

Press release

SEAQUIP IS TECHNICAL PARTNER OF THE VENICE BOAT SHOW 2026

The B2B trade fair for nautical components becomes Technical Partner of the Venice Boat Show, scheduled from May 27 to 31 at the Arsenale. A further important recognition following its recent entry into IFBSO – International Federation of Boat Show Organisers.

SEAQUIP, the B2B event dedicated to the nautical industry with a focus on components, innovation, design, and supply chain, officially joins the Venice Boat Show as Technical Partner, with the aim of contributing to the development and positioning of the event by providing its know-how and specialized expertise. This recognition, coming shortly after its admission to IFBSO, confirms the growing prestige and acknowledgement of the exhibition organized by Easyfairs Italy.

The SEAQUIP team, currently engaged in organizing the second edition of the Milan-based exhibition, will be in Venice during the event days with a stand at Piazzale della Campanella, where it will meet industry operators and stakeholders to present projects and initiatives planned for the coming months.

Pier Paolo Ponchia, Managing Director of Easyfairs Italy, commented: "This collaboration represents a further step in SEAQUIP's growth path and creates a point of contact between two complementary dimensions of the sector: the B2C vocation of the Venice Boat Show and SEAQUIP's B2B focus. Our presence aims to be an opportunity to meet shipyards, suppliers, and component manufacturers and to share with them an initial vision of the opportunities and content ahead of the next edition in 2027." The second edition of the exhibition, scheduled from March 2 to 4, 2027, will also feature new spaces and services dedicated to marinas.

SEAQUIP BY EASYFAIRS

SEAQUIP – Mediterranean Yacht and Marine Equipment Trade Fair is the first B2B exhibition focusing on accessories and components for the yachting industry, a vital international platform for sector professionals hosted at Fiera Milano Rho.

SEAQUIP is devised and organised by the Italian branch of Easyfairs Group, one of the world's top 20 trade exhibition organisers, which has a network covering over 110 major events in 12 countries that attract over a million visitors every year. Aiming to forge strategic connections and growth opportunities, Easyfairs optimises exhibitors' return on investment through all-inclusive packages, advanced technologies and a customer-oriented approach.

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