

**zyp**pages

**INSTANT WEB PAGES FOR  
THE REST OF THE WORLD**

**February 2014**

**Ray Kasbarian, CEO**

# **INSTANT WEB PAGES FOR THE REST OF THE WORLD**

**ZypPages - The World's  
Simplest Webpage  
Creation Solution**

**In Minutes Posts Any File  
Online & Registers The  
User's Mobile Number As  
The Online Identifier**





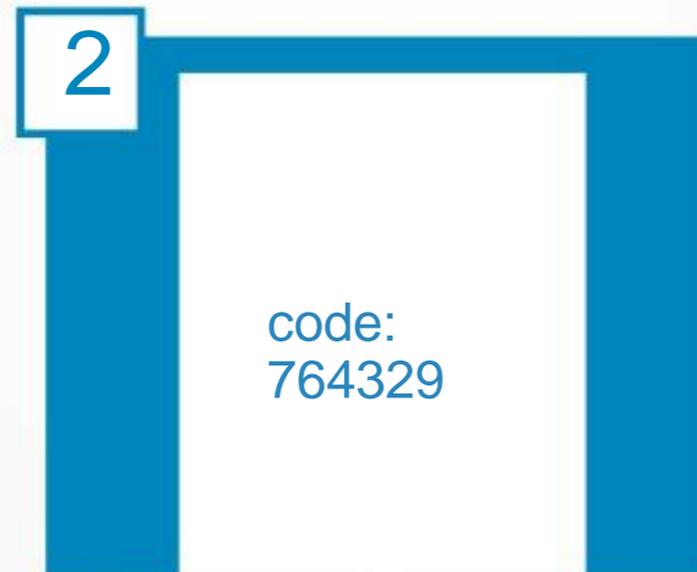
**2 Billion+**

**MOST SMALL BUSINESSES & SOLE ENTREPRENEURS  
DO NOT HAVE ANY ONLINE PRESENCE**

# SIMPLE, ELEGANT, IMMEDIATE



Enter mobile #



Validate code



Upload any file

# POSTING A PAGE

Here is a video that shows a new user uploading her CV in less than 90 seconds

<http://www.screencast.com/t/sSdNaQ1kYfk8>

**MARIANA TERRAZAS**  seiko.mariana@gmail.com

Lic. Diseño Gráfico y Publicitario (998) 845 72 78  
01 Abril 1983 Cancún, Q.Roo

**EDUCACIÓN**

- Licenciatura en Diseño Gráfico y Publicitario**  
Centro de Estudios de las Américas  
Mérida, Yucatán  
Periodo: Septiembre 2001 - Julio 2005
- Diplomado en Páginas Web Dinámicas**  
Facultad de Matemáticas, Universidad Autónoma de Yucatán  
Mérida, Yucatán  
Duración: 70 horas
- Introducción al e-commerce**  
Tecnológico de Monterrey  
Cancún, Quintana Roo  
Duración: 10 horas
- Curso de Capacitación de JICA en Ingeniería y Ciencias de la Información**  
Universidad Ritsumeikan  
Kusatsu, Japón  
Periodo: Mayo 2012 - Octubre 2012

**SOFTWARE**

- Photoshop
- Illustrator
- Dreamweaver
- Indesign
- Flash
- Google Analytics
- Wordpress

**IDIOMAS**

- Inglés Avanzado
- Japonés nivel Básico-Intermedio

**INTERESES**

- Cultura japonesa
- Diseño de interiores
- Pintura
- Codina
- Viajes

**SKILLS**

Conocimientos y experiencia en el desarrollo de sitios web, utilizando estándares, user testing, usabilidad y UI.

Skill	Level (0-100)
Illustrator	100
Photoshop	85
CSS	80
HTML	80
Office	80
Jquery	40
PHP	30
Worpress	80

# INSTANT ONLINE DISPLAY PAGES

## Lidia's Hats



Lidia Annjez  
87 Hoarmjo Lane  
Guatemala  
+502-9847-8937

<http://zyppages.com/502/98478937>

Hi and thanks for your purchase.

When you are home or on any computer just enter my phone number and you will be able to instantly see our latest creations. We are licensed and recognized by the City.



My family and I have managed this business for over 30 years and have many many satisfied customers. And we look forward to serving you again. If you cannot visit our market, please order online below.

Below are products that can be purchased online. Just click on the product and you will be taken to another trusted e-commerce site where your product order will be fulfilled and shipped without delay.

