



Content Producer, Multimedia & Experience

Position Summary

The Multimedia & Experience Content Producer conceives, develops, and produces multimedia and experiential content aimed at engaging, inspiring, and educating the community through a variety of digital (online) formats. S/he will help to drive transformation of our business by diversifying the content mix, producing compelling content, adding a visual or other sensory component to subject matter, breeding audience loyalty, and delivering a truly memorable end product.

Position Responsibilities

- Help to deliver the “wow factor” for YR projects across multiple products including video, audio and interactive
- Develop, and execute on multimedia content features in collaboration with other key stakeholders from programs, communications, marketing, operations, and creative teams
- Adhere to assigned budget, coordinate vendor or other relevant contracts, and work with Program Directors on logistics for owned projects
- Conduct and record interviews; edit footage; and produce compelling editorial videos for client use. Focus will range from spotlighting hot topics and industry influencers to interviewing spokespeople as a form of content marketing
- Assist in Identifying additional opportunities for incorporating multimedia, video, and/or other content. Serve as primary internal point of contact for any assigned project
- Coordinate program and youth logistics for the duration of assigned projects

Skills & Qualifications

- Creative mind with the discipline and organizational skills to execute on vision
- Strong written and verbal communication skills
- Solid organizational skills
- Edit and post-production expertise with Final Cut Pro X, Adobe Premier, Motion, Adobe After Effects
- The ability to create visual stories that are compelling and inspiring
- Graphic design/creative experience or skills
- Experience with interviewing subjects, shooting footage, and editing and producing professional-grade video
- Demonstrated ability to produce compelling content
- Experience developing content or features for live content or events
- Ability to work independently as well as in a team environment with minimal supervision
- Willingness to travel for on-site content management
- Bachelor’s degree (or equivalent), preferably in broadcast, multimedia, or print journalism; communications; or marketing
- Minimum three years’ relevant experience in media, experiential marketing, creative, or other job function with a transferable skill set

Other Preferred Qualifications (Helpful but not required):

- Demonstrated experiential marketing savvy
- Familiarity with working within a student focused or educational environment
- A background in basic cinematography (lighting interviews, sets, etc.)

About Us:

Headquartered in Oakland, CA, Youth Radio is a one-of-a-kind, youth-driven production company which, through a variety of outlets including our own platform, reaches audiences in the tens of millions. YR is the winner of multiple journalism honors including the Peabody, Columbia-Dupont, Kennedy, Murrow, and White House Awards.



We are at a pivotal point in the organization's life as we enter into an exciting phase of growth and expansion as a national network. As we grow, we seek exceptional talent with an entrepreneurial spirit, who can lead us to the future of Youth Radio.

At Youth Radio we hire smart, passionate people who connect with our values and seek a collaborative environment where employees can do their best work. We seek people who are hard working, creative, fun and driven to go above and beyond to take our organization to the next level. We hire people who believe in the talent and potential of every young person and consider it a great opportunity to collaborate with them to create something new and important.

Contact

To apply send resume, cover letter, and samples of work to hr@youthradio.org. Please put "Multimedia Producer" in subject line. No calls please.

We are committed to the principles of equal opportunity and diversity and to attracting and supporting a staff who represent the rich diversity of the communities we serve. We do not discriminate on the basis of race, religious creed, color, national origin, ancestry, gender, sexual orientation, age, marital status, veteran status, or mental or physical disability.