



AMEGLIA, ITALY / MAY 2026 / FOR IMMEDIATE RELEASE

Forte Yachts expands its international network with Adaly Yacht

- Forte Yachts launches a new dealership partnership with Adaly Yacht, which will represent the brand in the South of France, Monaco, the Netherlands, and St. Barth
- The international network continues to grow just months after the launch of the first Forte 47 GT
- Positive feedback received at the Palma International Boat Show for the shipyard's debut model
- Forte Yachts sets its sights on the Cannes Yachting Festival (September 8–13) and the development of the new Forte 58

Forte Yachts announces a new partnership with Adaly Yacht, the Cannes-based company specializing in premium yacht consultancy and representation, which will oversee the Italian brand across the South of France, Monaco, the Netherlands, and St. Barth. The agreement marks a further step in the expansion of the shipyard's international network, just months after the launch of the Forte 47 GT.

Founded by Kevin Nebout together with a team experienced in yacht management and operations, Adaly Yacht stands out for its highly owner-oriented approach and its hands-on understanding of navigation and onboard living. A vision that Forte Yachts immediately recognized as fully aligned with its own philosophy.

“From our very first meetings, we sensed in Adaly Yacht not only strong professional expertise, but also a genuine commitment to the project,” commented Fernando Moricca, co-founder of Forte Yachts. “For us, it was essential to find a partner capable of representing the brand with credibility, deep maritime knowledge, and a real connection to yacht owners. Adaly demonstrated enthusiasm, pragmatism, and a strong local presence, all key qualities at this stage of the brand's growth.”

“What impressed us from the very beginning was the authenticity of both the project and the people behind it,” said Kevin Nebout, founder of Adaly Yacht. “We immediately understood that Forte Yachts is not simply another new production brand entering the market, but a shipyard with solid technical expertise and a clear long-term vision. The Forte 47 GT offers something truly unique in this size segment: full-aluminium construction, remarkable



volumes, and a semi-custom approach that delivers a far more exclusive ownership experience.”

According to Kevin Nebout, one of the project’s greatest strengths also lies in its industrial background. Forte Yachts is in fact a brand of West Navaltech, a company specialized in the construction of professional vessels and aluminium components for the yachting industry. Through this heritage, the brand benefits from extensive experience in the development of highly complex structures and custom-built projects.

A growing international representative network

The collaboration with Adaly Yacht is part of a broader strategy aimed at expanding Forte Yachts’ international representative network.

Today, the network includes Genesis Interiors in the United States, based in Fort Lauderdale, and Adaly Yacht for the South of France, Monaco, the Netherlands, and St. Barth. In addition, the shipyard is currently developing new contacts in the Balearic Islands and the United Kingdom.

More than simply appointing dealers, Forte Yachts aims to build a network of representatives capable of supporting owners and prospects locally, offering commercial assistance, customer care, and after-sales service through partners with deep knowledge of their respective territories and yachting markets.

Forte 47 GT: Preview at the Palma International Boat Show

Ahead of its official debut at the Cannes Yachting Festival, the Forte 47 GT was showcased in preview at the Palma International Boat Show (April 29 – May 2), receiving positive feedback from both visitors and industry professionals.

Particular interest was generated by the concept of the dual fold-down terraces amidships, designed not only as a functional feature but as a true social and lifestyle space onboard.

Fernando Moricca also emphasized how the market immediately recognized the project’s premium positioning, developed with the contribution of professionals and companies active in the superyacht sector: from the naval architecture by Umberto Tagliavini to the exterior



and interior design by Paolo Giordano, along with the leading technical and manufacturing partners involved in the build process.

Towards Cannes and the evolution of the range

Alongside the expansion of its international representative network, Forte Yachts continues to develop its product range.

In addition to the Forte 47 GT, powered by triple 600 hp Mercury outboards, and the Forte 47 LD, the inboard version equipped with twin Volvo Penta IPS 800 engines, the brand is also working on the new Forte 58. The first renderings will be unveiled at the Cannes Yachting Festival, confirming the company's intention to pursue gradual yet structured growth within the premium segment.

About Forte Yachts

Forte Yachts is an Italian luxury yacht brand founded by the team behind West Navaltech, a shipyard renowned for its expertise in the construction of high-performance aluminium vessels and components for leading superyacht builders. Based in Ameglia, near La Spezia, West Navaltech has built a strong industrial reputation through years dedicated to the production of advanced workboats, electric catamarans, and precision-engineered structures for the renowned "Blue Mile" shipbuilding district.

Forte Yachts represents the natural evolution of this heritage, bringing deep technical expertise into the leisure boating market, where refined design, structural innovation, and Italian craftsmanship converge. The brand's name is inspired by the elegance of Forte dei Marmi and reflects its dual commitment to engineering strength and timeless style. Built on these foundations, Forte Yachts aims to deliver a new standard of authenticity and performance in luxury yachting.

PRESS OFFICE / SAND PEOPLE COMMUNICATION

sandpeoplecommunication.com

Ursula Brzoska

u@sandpeoplecommunication.com

m. +39 333 3992874