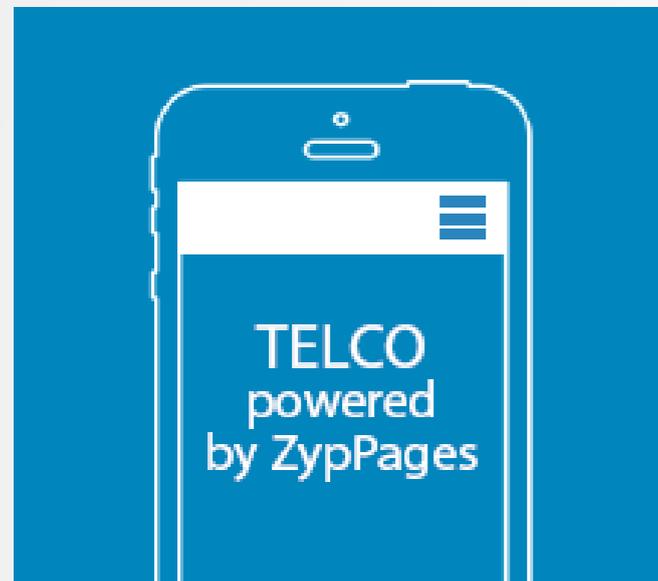


**TO ORDER ANY HAT ON LINE JUST CLICK ON PRODUCT CODE**

Zypline™ / ZypPages™ Global Network – Patent Pending – All International Rights Reserved  
ZYPPAGES.COM - Info@zypline.com

**Home Business**  
**Entrepreneurs**  
**Artisans**  
**Street Vendors**  
**Contractors**  
**Service Providers**  
**Restaurants**  
**Spas - Salons**  
**Freelancers**  
**Community Events**

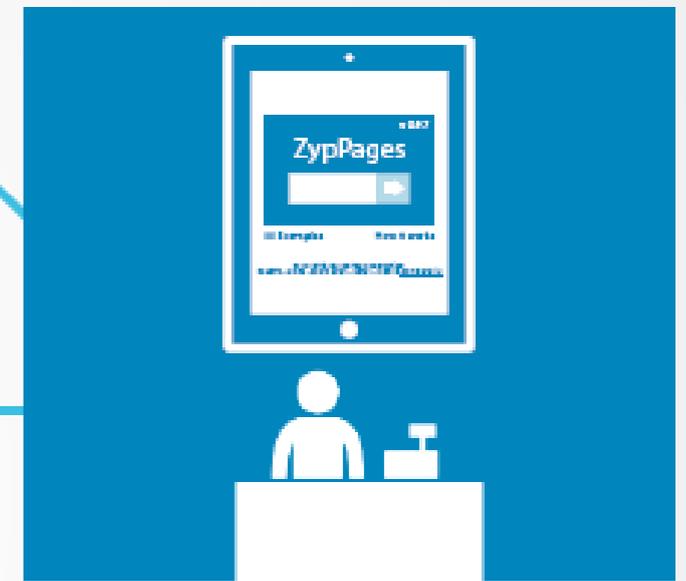
# DEPLOYMENT



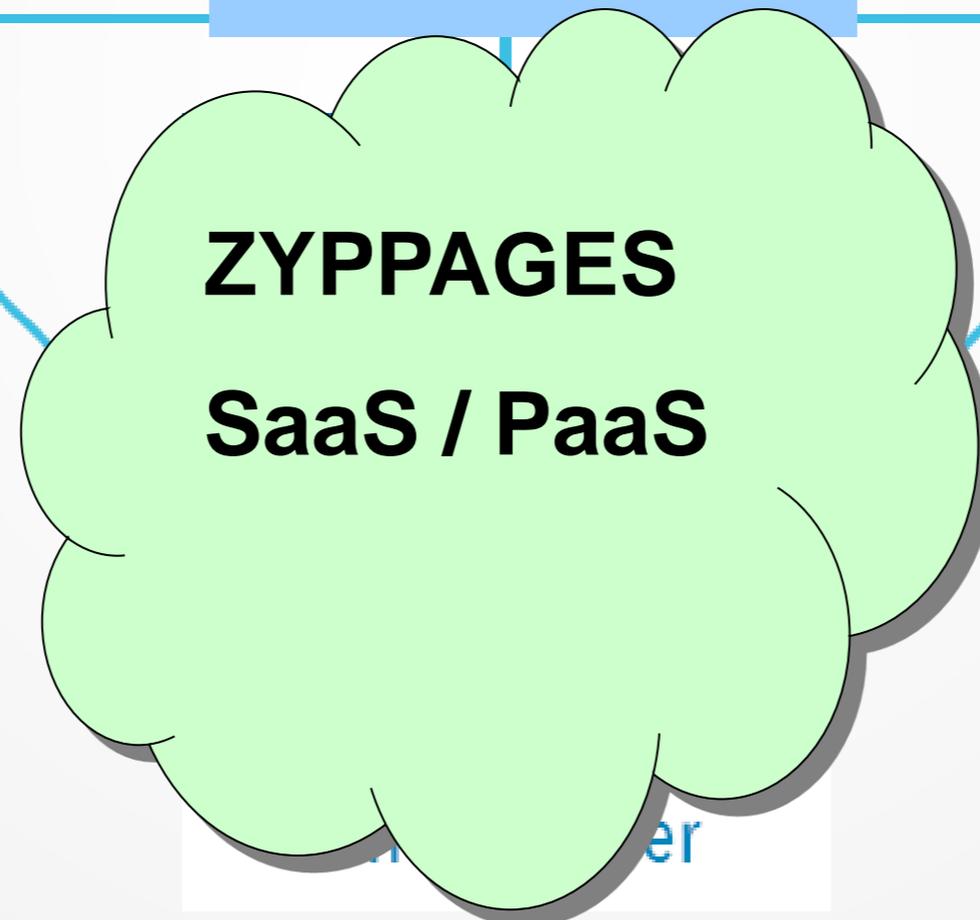
- MOBILE APP**  
**Views & Uploads**
- Download Fees
  - Social / Viral



