



ZYPLINE INTRODUCES ZPAGE -- A NEW VALUE-ADDED LANDING PAGE SYSTEM FOR SERVICE PROVIDERS

ZPAGE

A Simple and Powerful New Online Posting Tool That Provides A New Source of Revenue for Print & Copy Shops and Other Service Providers.

**PRODUCT / SERVICE OVERVIEW
AGENT NETWORK SALES KIT**

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INTRODUCTION

ZPAGE is a patented new online posting service that you can add to any customer order and provide them with a valuable and useful online landing page for their business.

ZPAGE enables your shop to upload any customer document such as a flyer, business profile, product/service data sheet, photo, etc., and establishes the user's mobile number as the online locator or URL. This simple process empowers any small business or individual to easily establish a business landing page on the internet without having to create a conventional and costly website.

ZPAGE Launch Marketing Program

As part of its launch strategy, **ZYPLINE** is selecting a limited number of local service providers and vendors that can add the **ZPAGE** service to their normal business process and provide the online posting service to their customers. The 2021 published list price for the 1-time upload service is \$99.00. Your charges will be only \$49.00 for the 1-time upload, ongoing service, hosting fees, etc; this is the only cost you will have. There are no monthly charges at all.

Opportunity for Your Shop

Creating and posting advertising can be relatively easy for many people. However, there is a large and "tech- hesitant" population that prefers a trusted, reliable source to provide the online upload service for them. You can provide this trusted source and offer to your customers an instant landing page, by uploading their flyer, brochure, picture, links, or any combination of content.

The users mobile phone number is the only information needed. There is no registration, no account creation, no email, or personal information required. This is an opportunity to offer a valuable, speedy, and affordable service for your clients and to generate immediate revenue for your shop.

Benefits to Your Customer

- For a small 1-time charge they will have their own Landing page to display their business, service, profile, and other information.
- Having an online presence upgrades a business' profile: now clients and consumers can go to <http://ZPage.co/1/1234567890> to learn about the business and find information and details before they make a call.
- Businesses can use their voice mail message as a valuable sales tool and inform callers to input the number they called on <http://ZPAGE.CO>. This could provide the information that the caller was seeking and avoids losing potential customers.
- Printed ad readers can easily get current detailed business data: photos, product/service availability, prices, licenses, territories served by using printed phone number.
- Customers have access to business details without tedious voice mail /phone tag messages, enabling them to evaluate and screen companies before making a call.

Here is a 60-sec video explaining the service: <https://www.youtube.com/watch?v=Hedo8SzJo8A>

OPERATIONS

Agents are well equipped to serve customers with existing facilities for services such as printing, copying, graphics, posters, business cards, advertising, and other marketing support for their businesses.

The activities associated with the **ZPAGE** service and support are:

- Upload an existing flyer or other content.
- Create a new flyer for their products or services.
- Update and re-post their online page as needed.

Agent Revenue

Agents are independent operators and use the online cloud based **ZPAGE** technology to provide their customers with instant online posting:

- Uploading & Set-up Charges & Initial Phone Number Registration
- Create, update, edit content such as flyers, photos, announcements, etc.

Agents charge users a 1-time fee of \$99.00 for initial upload. **ZPAGE** would get \$49.00 of the upload fees. Note that all charges for any content creation, future edits, future uploads, and any other relevant service would stay with Agent 100%; **ZPAGE** only charges for initial upload.

