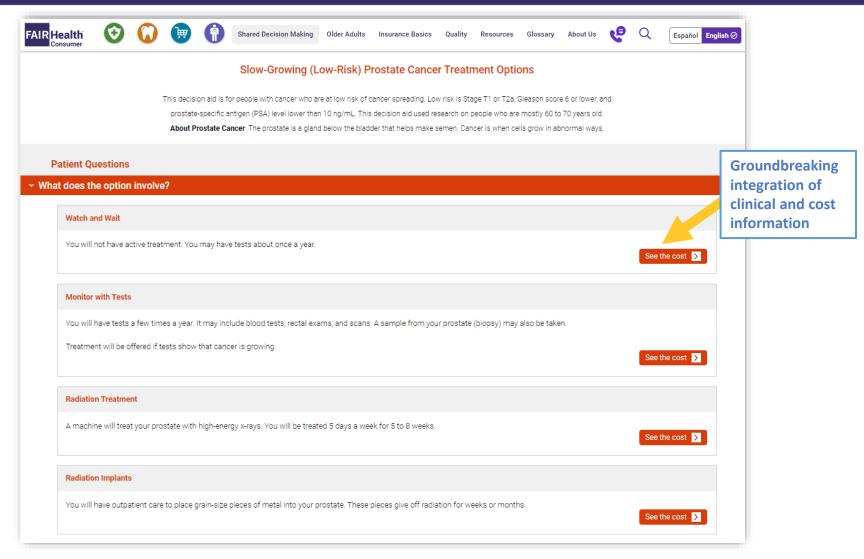
Slow-Growing Prostate Cancer Decision Aid: Patient Questions







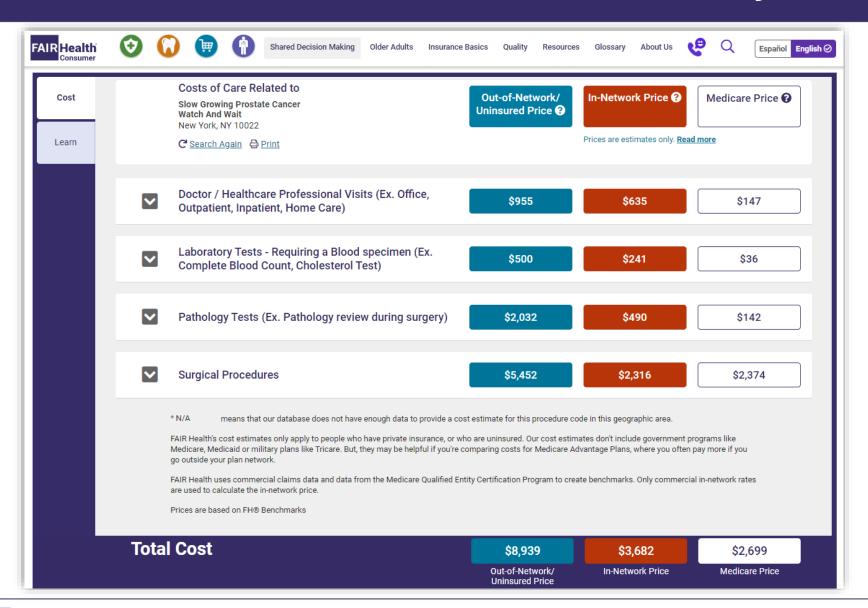
Slow-Growing Prostate Cancer Decision Aid: Treatment Options