- TELCO'S**  
**Provide Service**
- License Fees



- DISTRIBUTION**
- Activation Fees
  - Premium Charges
  - E-Commerce



# VALUE PROPOSITION FOR TELCO'S



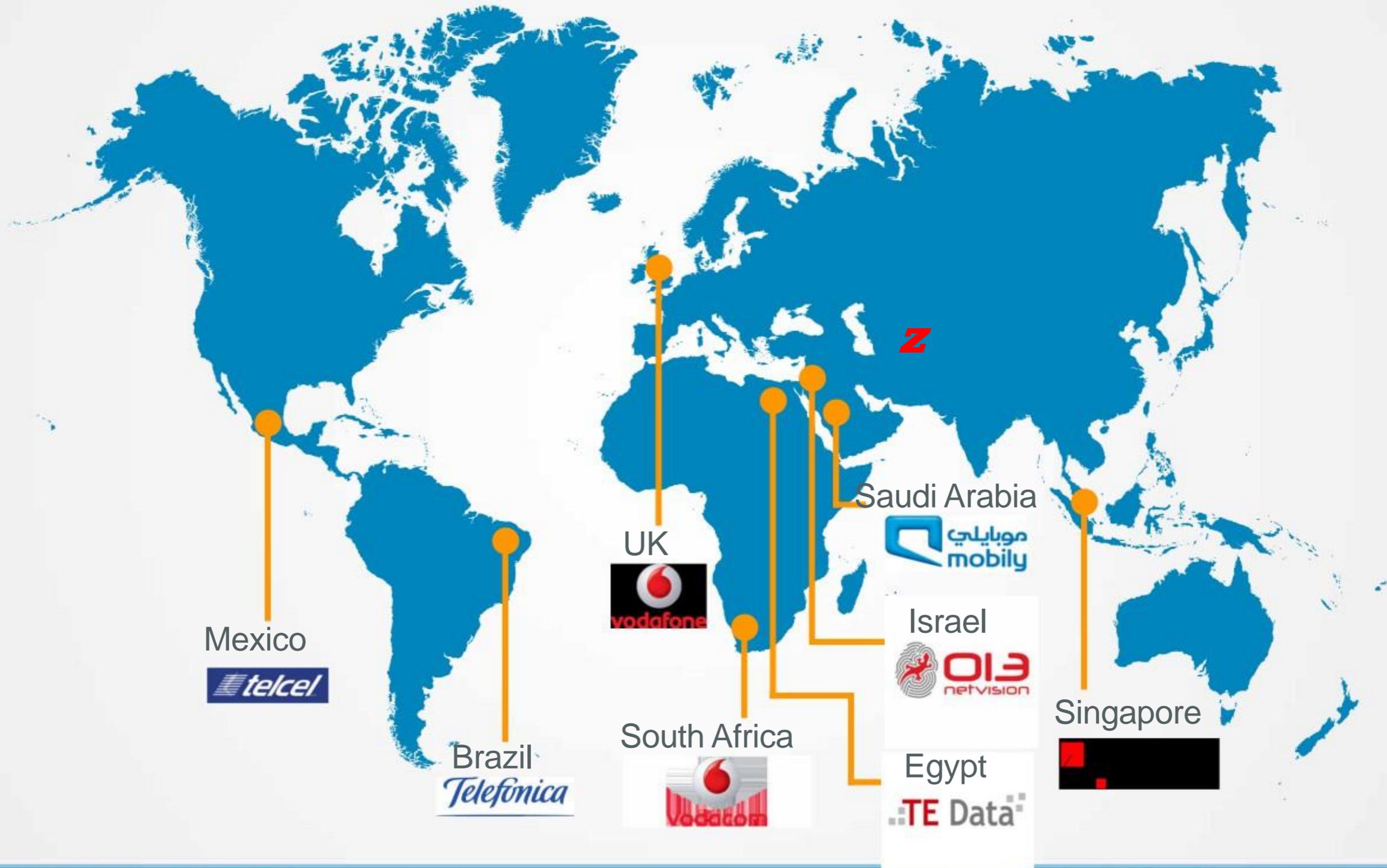
- **New Revenue**
  - **Reduces Churn**
  - **Drives Web And Retail Traffic**
  - **Pulls Through Services**
- Supports Market Strategy**
- Adds Value**

