

Friday, August 26th at 9:00 AM MDT – Monday, September 26th at 9:00AM MDT (Grand Prize Winner will be announced by 7:00 PM MDT on 9/26/2016 - Monday)

CRICUT® WEDDING GIVEAWAY OFFICIAL CONTEST RULES

“CRICUT® ENTER TO WIN - CRICUT WEDDING GIVEAWAY PRIZE PACKAGE” Official Rules (no purchase necessary). Sponsored by Provo Craft & Novelty, Inc., (d/b/a CRICUT) 10855 S. Riverfront Pkwy, Suite 400, South Jordan, UT 84095, USA. In order to qualify for the “Cricut Wedding Giveaway Grand Prize” - entries must be received by 9:00 AM MDT 09/26/2016 (or as designated herein).

NO PURCHASE NECESSARY. “CRICUT® ENTER TO WIN CRICUT WEDDING GIVEAWAY PRIZE PACKAGE” (“Promotion”) begins at 9:00 AM MDT on 8/26/2016, and ends at 9:00 AM MDT on 9/26/2016 (the “Promotion Period”). The Promotion is sponsored by Provo Craft & Novelty, Inc., 10855 S. River Front Pkwy, Suite 400, South Jordan, UT 84095 (“Sponsor”). All federal, state and local laws apply. Void where prohibited.

Eligibility: The Promotion is an entry-based contest open to those who are eighteen (18) years of age or older and legal residents of the fifty (50) United States including the District of Colombia, to legal residents of Canada, with the exception of residents of Quebec, and to legal residents of the U.K., with the exception of Northern Ireland. Contest entry requires access to the internet. Employees of Sponsor or any of its subsidiaries, affiliates, sales representatives, distributors, advertising and promotion agencies, members of each of their immediate families (spouses, parents, grandparents, children and siblings, and their respective spouses) and those living in the same household of each are not eligible to participate in the Promotion.

TO ENTER:

Enter the “CRICUT® ENTER TO WIN CRICUT WEDDING GIVEAWAY PRIZE PACKAGE” promotion by completing the form with the requested information including: personal information, and “My Personalized Wedding” short essay. Limit one entry per person PER 24 HR/DAY during the duration of the promotional period. All entries must be received no later than 12:00 PM MDT on the day prior to the “Weekly Winner Selection Date” to be eligible for a given “Weekly Winner” selection, and no later than 9:00 AM MDT on 9/26/2016 to be eligible for the “Wedding Giveaway Grand Prize Package” selection. All submissions (to date) will be considered for each “Weekly Winner” Prize, as well as for the “Wedding Giveaway Grand Prize Package”. Winners of the “Weekly Winner” Prizes will still be eligible for the “Wedding Giveaway Grand Prize Package”.

Friday, August 26th at 9:00 AM MDT – Monday September 26th at 9:00 AM MDT – Entries shall be submitted through the online Wishpond contest entry form. Complete entry details will be available by 9:00 AM MDT on 8/26/2016, on the Contest page at <http://Inspiration.cricut.com/cricut-wedding-giveaway> . Answers must be submitted through the form on the Wishpond page to be considered, and meet criteria listed in **Selection of Prizes** section below.

- Entrants may submit a new entry up to, but not exceeding one entry PER 24 HR/DAY during the duration of the contest. (See “Contest Schedule” below)
- Entries, with the exception of Weekly Winners, WILL carry over from day to day i.e. winners will be selected on each “**Weekly Winner**” selection date from the pool of entries received “To-Date”
- “**Weekly Winner**” selection will close, on the Friday at 12:00 AM prior to each weekly winner announcement on that Monday at 12:00 PM MDT (See CONTEST SCHEDULE below)
- Confirmed* Winners for each “**Weekly Winner**” and for the “**Enter To Win Cricut Wedding Giveaway Prize Package**” will be announced via the Official Cricut Facebook Page and/or via the Official Cricut Instagram account on or before **7:00 PM MDT on 9/26/2016 - Monday**, so long as they have responded to the notification that they have won, and have met all requirements for confirmation. (Winners will be notified by email – process detailed below) Winners who have not responded and met confirmation requirements within 24 hours of notification will be void, and a new winner will be selected and notified within 48 hours of the original confirmation period’s close. In the event of such re-selection, the originally selected winner will not be entitled to a prize pack, and the re-selection winner will have a period of 24 hours from the time of notification to respond and confirm.