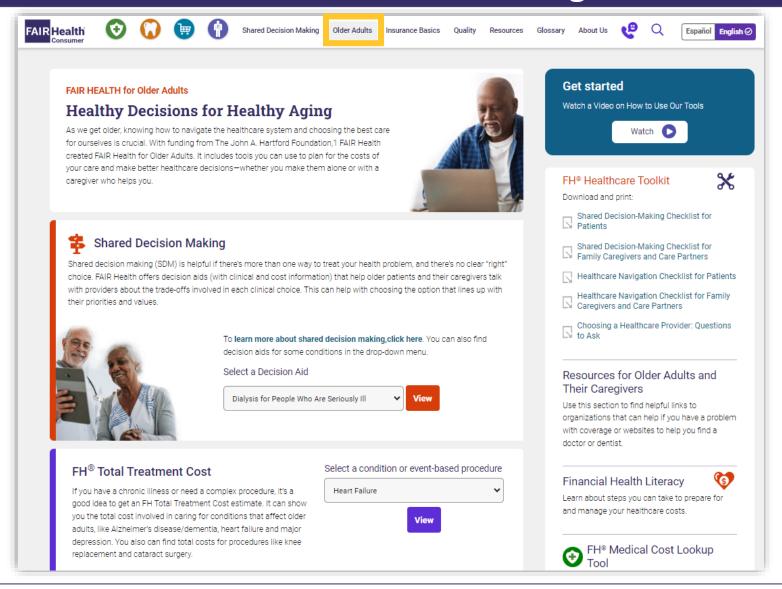
Cost Breakdown for Selected Pathway







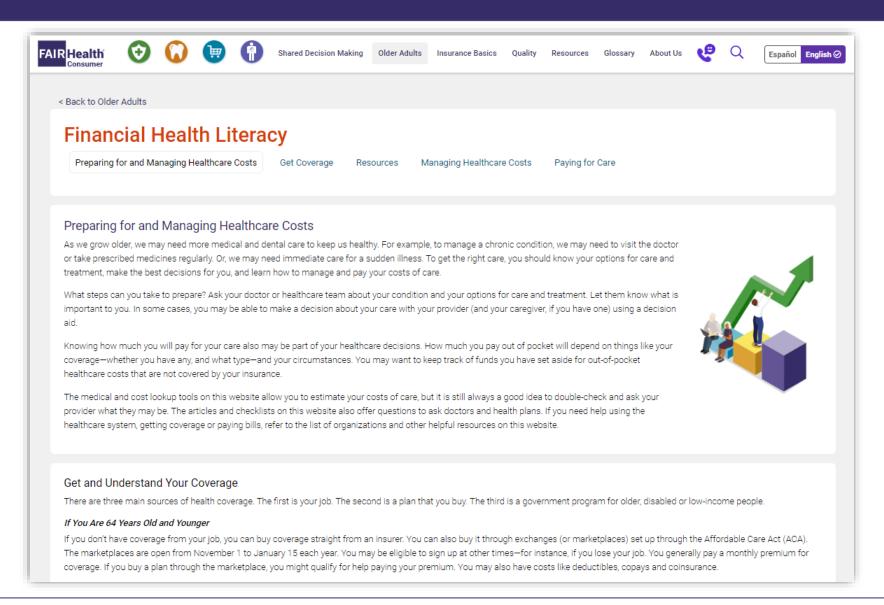
FAIR Health for Older Adults: fairhealtholderadults.org







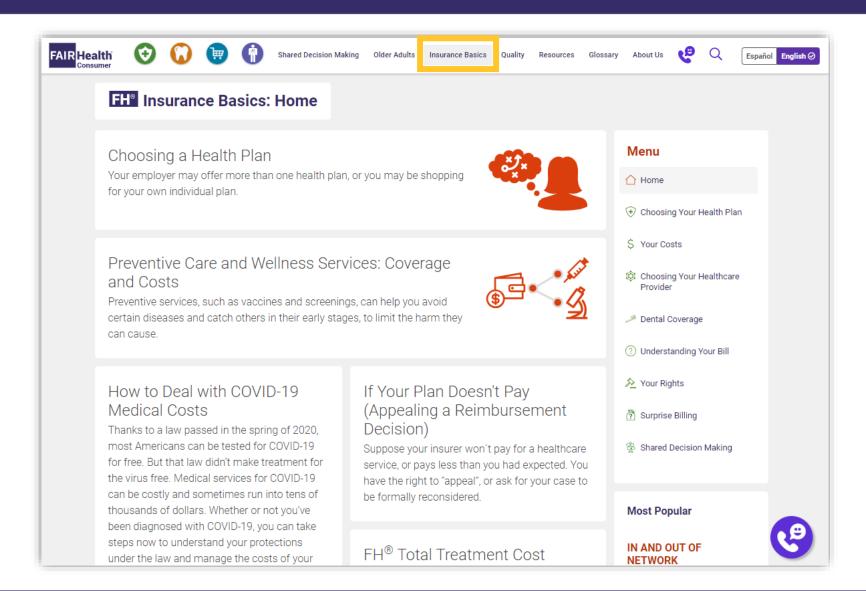
Financial Health Literacy for Older Adults