Agent Requirements

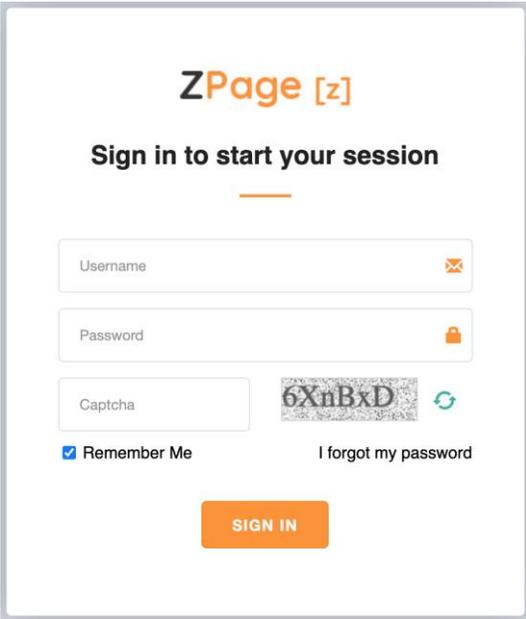
- **FACILITY**: The agent facility would not require any investment or technical installation -- all processing and storage will be provided by **ZPAGE** in the "Cloud".
- **SALES**: The sale of the **ZPAGE** upload service will be conducted as a matter of course by the agent with their normal customer flow; **ZPAGE** will provide a marketing and sales kit that can be utilized by the agent's sales staff. In the initial stages, if needed, **ZPAGE** will make joint online presentations with **AGENT** staff for large organizations or groups.
- **PROCESS**: Agent will upload users directly on the **ZPAGE** system via their own Agent Portal. **ZPAGE** will provide both offline and online registration forms and instructions.
- **ACCESS**: Consumers will go to <http://ZPAGE.co> and enter the mobile number of any businesses that they want to learn about or use the URL syntax which a user can post as their business landing page. For example, <http://zpage.co/1/6505616030>

OPERATIONS

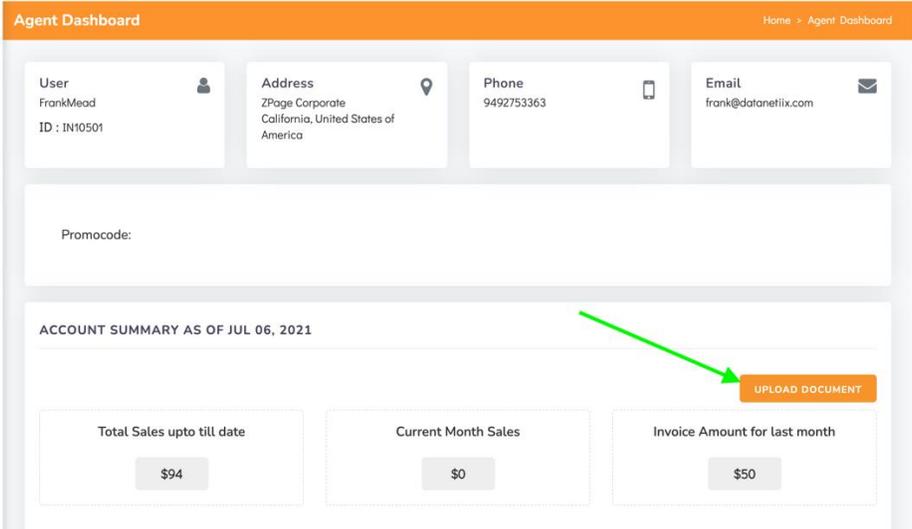
Customer Content Upload

ZPage agents have their own custom agent portal. Once your Agent Account is activated by ZPage you will receive a welcome email containing your username and temporary password. Here are instructions to log on and create online landing pages. It's quick and easy.

- 1. Log into your Agent Account, go to <http://zpage.co/admin/site/login>



- 2. Click **UPLOAD DOCUMENT** found on the Agent Dashboard



3. Explain to your client that ZPage uses a text verification code to unlock their phone number on ZPage. Let them know that a text verification code is required each time content is uploaded to the client's phone number.

Enter your client's phone number for the verification process and click

SEND CODE

4. Enter the 6-digit verification code in the Keycode area. Click

VERIFY PHONE

(Note: going through the text verification process is the only way that the client's content can be uploaded or deleted.)

5. Chose file and upload. This is the step where the magic happens!

Accepted file types: PDF, jpg, gif or png

- Choose the PDF, .jpg, .gif or .png file for upload using
Click Choose File and navigate on your computer to find the client's content.

In this example the agent is uploading a sport specific warm-up program for a soccer coach client.

Choose File POSTER_-_FIFA_11_.pdf

- Once the file is selected click **POST PAGE** and the selected document will be uploaded. Upload times vary according to file size. Large files can take a few minutes. Be patient.

