



## MAG BAY YACHTS HIRES TWO KEY PERSONNEL FOR NEW FLORIDA SALES CENTER

Industry Veterans Mike Schmitt and Kandace Chewning Join Mag Bay Team  
As Company Expands its East Coast Presence With New Jupiter, Florida Headquarters

**JUPITER, Fla. (May 21, 2026)** —Mag Bay Yachts has announced the hiring of two key personnel for its recently opened Mag Bay Yacht Sales office in Jupiter, Florida. Both marine industry veterans and avid boaters, new hires **Mike Schmitt** and **Kandace Chewning** have important roles to play in helping Mag Bay Yachts achieve its ambitious plans for future growth. They join Mag Bay Yachts East Coast Representative Capt. Cooper Bisbe in staffing the company's new Florida Sales Center located at the Jupiter Yacht Club.



**Mike Schmitt**

Schmitt is a Florida native with a lifetime of boating and fishing experience. He has more than 10 years of experience in the marine industry, attending major boat shows and helping boaters and fishermen find the best equipment and solutions to enhance their time on the water with friends and family. The Mag Bay brand is sought after by discerning offshore fishermen worldwide for its superior ride, performance, and uncompromising quality. Schmitt's passion for fishing is matched only by his wide-ranging experience as a professional angler across the waters of Florida, the Northeast U.S., the Bahamas, the Gulf of Mexico, the Dominican Republic, Costa Rica and Mexico. This combination will serve him well as he helps new Mag Bay owners customize their ideal Mag Bay center console.



**Kandace Chewning**

Chewning comes to Mag Bay Yachts with 25 years of experience focused on the yachting side of the business. Her resume includes working on superyachts in locations ranging from the Mediterranean to the remote coasts of Alaska. She has caught marlin in Mag Bay, Baja and served drinks off the shores of St. Barts. Throughout her long and diverse career, Chewning has provided top-tier customer service and attention to detail. It's no coincidence that these are two traits at the core of Mag Bay's mission statement.

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“We are very excited to have both Mike and Kandace join our team,” said Mark Barish, Sales Manager for Mag Bay Yachts. “Each of them brings a unique combination of industry knowledge and personal boating experiences that fits so well with our team. As a company that builds premium quality boats with wide appeal to tournament anglers and yachting enthusiasts alike, we couldn’t ask for a pair with better backgrounds, passions, and life experiences to staff our new Florida office,” added Barish.

This new facility will serve as a showroom where customers from across the region can come to select materials, cockpit layouts, color palettes and other options that help Mag Bay owners feel invested in custom tailoring their boat. It will also benefit Mag Bay’s existing dealer network, by providing a centrally located hub for meetings, sea trials and other important activities to connect customers with Mag Bay.

Mag Bay Yachts has been hand crafting yacht-quality Center Console and Express models in its Southern California factory since 2015. Its growing lineup includes 32CC, 38CC, and 43CC models, each built with the same level of care and meticulous attention to detail.

The new Mag Bay Yacht Sales facility is located at 400 South US Hwy 1, Suite C4A, Jupiter, FL 33477. Interested parties can speak with the Mag Bay Yacht Sales team at (561) 905-2628 or visit the company’s website at [www.magbayyachtsales.com](http://www.magbayyachtsales.com).

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