***WINNER CONFIRMATION REQUIREMENTS:**

In order to “Confirm” winnings, the selected winner must respond within 24 hours to the notification email with all of the following:

- Full Name
- Confirmed email address
- Provided shipping/Mailing address
- Phone Number (For shipping confirmation purposes)
- Provided “Profile Photo” for winner announcement

Use of any robotic, automatic, programmed or similar entry method can result in disqualification. Entries that violate any of these requirements, or are deemed not to meet any other entry requirements, or are not suitable for public viewing for any other reason, may be deemed ineligible for purposes of the Promotion and may be void at the Sponsor's sole discretion. Sponsor reserves the right to determine in their sole discretion which entries have satisfied the entry requirements. Entries must be submitted in accordance with these Official Rules and must be received by Sponsor by 9:00 AM MDT by end of Promotion or by the deadline(s) designated herein. All entries become the sole property of Sponsor. No other method of submission will be accepted.

PRIZE PACKAGES:

"Weekly Winners"

Selection Date	Prize Title	Prize Contents*
9/5/2016 12:00PM MDT	Weekly Winner 1	Up to \$1500 store credit from Celia Grace to be used for a wedding dress purchase from Celia Grace
9/12/2016 12:00PM MDT	Weekly Winner 2	Cricut Explore Air machine and wedding supplies bundle to be provided by Cricut; Canon USA to provide: iP8720 Printer, MP101 LTR photo paper, MP101 A3+ photo paper, LU A3+ photo paper, SG201 LTR photo paper, Canon PowerShot G7 X camera, Canon 8GB USB Flash Drive, 8GB Memory Card. Total MSRP value of the Week 2 Prize package is \$1,655.73
9/19/2016 12:00PM MDT	Weekly Winner 3	Up to \$1500 store credit from Fifty Flowers to be used for the purchase of flowers from Fifty Flowers

"Grand Prize Winner"

Selection Date	Prize Title	Prize Contents*
9/26/2016 7:00PM MDT	Grand Prize Winner	Up to \$1500 store credit from Celia Grace to be used for a wedding dress purchase from Celia-Grace.com; Up to \$1500 store credit from FiftyFlowers.com to be used for the purchase of flowers from FiftyFlowers.com; Cricut Explore Air machine and wedding supplies bundle to be provided by Cricut; Canon iP8720 Printer, MP101 LTR photo paper, MP101 A3+ photo paper, LU A3+ photo paper, SG201 LTR photo paper, Canon PowerShot G7 X camera, Canon 8GB USB Flash Drive, 8GB Memory Card; honeymoon vacation with up to \$2,000 towards air travel** for 2 and up to \$2,000 towards accommodations for 2 at any Sandals Resort.** Total estimated MSPR value of the Grand Prize is \$8,655.73.

* Prizes are non-transferable. No substitution or cash equivalent of prizes is permitted.

** One (1) Grand Prize Winner will receive: One (1) trip for 2 to any Sandals Resort. Trip shall include up to \$2,000.00 USD to be used for airfare for two, and up to \$2,000.00 to be used towards accommodation at any Sandals Resort. Winner must claim and notify Sponsor of chosen travel plans within 30 days of winner's announcement to be valid. (Extra expenses will be sole responsibility of the winner, and may include but are not limited to, additional meals, beverages, insurance, upgrades, baggage fees, gratuities, and incidentals not covered by chosen resort stay.) Any fluctuation in travel expense price between time of the winner notifying Sponsor of desired travel destination and Sponsor booking the winner's travel plans, will be the responsibility of the winner. The individual winner will be responsible for providing Sponsor with tax identification information.