The screenshot shows the ZPage upload interface. At the top, it says 'ZPage' and 'Get Started Now. All you need is your cell phone'. There are fields for 'Mobile Number', 'Keycode', and 'Upload document'. Below these, it says 'Browse and upload any document, flyer, image, or brochure that has business information' and 'Accepted file types: PDF, jpg, gif or png'. The 'Choose File' button is highlighted in green, and the file 'POSTER_-_FIFA_11_.pdf' is selected. At the bottom, there are 'BACK' and 'POST PAGE' buttons. A green arrow points from the 'POST PAGE' button in the text above to the 'POST PAGE' button in the form.

6. When the upload is complete you will arrive on the Success Page.

The screenshot shows the ZPage Success Page. It features the ZPage logo, the text 'Welcome To Zpage', and 'Instant 1-Step Connections'. Below this, it says 'Congratulations you are now registered on the Zpage connection platform and can do the following:'.

- The Success Page is printable – Print and present to your client as their record of the upload.
- The Success Page contains the client’s new URL
- The Success Page has ideas for using the new URL

That’s it. The whole process takes 5 minutes or less.

ADDING A WHATSAPP CHAT BUTTON

Optional feature: Add a WhatsApp link to your customers content. This can be extremely valuable to your customers. Adding this button will enable anyone viewing your customer's posted content to send then an instant message; this could be a question, request for more information or a response to a specific offer.

To see how this would work, go to <http://zpage.co/1/6505616030/AgentFactSheet>. If you click on the WhatsApp button you can instantly send a message to ZPAGE agent support.

To add a WhatsApp button to your customer's page:

Go to <https://wa.me/<number>> where the <number> is a full phone number in international format. Omit any brackets, dashes, plus signs, and leading zeros when adding the phone number in international format.

Use: <https://wa.me/15551234567> **Don't use:** [https://wa.me/+001-\(555\)1234567](https://wa.me/+001-(555)1234567)

To create an pre-filled automatic message that will appear in the text field of a user's chat use this format:

<https://wa.me/whatsappnumber/?text=yourtexthere>

where whatsappnumber is a full phone number in international format and yourtexthere is the URL-encoded pre-filled message.

Example: [https://wa.me/15551234567/?text=John, I am interested hiring you for tutoring math. Please contact me.](https://wa.me/15551234567/?text=John,I%20am%20interested%20hiring%20you%20for%20tutoring%20math.%20Please%20contact%20me.)

Example: [https://wa.me/?text=I'm interested in your service offering. Please send me more information.](https://wa.me/?text=I'm%20interested%20in%20your%20service%20offering.%20Please%20send%20me%20more%20information.)

Here is the example built in Word and then converted to PDF.



The hyperlink used in in the WhatsApp Logo:

[https://wa.me/16505616030/?text=Hi,%20I%20am%20interested%20your%20service%20offering s.%20Please%20send%20me%20more%20information.](https://wa.me/16505616030/?text=Hi,%20I%20am%20interested%20your%20service%20offering%20s.%20Please%20send%20me%20more%20information.)

When I built the Hyperlink, it looked like this: [https://wa.me/16505616030/?text=Hi, I am interested your service offerings. Please send me more information.](https://wa.me/16505616030/?text=Hi,I%20am%20interested%20your%20service%20offerings.%20Please%20send%20me%20more%20information.)

After saving the hyperlink it was updated with %20 for spaces.

