



Health Producer

Position Summary

YR Media (formerly Youth Radio) seeks a producer to lead mental health coverage by creating memorable, shareable stories across a variety of digital formats that engage, inspire, inform, and move YR audiences. We seek candidates who are equally energized by a same-day deadline pegged to breaking news as they are by the chance to program a steady flow of stand-out mental health coverage over time.

We're looking for someone with a proven track record for reporting on health, medical and science topics in nuanced ways, and for driving conversation that matters for young people (ages 18-28) who are socially engaged, civically curious, and creating cultures of their own. This producer should love experimenting with new formats across platforms and know how to stoke and track community engagement. The role involves producing original content and co-creating with young reporters, opinion writers, and artists who have unforgettable stories to tell about mental health and wellness in their own lives, communities, and the nation.

The position is a 6-12 month contract, with opportunity for an expanded role.

Position Responsibilities

- Create a steady flow of digital- and social-first content related to health and mental health across multiple formats including video, photo, illustration, audio and interactive
- Constantly watch the web and social--as well as research and policy--for trending stories related to mental health and quickly find the fresh angle YR can bring to drive the conversation forward
- Develop signature products and stories related to youth mental health that de-stigmatize challenges, dispel stereotypes, and give young people agency
- Follow stories from concept and pitch all the way through to final fact-checking, publishing via a wordpress back-end, and spreading via social and other mechanisms that build towards impact
- Source and co-create content with teen and young adult contributors from across YR's National Network and those connected to our Oakland-based News and Arts teams

Skills & Qualifications

- Minimum three years' relevant experience in journalism (preferred) or media production
- Bachelor's degree (or equivalent), preferably in broadcast, multimedia, or print journalism; communications; or marketing
- Track record of training (through formal education and/or on-the-job) and body of media work that reflects advanced knowledge of mental health
- Creative mind with the discipline and organizational skills to execute on vision
- Excellent editing skills, including copy editing/writing and fact-checking
- Solid organizational skills
- The ability to create visual stories that are compelling, inspiring, and have journalistic integrity
- Graphic design/creative experience or skills a plus

About Us:

YR Media is a national network of young journalists and artists who create multimedia content for this generation. We link up with our peers around the country to amplify award-winning stories that matter. For more than 25 years, our non-profit production company has invested in future generations to build critical skills in journalism, arts and media. You can find us at <https://yr.media/>

We are at a pivotal point in the organization's life as we enter into an exciting phase of growth and expansion as a national network. As we grow, we seek exceptional talent with an entrepreneurial spirit, who can lead us to the future of YR Media.

At YR we hire smart, passionate people who connect with our values and seek a collaborative environment where employees can do their best work. We seek people who are hard working, creative, fun and driven to go above and beyond to take our organization to the next level. We hire people who believe in the talent and potential of every young person.

Contact

To apply send resume, cover letter, and samples of work to hr@yrmedia.org. Please put "Health Producer" in subject line. No calls please.

We are committed to the principles of equal opportunity and diversity and to attracting and supporting a staff who represent the rich diversity of the communities we serve. We do not discriminate on the basis of race, religious creed, color, national origin, ancestry, gender, sexual orientation, age, marital status, veteran status, or mental or physical disability.