# VALUE PROPOSITION FOR DISTRIBUTORS

- **New Source Of Revenue And Customers**
- **No Investment Required**
- **No Technical Installation.**
- **Future Revenues On Up sales**



# GO TO MARKET



# **COMPETITION & ALTERNATIVES**

- **No similar direct posting system.**
- **Many alternatives, all require domain management & associated costs.**
- **No solution geared to market segment.**
- **Costs (TCO/ROI) will be differentiator for ZypPages.**

# Launch Management Team



**Ray Kasbarian - CEO**  
Global Enterprise Sales  
AXS-1, IBM  
Serial Entrepreneur



**Chris Waldo**  
Director of Biz  
Dev 20 yrs MetroPCS  
Autodesk, Sprint



**Frank Mead**  
Director of Operations  
Targus, Apple  
Global Product  
Launch Manager



**Tom O'Malley**  
14 years intl telco  
sales strategy,  
Oracle, Avaya, Qwest,  
Chicago MBA

## Advisors



**Tim Jellison**  
22+ years Accenture  
High-Tech, Cloud &  
Global Businesses



**Jack Maraffi**  
President,  
Global Affiliates  
25+ years new  
market development



**Joseph Topjian**  
Senior Business Advisor  
25+ yrs consumer  
products Developing  
markets.



**Marc Hebert**  
25 yrs enterprise  
COO of Estuate  
Oracle Biz Dev

# WHAT DO WE NEED?

## Seeking \$500,000 Convertible Note For Market Breakout 2014

Expand Regional Opportunities

Complete Carrier Grade Offerings

Global Marketing And Sales Enablement

Biz Dev Domain Experts

## Expansion & Growth 2015+ \$10 million

Secure Leadership

Establish Global Connection Portal

# TARGET RESULTS

	Year-1	Year-2	Year-3	Year-4	Year-5
<i>000,000's</i>					
<b>Users</b>	<b>0.25</b>	<b>3</b>	<b>15</b>	<b>35</b>	<b>60</b>
<b>Revenue</b>	<b>\$0.3</b>	<b>\$10.5</b>	<b>\$52.5</b>	<b>\$122.5</b>	<b>\$210.0</b>
<b>Costs</b>	<b>\$0.7</b>	<b>\$6.0</b>	<b>\$25.0</b>	<b>\$50.0</b>	<b>\$75.0</b>
<b>Results</b>	<b>-\$0.4</b>	<b>\$4.5</b>	<b>\$27.5</b>	<b>\$72.5</b>	<b>\$135.0</b>

# SUCCESS FACTORS -- WHY WE WIN

**FIRST TO LARGE UNDER-SERVED GLOBAL MARKET**

**TEAM ENTERPRISE NETWORK AND EXPERIENCE**

**IP PROTECTION (SEVERAL ACTIVE PATENTS)**

**SIMPLE ECONOMIC SOLUTION FOR TARGET USERS**

**LOW COST LEVERAGED CUSTOMER ACQUISITION**

**COMPREHENSIVE PRODUCT ROADMAP**

# CONTACT INFORMATION

**Raymond P. Kasbarian, CEO**

Zypline Services Inc.

640 Hamilton Avenue, Palo Alto, CA 94301



+1.650.561.6030



[Ray@Zypline.com](mailto:Ray@Zypline.com)

- **Corporate Counsel: Wilson Sonsini, Palo Alto**
- **IP Counsel: Sheppard Mullin, Palo Alto**
- **Bank Details: Go to <http://zyppages.com/1/6505616030/bank>**
- **This Presentation: <http://zyppages.com/1/6505616030/kei>**