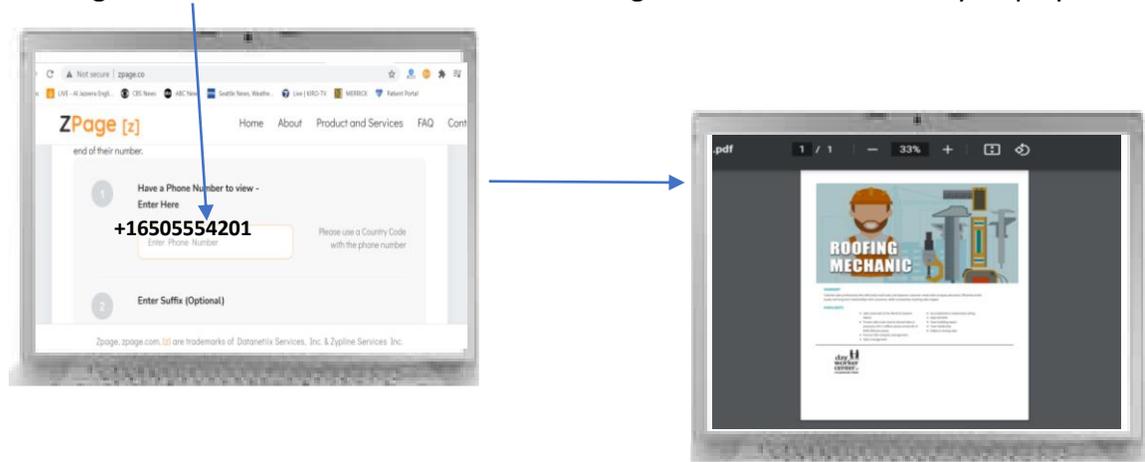
VIEWING PAGES

Your customers content can be viewed by three main methods:

- Desktop Browser
- Mobile Browser
- QR Code (on flyer or back of business card)

Viewing Content Via Desktop Browsers

By just entering 650-555-4102 in **ZPAGE.CO** the following content will be instantly displayed.

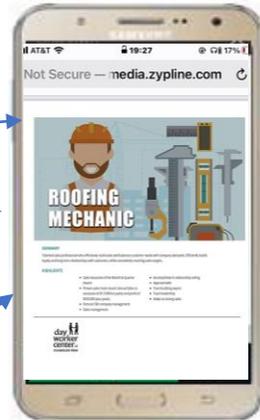


Viewing Content Mobile Browsers

By just entering any phone number on <http://zpage.co> content will be displayed: +16505554102 the following will be displayed.

Clicking on the URL syntax for this number will also display. <http://zpage.co/1/6505554102>

Also, a QR code can be generated which can be added to a flyer, to a business card or other document to link the associated content.



WORKFLOW

The sale of the **ZPAGE** add-on upload service will be conducted as a matter of course by the agent. **ZPAGE** will provide a marketing and sales kit that can be utilized by agent sales staff.

PROCESS: Agent will register interested users directly on the **ZPAGE** website. **ZPAGE** will provide both offline and online registration forms and instructions.

SOURCES OF CUSTOMERS

- Visits shop for other services (flyer, graphics, copying, printing etc.)
- Referred from advertisement, friend, banner, event etc.