Selection of winners:

A panel of judges will select the winning entry on each "Selection Date" listed above from among all eligible entries received. The panel will include one independent member whose name will be available on request. The panel of judges will evaluate entries based upon the following criteria:

- Originality of submitted item
- Creative use of essay themes (as specified in the Wishpond Entry form)
- Relevant story elements (as specified in the Wishpond Entry form)

All entries must include all relevant information required in the entry form (First Name, Last name, Email address, and essay portion) in order to be considered eligible to win.

Notification of Potential Winners: Winners will be sent a notification via email by the date and time detailed in the "Prize Packages" section above. Winner must contact Sponsor within 24 hours of selection, providing information required by Sponsor.(As detailed in "Winner Confirmation Requirements" section above) *Confirmed winners will be announced on the Official Cricut® Facebook Page at <https://www.facebook.com/OfficialCricut> on or before **7:00 PM MDT on 9/26/2016 – Monday**

General Terms and Conditions: Winners may be required to complete an assignment of rights in the entry, an affidavit or declaration of eligibility, a waiver of liability and, where lawful, publicity release, which must be returned to Sponsor within seven (7) days. If the effort to send a notification package to Winner is unsuccessful or if Winner fails to execute and return any required document within the required time period, an alternate Winner may be selected from remaining Finalists. If the prize is not claimed or is returned as undeliverable, then Winner's right to the prize shall be forfeited, the prize award will be void and an alternate Winner may be selected from eligible Finalists. Sponsor is not responsible for late, lost, incomplete, incorrect, misdirected entries or prize claims. Sponsor is also not responsible for incomplete, interrupted, or scrambled transmissions, unavailable web sites, networks, servers, or systems, or other connection or transmission problems, technical malfunctions of the computer, software, web site, or any combination thereof, problems associated with any virus or other damage caused to any participant's system or other problems of any kind, whether mechanical, electronic, or human. Sponsor reserves the right to suspend and/or cancel the Promotion or change any element hereof, with or without notice, at any time, due to printing, computer or network errors, or other mistakes in the production or operation of the Promotion. No correspondence regarding the Promotion will be engaged in by Sponsor except with the Finalists or the Winner or in response to requests for Winner's Lists. All decisions of the Sponsor and judges are final and binding on all matters relating to the Promotion.

By entering, entrants agree to be bound by the Official Rules, and release Sponsor and its agents and their respective parent companies, subsidiaries and affiliates, and each of their respective officers, directors, employees and agents from any and all liability, loss, or damage arising out of their participation in the Promotion or with respect to the awarding, receipt, possession, use and/or misuse of any prize. Winner is responsible for any applicable tax and tax documentation (including, but not limited to a completed W-9) on awarded prizes. Incidental expenses and all other costs and expenses which are not specifically listed as part of a prize in these Official Rules and which may be associated with the award, acceptance, receipt and use of all or any portion of the awarded prize are solely the responsibility of the respective prize winner. Sponsor reserves the right to disqualify in its sole discretion any person tampering with the entry or voting process, or who violates these Official Rules in any way.

