

WBUR Poll
New Hampshire 2016 Republican Primary
Field Dates: October 29 – November 1, 2015
Survey of 400 Likely Voters

I'm going to read you the names of several people who are active in public affairs. After I read each one please tell me if you have a generally favorable or generally unfavorable view of the person. If you have never heard of the person or if you are undecided, please just say so. **READ FIRST NAME.** How about **READ NEXT NAME?**

REPEAT QUESTION TEXT ONLY IF NECESSARY, PROBE IF RESPONDENT SAYS "DON'T KNOW". Have you heard of **READ NAME** and are undecided about (him/her)? Or **PAUSE** have you never heard of (him/her)?

| <i>Order rotated.</i> | Dates | Favorable | Unfavorable | Heard of / Undecided | Never heard of | Refused |
|---------------------------------------|----------|-----------|-------------|-------------------------|-------------------|---------|
| Ben Carson | Nov 2015 | 63% | 19% | 14% | 4% | 0% |
| | Sep 2015 | 58% | 10% | 24% | 8% | 1% |
| Bobby Jindal <i>Asked to 1/2</i> | Nov 2015 | 25% | 26% | 25% | 24% | 0% |
| | Sep 2015 | 29% | 22% | 26% | 21% | 2% |
| Carly Fiorina | Nov 2015 | 53% | 23% | 19% | 5% | 0% |
| | Sep 2015 | 53% | 16% | 19% | 11% | 2% |
| Chris Christie | Nov 2015 | 51% | 31% | 15% | 2% | <1% |
| | Sep 2015 | 39% | 39% | 20% | 2% | <1% |
| Donald Trump | Nov 2015 | 42% | 42% | 16% | 0% | 0% |
| | Sep 2015 | 45% | 40% | 14% | 1% | 1% |
| George Pataki <i>Asked to 1/2</i> | Nov 2015 | 16% | 47% | 28% | 9% | 0% |
| | Sep 2015 | 14% | 37% | 31% | 17% | 2% |
| Jeb Bush | Nov 2015 | 35% | 50% | 14% | 1% | 0% |
| | Sep 2015 | 40% | 42% | 16% | 1% | 1% |
| Jim Gilmore <i>Asked to 1/2</i> | Nov 2015 | 2% | 21% | 24% | 52% | 0% |
| | Sep 2015 | 4% | 22% | 20% | 53% | 1% |
| John Kasich | Nov 2015 | 37% | 32% | 23% | 7% | <1% |
| | Sep 2015 | 45% | 21% | 22% | 12% | <1% |
| Lindsey Graham <i>Asked to 1/2</i> | Nov 2015 | 18% | 51% | 24% | 6% | <1% |
| | Sep 2015 | 18% | 45% | 25% | 11% | 2% |
| Marco Rubio | Nov 2015 | 56% | 24% | 18% | 2% | 0% |
| | Sep 2015 | 46% | 25% | 21% | 8% | <1% |
| Mike Huckabee <i>Asked to 1/2</i> | Nov 2015 | 35% | 46% | 17% | 2% | 0% |
| | Sep 2015 | 33% | 42% | 19% | 3% | 2% |
| Rand Paul | Nov 2015 | 30% | 52% | 17% | 1% | <1% |
| | Sep 2015 | 33% | 48% | 19% | <1% | <1% |
| Rick Santorum <i>Asked to 1/2</i> | Nov 2015 | 21% | 49% | 26% | 3% | 1% |
| | Sep 2015 | 22% | 41% | 32% | 3% | 1% |
| Ted Cruz | Nov 2015 | 43% | 32% | 22% | 3% | 0% |
| | Sep 2015 | 39% | 32% | 22% | 7% | 1% |

If the candidates in the Republican primary were _____, for whom would you vote? *Order rotated.*

*If undecided, ask...Even though you say you are undecided -- which way are you leaning as of today?
List not read unless requested by respondent. Order rotated, if read.*

| Initial preference, sorted (without leaners) | Sep 2015 | Nov 2015 |
|---|-------------|-------------|
| Ben Carson | 17% | 15% |
| Bobby Jindal | <1% | 1% |
| Carly Fiorina | 9% | 5% |
| Chris Christie | 2% | 7% |
| Donald Trump | 20% | 18% |
| George Pataki | <1% | 1% |
| Jeb Bush | 8% | 7% |
| Jim Gilmore | 0% | 0% |
| John Kasich | 7% | 8% |
| Lindsey Graham | 1% | 0% |
| Marco Rubio | 2% | 9% |
| Mike Huckabee | 1% | <1% |
| Rand Paul | 4% | 3% |
| Rick Santorum | <1% | 0% |
| Scott Walker | 1% | N/A |
| Ted Cruz | 5% | 6% |
| Some other candidate (not read) | 1% | <1% |
| Would not vote (not read) | 2% | 1% |
| Don't Know / Refused | 19% | 18% |
| Vote preference with leaners | | |
| Ben Carson | 18% | 16% |
| Bobby Jindal | <1% | 1% |
| Carly Fiorina | 11% | 6% |
| Chris Christie | 2% | 8% |
| Donald Trump | 22% | 18% |
| George Pataki | <1% | 1% |
| Jeb Bush | 9% | 7% |
| Jim Gilmore | 0% | 0% |
| John Kasich | 9% | 10% |
| Lindsey Graham | 1% | 0% |
| Marco Rubio | 2% | 11% |
| Mike Huckabee | 1% | <1% |
| Rand Paul | 4% | 3% |
| Rick Santorum | <1% | 0% |
| Scott Walker | 1% | N/A |
| Ted Cruz | 5% | 6% |
| Some other candidate (not read) | 1% | <1% |
| Would not vote (not read) | 2% | 2% |
| Don't Know / Refused | 11% | 12% |