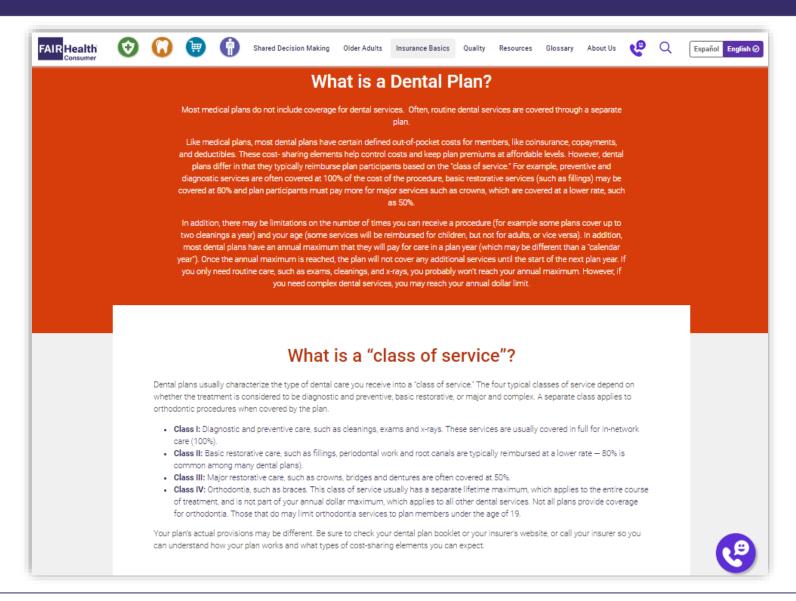
FH® Insurance Basics







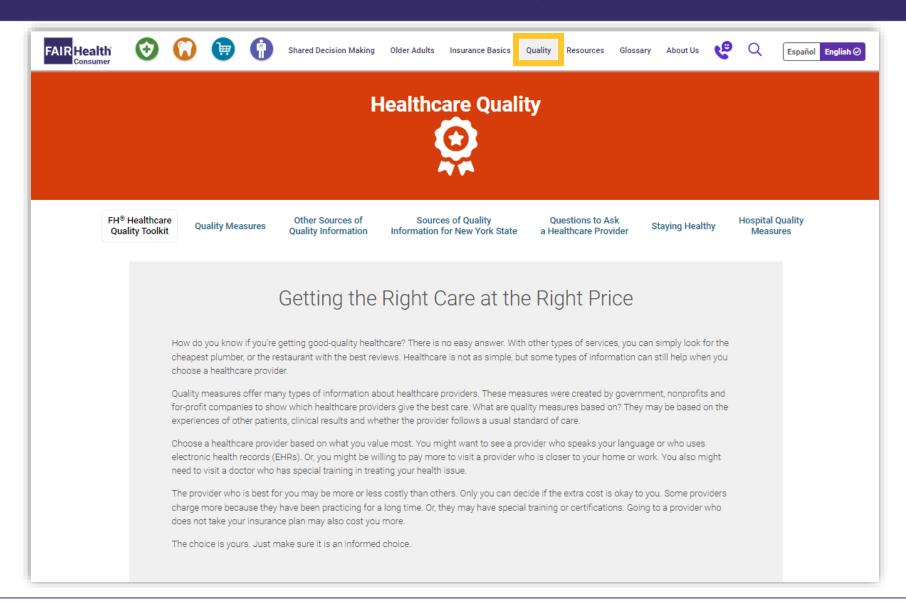
FH Insurance Basics: Dental Coverage







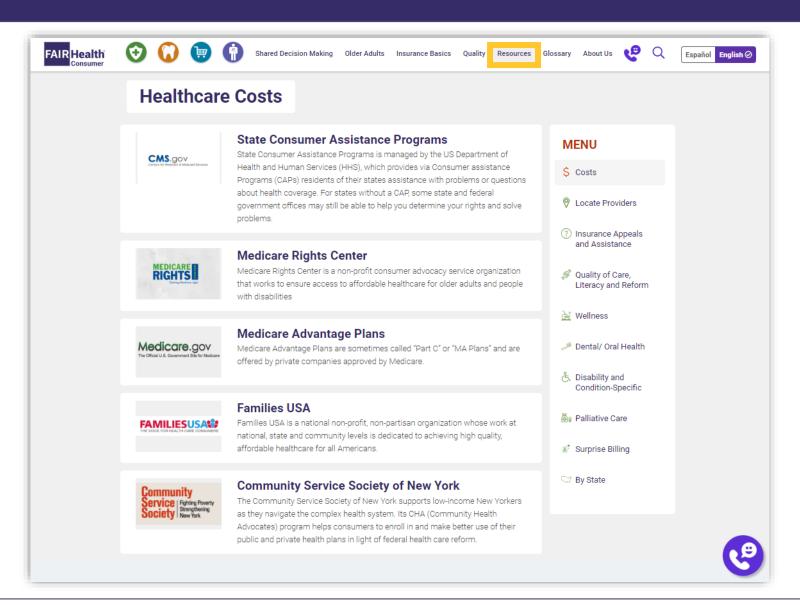
Healthcare Quality Toolkit







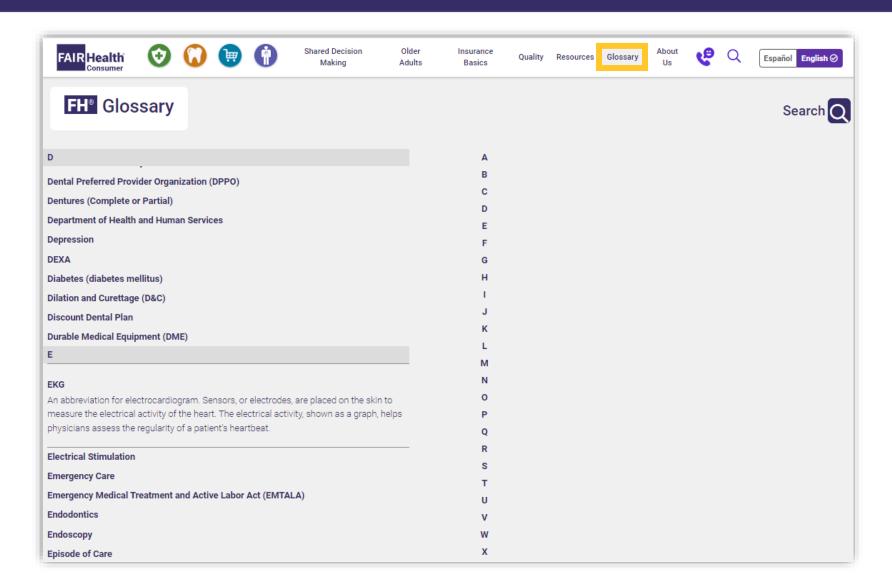
Resources





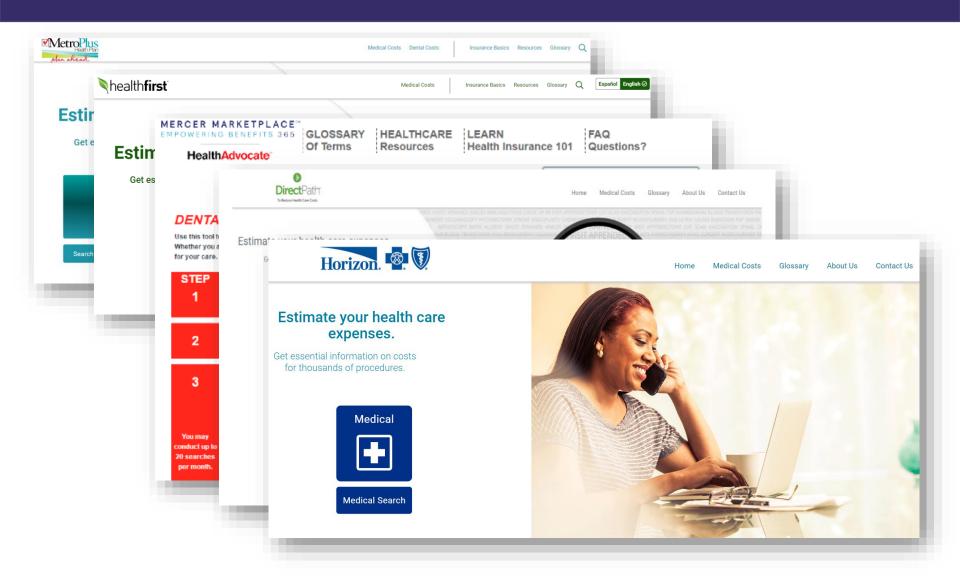


Glossary





Private Label FAIR Health Consumer









FH® Consumer Classroom App

Available on the Apple App Store and Google Play





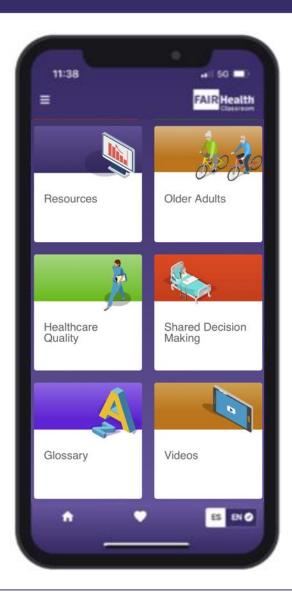
FH Consumer Classroom







FH Consumer Classroom: Menu









Sampling of Creative Campaigns

Disseminating FAIR Health Free Consumer Resources Nationwide





YouCanPlanForThis.org

Navigating your medical care shouldn't make you sick.

You can plan for this.