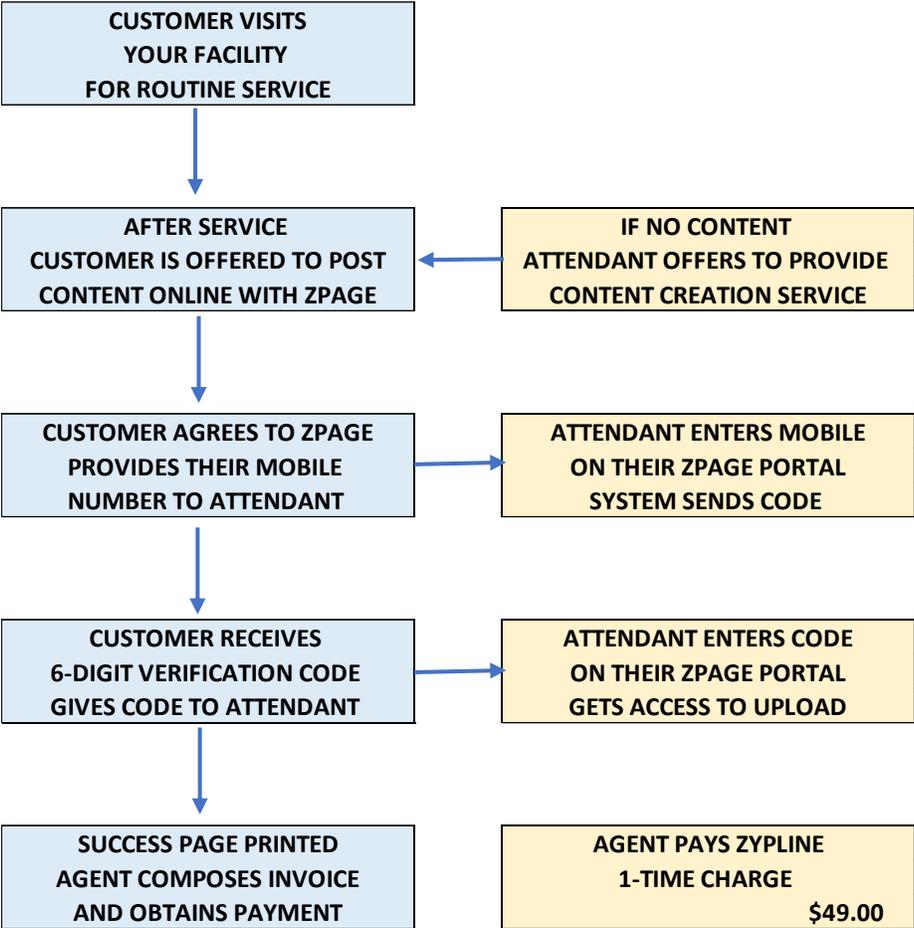
CASE-1 CUSTOMER HAS CONTENT

<p>CUSTOMER HAS CONTENT</p> <ul style="list-style-type: none"> ▪ Printed format (scan) ▪ Flash drive or other electronic media ▪ Attached to an email 	<p>AGENT STAFF</p> <ul style="list-style-type: none"> ▪ Enters mobile number. ▪ User receives SMS validation code. ▪ Clerk enters it to system and uploads
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CASE-2 CUSTOMER HAS NO EXISTING CONTENT

<p>NO CONTENT</p> <ul style="list-style-type: none"> ▪ Has notes, photos, product samples, business information, licenses, certificates, ▪ Awards, recommendations etc. 	<p>AGENT STAFF</p> <ol style="list-style-type: none"> 1. Agent creates flyer OR 2. Creates ZYP template(s) layout. 3. User receives SMS validation code. 4. Clerk enters it to system and uploads
--	--

DETAILS OF PROCESS



MARKETING SAMPLES

SPECIAL OFFER for Independent Contractors, Service Providers, Freelancers and Home Businesses -- put any info on the internet in less than 5 minutes!

If you use printed ads, flyers or business cards to market your products or services, ZPAGE.CO™ can put your information online in minutes and makes your own mobile number the online locator or URL.



Every small business person is asked, "Do you have a website?"
The customer is really asking, "How can I learn more about you before I call?"

Zpage gives shoppers the information they want before they call and gives you the marketing power of an online page • Without building a website • Without needing technical consultant • In any format • Using any existing document or file • Without any monthly charges • You are in total control and your mobile "page address" never expires.

To set up your page bring your content to one of our agents and they will post it on the internet in minutes for a 1-time charge of \$100.00
No account registration required -- no name, no email, no password

ZYLINE™ ZPAGE.COM™ all rights reserved -- patent USPTO 9,262,606 <http://ZPAGE.CO>

<http://zpage.co/1/6505616030/zypflyer1>

ZYLINE releases ZPage -- a powerful new tool that enables billions of small contractors to post an online business page by just using their mobile number.

Now the entire global market segment of billions of service providers, small contractors, home businesses and freelancers can have a valuable webpage for display and flyer e-commerce without the expense or technical support requirements of a conventional website.



ZPAGE TURNS MOBILE PHONE NUMBERS INTO ONLINE ADDRESSES AND CREATES AN INSTANT WEBPAGE FOR INDEPENDENT CONTRACTORS AND HOME BUSINESSES AROUND THE WORLD

ZPage is the world's simplest internet-posting system, it directly uploads any document in any format and establishes the user's mobile number as the online locator. This simple approach addresses the large global market of independent contractors, a large portion of which is "tech-hesitant" or resource constrained and therefore cannot easily use the benefits of online display in their marketing.

Every small business or service provider is asked, "Do you have a website?"
The customer is really asking, "How can I learn more about you before I contact?"

ZPage enables small businesses to give shoppers the information they want without needing to build a conventional website, without depending on anyone else, and without even needing the internet. It gives the user total control of content and their mobile number "webpage address" never expires.

The information that a customer wants -- business profile, product or service details, prices, contact information, hours and area served -- can be provided with a single page on Zpage thereby eliminating the need to invest in a full website. Everyone asks for a 1-pager about your project or business. Soon everyone will ask, "Do you have a ZPage?"

ZYLINE™ ZPage™ Patent 9,262,606 <http://Zypage.co> +1-650-561-6030 Admin@Zyline.com

<http://zpage.co/1/6505616030/zpage>

SPECIAL OFFER for Independent Contractors, Service Providers, Freelancers and Small Businesses -- put your information on the internet in less than 5 minutes!