Regardless of who you are supporting, who do you think is most likely to win the Republican primary nationally? *List not read unless requested by respondent. Order rotated, if read.*

| | Sep 2015 | Nov 2015 |
|---------------------------------|-------------|-------------|
| Ben Carson | 8% | 16% |
| Bobby Jindal | 1% | 1% |
| Carly Fiorina | 4% | 1% |
| Chris Christie | 1% | 4% |
| Donald Trump | 27% | 24% |
| George Pataki | <1% | <1% |
| Jeb Bush | 15% | 8% |
| Jim Gilmore | <1% | 0% |
| John Kasich | 2% | 1% |
| Lindsey Graham | <1% | 0% |
| Marco Rubio | 4% | 13% |
| Mike Huckabee | <1% | 0% |
| Rand Paul | 1% | 1% |
| Rick Santorum | 0% | <1% |
| Scott Walker | 1% | N/A |
| Ted Cruz | 3% | 3% |
| Some other candidate (not read) | 1% | <1% |
| Would not vote (not read) | 1% | 0% |
| Don't Know / Refused | 30% | 28% |

Did you watch the Republican presidential candidate debate that took place on Wednesday?

| | |
|----------------------|-----|
| Yes | 52% |
| No | 48% |
| Don't Know / Refused | 0% |

Next two questions only asked to those who said they watched the debate, n=219.

Which candidate do you think did the best job in the debate?

| | |
|----------------------|-----|
| Ben Carson | 5% |
| Carly Fiorina | 7% |
| Chris Christie | 13% |
| Donald Trump | 7% |
| Jeb Bush | 1% |
| John Kasich | 4% |
| Marco Rubio | 27% |
| Mike Huckabee | 2% |
| Rand Paul | <1% |
| Ted Cruz | 20% |
| Don't Know / Refused | 14% |

Which candidate do you think did the worst job in the debate?

| | |
|----------------------|-----|
| Ben Carson | 5% |
| Carly Fiorina | 3% |
| Chris Christie | 2% |
| Donald Trump | 9% |
| Jeb Bush | 36% |
| John Kasich | 9% |
| Marco Rubio | 1% |
| Mike Huckabee | 3% |
| Rand Paul | 11% |
| Ted Cruz | 2% |
| Don't Know / Refused | 19% |

Which statement about the overall political system in this country is closest to your own view? *Order rotated top to bottom, bottom to top.*

| | Dem Primary Sep 2015 | Rep Primary Nov 2015 |
|--|-------------------------|-------------------------|
| The political system is functioning well | 3% | 1% |
| The political system needs minor change | 20% | 15% |
| The political system needs major change | 60% | 56% |
| The political system needs a revolution | 14% | 27% |
| Don't Know / Refused | 2% | 1% |

Do you think most members of the media are _____? *Order rotated.*

| | |
|----------------------------|-----|
| Politically neutral | 12% |
| Biased against Democrats | 9% |
| Biased against Republicans | 66% |
| Don't Know / Refused | 12% |

How much of a priority should each of the following issues be for the next President? First, **READ FIRST**. Should that be a major priority, a minor priority, or not a priority? How about **READ NEXT**?

| <i>Order rotated.</i> | Major priority | Minor priority | Not a priority | Don't Know / Refused |
|--|-------------------|-------------------|-------------------|-------------------------|
| Simplifying the US tax code | 67% | 29% | 3% | 2% |
| Stopping illegal immigration | 72% | 24% | 4% | <1% |
| Reducing the amount of federal regulations | 62% | 32% | 4% | 3% |
| Reducing taxes | 58% | 35% | 5% | 2% |
| Increasing the size of the US Military | 49% | 36% | 12% | 3% |
| Defeating ISIS | 83% | 13% | 2% | 2% |
| Addressing global warming | 25% | 48% | 25% | 1% |
| Reducing political polarization | 43% | 32% | 13% | 12% |
| Repealing Obamacare | 61% | 24% | 12% | 2% |

Demographics

Race

| | |
|----------------------|-----|
| White / Caucasian | 95% |
| All others | 3% |
| Don't Know / Refused | 2% |

Age

| | |
|----------|-----|
| 18 to 29 | 13% |
| 30 to 44 | 28% |
| 45 to 59 | 34% |
| 60+ | 25% |

Gender

| | |
|--------|-----|
| Male | 56% |
| Female | 44% |

Party Registration

| | |
|--------------------------|-----|
| Republican | 65% |
| Independent / Unenrolled | 35% |

Education

| | |
|--------------------------|-----|
| High School or less | 18% |
| Some college, no degree | 28% |
| College graduate (BA/BS) | 29% |
| Advanced degree | 24% |
| Don't Know / Refused | 1% |

About the Poll

These results are based on a survey of 400 likely voters in the 2016 New Hampshire Republican Primary. Live telephone interviews were conducted October 29 – November 1, 2015 via both landline and cell phone using conventional registration based sampling procedures. Approximately 9 in 10 respondents are previous primary voters. The margin of sampling error for the full sample is +/- 4.9 percentage points with a 95 percent level of confidence. The poll was sponsored by WBUR, a National Public Radio station in the Boston area.