You now have the power to plan for your healthcare. This free, easy-to-use website is powered by our database of billions of billed medical and dental services and features comprehensive educational resources to bring transparency to healthcare costs and the process you'll go through.

YouCanPlanForThis.org





Researching your healthcare shouldn't spike your blood pressure.

You can plan for this.

You now have the power to plan for your healthcare. This free, easy-to-use website is powered by our database of billions of billed medical and dental services and features comprehensive educational resources to bring transparency to healthcare costs and the process you'll go through.

YouCanPlanForThis.org









YouCanPlanForThis.org

Surgery is painful enough without the sting of unexpected costs.

You can plan for this.

You now have the power to plan for your healthcare. This free, easy-to-use website is powered by our database of billions of billed medical and dental services and features comprehensive educational resources to bring transparency to healthcare costs and the process you'll go through.

YouCanPlanForThis.org





You don't have to be a brain surgeon to plan for your medical care.

You can plan for this.

You now have the power to plan for your healthcare. This free, easy-to-use website is powered by our database of billions of billed medical and dental services and features comprehensive educational resources to bring transparency to healthcare costs and the process you'll go through.

YouCanPlanForThis.org









Campaign in Action

Shopping Malls



Billboards



Taxi Cabs



Health Clubs







Healthy Decisions for Healthy Aging

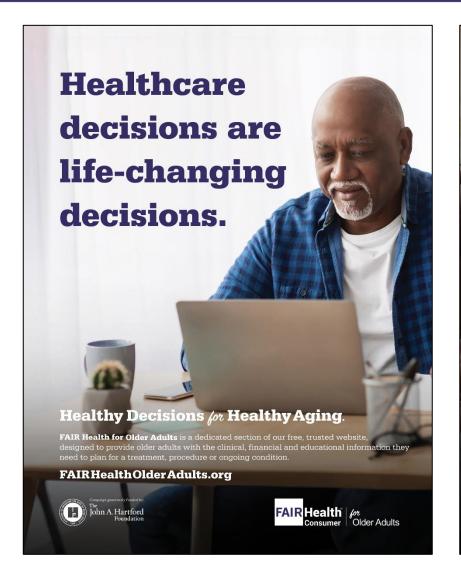








Healthy Decisions for Healthy Aging









Sampling of Notable Press Mentions Citing FAIR Health Consumer Resources



A billing expert investigated her husband's ER bill. She was able to knock thousands off the charge. 10/25/22

The website fairhealthconsumer.org has a tool that allows consumers to search for typical patient expenses for procedures in their area. The website estimates that the out-of-network cost for the procedure Shah underwent, within the hospital's ZIP code, would be \$3,863; in network, it would be \$1,707.



5 Reasons to Never Pay Doctor or Hospital Bills With a Medical Credit Card or Loan 9/30/23

A recent client of Aldeen's in Cedar Park, Texas, was socked with a \$30,000 hospital bill after his insurer paid their portion, including \$11,000 for a CT scan "when the actual charge should be more like \$500, or less," Aldeen says. (Aldeen was able to get the final bill dramatically reduced.) Find average prices for common medical tests and procedures in your area by using Fair Health's lookup tool.



'MRI' is the most-searched medical term among patients seeking cost information

2/15/24

"MRI" was the most-searched medical term among patients seeking cost information, according to the website FairHealthConsumer.org.



Prescription For Savings: How to save big money on your medical bills or get them removed altogether

11/8/23

Fair Health Consumer

FHC has a tool that allows you to look up the real cost of medical visits and procedures in your area, to make sure you're getting a fair shake.





Notable Press Mentions, Continued



Unexpected medical bills piling up? Here's what you can do

6/22/23

For more information, visit the <u>Fair Health Consumer website</u> or <u>click here</u> to learn more about the No Surprises Act from the Consumer Financial Protection Bureau.



Medical billing errors are common and costly. Here's how to spot them before paying 6/7/23

FAIR Health Consumer, a free, online tool, shows in-network and out-of-network price estimates for hundreds of medical procedures, treatments and testing, tailored to the person's zip code. To try it out, <u>click here</u>.



Shared decision-making tools empower older adults, caregivers

- by Robin Gelburd

2/21/23

The tools, educational content and resources are offered in a <u>dedicated section</u> on FAIR Health's free, award-winning, national consumer website, <u>fairhealthconsumer.org</u>, which is available in English and Spanish.



Pop This Question to Improve Medication Adherence 5/18/23

FAIR Health

Website: fairhealthconsumer.org

What it does: A cost estimator for inpatient, outpatient, and dental care.





Thank You



Robin Gelburd
President

For more information, contact 855-301-FAIR (3247) or info@fairhealth.org.