Liabilities and Rights: 1. The Sponsor does not endorse any particular photo, messages, or advice expressed therein, and the Sponsor expressly disclaims any and all liability in connection with the submitted photos, including disputes between collaborators related to a photo submission. 2. This Contest and its Sponsor do not permit copyright infringing activities or infringement of any other intellectual property rights, and Sponsor reserves the right to remove and disqualify any submission they deem to be in violation of another party's copyright or other intellectual property rights. Such determination of copyright infringement shall be in Sponsor's sole discretion. 3. The Entrant assumes sole responsibility for the entry material(s) (e.g. photo, essay, etc.) and the material contained in it, messages, or advice expressed therein and also for the consequences of any Contest submissions. 4. The Sponsor reserves the right, at any time, to verify the validity of entries and of entrants and to disqualify any entrant or entry deemed not in compliance or any entry deemed not in accordance with these Official Contest Rules and the Sponsor is not required to provide a reason for their determination. The Sponsor also reserves the right to request further documentation, at their sole and absolute discretion, to verify eligibility and compliance with these Official Contest Rules. If a prize or any portion thereof, is unavailable, the Sponsor, in its sole discretion, reserves the right to substitute the prize with another prize of equal or greater value and/or specification. 5. If this Contest is interfered or tampered with in any way by an entrant, or a person acting on the entrant's behalf, or, if, as a consequence of such interference, the contest is not capable of being reasonably conducted in the manner anticipated by the Sponsor, the Sponsor reserved the right, in its sole discretion and to the fullest extent permitted by law to disqualify any interfering entrant and/or modify, suspend, terminate or cancel the Contest. 6. In addition, the Sponsor reserves the right, at any time and in their sole discretion, to disqualify and/or deem ineligible any individual who they reasonably believe (a) has failed to agree to the Official Contest Rules or has violated the Official Contest Rules; (b) has violated the "Terms of Use" of Cricut.com, Instagram or Facebook; or (c) is acting in a bad faith, unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. 7. Sponsor reserves the right to modify, suspend, terminate or cancel the Contest, as appropriate, including due to any other reason beyond the control of the Sponsor. 8. You agree to defend, indemnify and hold harmless the Sponsor, their parent, subsidiary and other affiliated companies, officers, directors, employees and agents, from and against any and all claims, damages, obligations, losses, liabilities, costs or debt, and expenses (including but not limited to attorney's fees) arising from: (i) your use of and access to the Cricut.com, Facebook, Instagram and Contest websites in connection with the Contest; (ii) your violation of these Official Contest Rules or the Cricut.com, Instagram, or Facebook; (iii) your violation of any third party right, including without limitation any copyright, trademark, intellectual property, privacy, publicity or other proprietary right in connection with the Contest; or (iv) any claim that your photo and/or essay submissions caused damage to a third party. This defense and indemnification obligation will survive indefinitely beyond the conclusion of the Contest and your use of the Cricut.com, Instagram, and Facebook, and Contest websites. 9. The conduct, judging and awarding of prizes for the Contest will be carried out in full compliance with applicable U.S. laws. 10. Sponsor shall not be liable for any disputes between collaborators related to a photo and/or essay submission. 11. Entrants agree that this Contest shall be subject to and governed by the laws of the State of Utah and the forum for any dispute shall be in the State of Utah, United States of America.

Publicity Release: Entrants retain ownership of and all copyright and other intellectual property rights for their essay works. However, by participating in the Promotion, each entrant grants Sponsor and participating organizations, with proper attribution through whatever means they deem appropriate, a worldwide, non-exclusive, royalty-free, sub-licensable and transferable license to use, reproduce, distribute, prepare derivative works of, and/or use each such entrant name, biographical information, submitted essay works, submitted photographs, and any additional information submitted via Sponsor's promotional channels, in any and all media for any purpose in perpetuity in connection with the activities and operations of the Contest and or marketing operations by Provo Craft/Cricut and participating prize partner organizations. Entrants waive any right to inspect or approve the finished product that may be created in connection therewith. Sponsor may require winners and runners-up to execute a license agreement prior to receipt of any prize. The Sponsor reserves the right to withhold publication of an image and/or essay or provision of any prize if a license is not timely received. At their sole discretion, Sponsor may contact entrants to propose collaboration on additional projects. Completion of the entry form constitutes assent to these written terms.

Privacy Policy: Except as otherwise contemplated in these rules or in any publicity release, information collected by Sponsor in connection with this Promotion will be used by Sponsor in accordance with Sponsor's online privacy policy posted at <http://us.cricut.com/home/privacy-policy>.

To opt out of future promotional mailings, please follow the opt-out directions included in the mailings.

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* "Confirmed winner" refers to a winner who has been selected, notified, and has responded via email with all necessary information to confirm their winnings.