If you use printed ads, flyers, or business cards to market your products or services, ZPAGE is perfect for you -- It puts your information online and makes your own mobile number the online locator or URL for advertising.



Every small business person is asked, "Do you have a website?"
The customer is really asking, "How can I learn more about you before I call?"

ZPAGE gives shoppers the information they want and gives you the marketing power of an online page • Without building a website • Without depending on anyone else • In any format • Using any existing document or file • You are in total control and your mobile "page address" never expires.

NO ACCOUNT REGISTRATION REQUIRED
No Name, No Address, No Email, No Password
NOW AVAILABLE HERE
SEE COUNTER FOR MORE INFORMATION

<http://zyppages.com/1/6505616030/agent-poster>

ACTIVE ZPAGE USERS FROM RECENT PILOT PROJECT IN AHMEDABAD

Phone numbers can be entered on <http://zpage.in> or in URL syntax as shown below:

- <http://zpage.in/91/9913633448> (Leading-Cruelly free fashion designer)
- <http://zpage.in/91/9558819097> (Skill Development company)
- <http://zpage.in/91/9724464422> (Small homemade gift article)
- <http://zpage.in/91/7990235580> (Insurance Agent)
- <http://zpage.in/91/8985454828> (Homemade-Hygiene-and-Beauty Product)
- <http://zpage.in/91/7567520528> (Snacks-Shop)
- <http://zpage.in/91/7468829551> (Food catering service)
- <http://zpage.in/91/9374081692> (Imitation Jewelry)
- <http://zpage.in/91/8200823176> (Ayurveda Hospital)
- <http://zpage.in/91/9408364622> (Hardware Store)
- <http://zpage.in/91/8200801790> (Cake-Shop)
- <http://zpage.in/91/9426755977> (Covid-19-prevention-product)
- <http://zpage.in/91/9408931341> (Customized Bakery)
- <http://zpage.in/91/7043022287> (Data Entry)
- <http://zpage.in/91/9265252121> (Gift Gallery)
- <http://zpage.in/91/9825353587> (Advocate)
- <http://zpage.in/91/9825429100> (Sustainable-Energy)
- <http://zpage.in/91/9371654514> (Online-Book-Management-Portal)
- <http://zpage.in/91/9825471913> (Ready to eat catering service)
- <http://zpage.in/91/9549400370> (Graphic-Design-Freelancer)
- <http://zpage.in/91/9825067189> (Chartered Accountant)
- <http://zpage.in/91/8320325041> (Specialty Spices)
- <http://zpage.in/91/9879538621> (Life-Insurance)
- <http://zpage.in/91/9724056868> (Insurance Agent)
- <http://zpage.in/91/9099972766> (Water Purification system)
- <http://zpage.in/91/9879683050> (Print Shop)
- <http://zpage.in/91/9825536413> (Small Manufacturing Business)

<http://zpage.co/1/6505616030/examples>

SUCCESS PAGE

ZPAGE

WELCOME TO ZPAGE --- INSTANT 1-STEP CONNECTIONS

CONGRATULATIONS YOU ARE NOW REGISTERED ON THE ZPAGE CONNECTION PLATFORM AND CAN DO THE FOLLOWING:

- **CHECK YOUR CURRENT LISTING**
 - Go to <http://ZPAGE.CO> and enter your phone number to see your page.
 - You can also use <http://ZPAGE.CO/1/1234567890>

- **YOU NOW HAVE YOUR OWN URL THAT YOU CAN USE IN MANY WAYS**
 - Use it in newspaper and online classified advertisements.
 - Use for your listing on any online service.
 - Use as your “website” if appropriate.

- **YOU CAN CHANGE YOUR INFORMATION ANYTIME**
 - Replace / Update with new references or services.
 - Adjust process or other information.
 - Add pictures of equipment.
 - Add new team members.
 - Check with you agent.
 - Can be done remotely.

- **USE YOUR NEW SERVICE IN YOUR CURRENT MARKETING ACTIVITY**
 - Indicted in your print classified that your number connects to your online information.
 - Reference your new landing page in your voice mail message: *“Please use my number on ZPAGE.CO and you will see current information”*.
 - Indicate your online page on your flyers and business cards.

- **INVITE YOUR FRIENDS TO GET THEIR OWN ONLINE PAGE**
 - The **ZPAGE** sign-up station will be available at different events.
 - Invite your friends to bring their flyers or business information.

- **HOW TO REPLACE (OR DELETE) YOUR PAGE**
 - Call your agent and they will be able to make changes remotely.

For additional information please call customer service at +1-949-275-3363 or email Joe@ZPAGE.com

ZPAGE™ is a trademark of ZYPLINE™ Services Inc. - All rights reserved Patent # 9,262,606

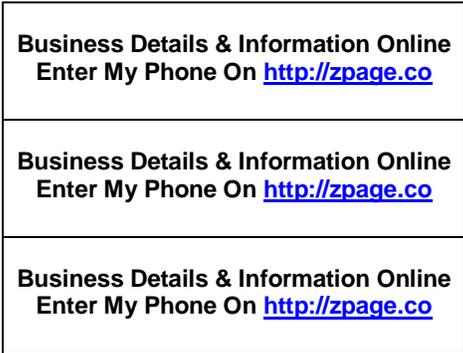
BUSINESS CARDS

For users that need business cards an agent can add the URL reference to indicate there is content online: **Call or link it is the same number.**



QR codes on back of business card would connect and open the users posted content.

For users that already have business cards a customized set of stickers can be created and put on back of card,



ADMINISTRATION

A contract will be provided prior to the end of the promotional period that will include details the relationship and specific roles and responsibilities.

Agents will become part of **ZYPLINE** network and be able to view their account anytime. **ZYPLINE** will tag the upload with your agent number and you will receive commissions if this number makes any future purchases of **ZYPLINE** products or services.

PAYMENTS

All payments by customers & users will be made directly to your shop. **ZYPLINE** will only receive fees (\$49.00) for each new user mobile number posting. These fees will be transferred automatically monthly or on each transaction.

POTENTIAL REVENUE

ZPAGE is an add-on service. All of today’s businesses know what a website is and what the normal costs, time and effort that are required. **ZPAGE** provides a simple, quick, and inexpensive service that results in a user having a valuable online presence. So, most users would quickly understand if **ZPAGE** may or may not be of value for them.

While there are no guarantees, here is what the potential revenue might be with a small level of monthly user sales. Even at only 1 upload / day, a shop could realize \$1,000.00 per month.

Month	<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>	<u>6</u>
New Customer Posts	4	10	15	20	20	20
Revenue @ \$ 99.00	\$396	\$990	\$1,485	\$1,980	\$1,980	\$1,980
ZYPLINE fees \$ 49.00	\$196	\$490	\$735	\$980	\$980	\$980
AGENT REVENUE	\$200	\$500	\$750	\$1,000	\$1,000	\$1,000

Any revenue after the first upload, such as future edits and uploads to same mobile number would go 100% to the shop.

REMOTE USER. The user does not need to visit your shop for edits. Future updates and edits can be done remotely over the telephone: the agent just enters the user’s mobile number on **ZYPLINE**, and the verification code is sent to the user who then relays that code to the agent. This will be very valuable to those who cannot visit shop and it, and it will add to revenue.

SOME USE CASES

VOICEMAIL



Voice Mail Message Becomes Sales Tool. Instead of a general business, users can change their voicemail message to include “Use the number you just called on ZPAGE.CO to get detailed information.”

CLASSIFIED



Phone Number in Printed Classified Ads can expand into an online page to provide information for shoppers to learn more about the business. Supports businesses by expanding the small print ad into a full business flyer or page.

CRAIGSLIST



CRAIGSLIST or any other online service, advertisement can include the URL syntax of the file which opens their online page of details.

Example: <http://zpage.co/1/6505616030/zypflyer1>

- **COMMUNITY EVENTS**

Community Events and other temporary activities can display the event poster by just entering the telephone number of the event manager.

- **RESTAURANT SPECIALS** - Restaurants can simply take a photo of their blackboard and instantly post daily specials.

- **TODAY'S PRODUCE** – A farmer can post a display of available products along with prices and any special growing information and potential buyers can immediately see what is available.

- **SECOND JOB** – A contractor, tutor or professional could use the posting as an online profile for a side business.