

Smartgyro Announces Strategic Partnership with ComMar for the North American Market

The collaboration is set to strengthen Smartgyro's market presence and enhance customer engagement across key regions

Smartgyro, a global leader in marine gyro stabilization, is pleased to announce a strategic restructuring of its U.S. sales channels, adding a new partnership with **ComMar**, a highly regarded manufacturers' representative group with deep connections in the boating industry.

ComMar will operate as a manufacturers' representative, focused on promoting Smartgyro's product portfolio and leveraging their extensive industry relationships to generate new business opportunities across the **Mid-Atlantic, Northeast US, Southeast US** and **Gulf regions**. Their strong relationships with boat builders and professional service yards will help expand awareness and reach for Smartgyro's innovative stabilization solutions.

"Partnering with ComMar is a significant step forward for Smartgyro in the U.S. market," said **Pieter Feenstra, Sales Director North-Europe, APAC and America at Smartgyro**. "With their strong industry insight and trusted network, we are well positioned to expand our footprint and bring our advanced stabilization technology to even more boat owners across the region."

Tim Conroy, President of ComMar said: "We are looking forward to getting the Smartgyro product in front of our customers across our territories, our team is excited to bring their industry leading innovations to the market."

Through this partnership, ComMar will support the development of Smartgyro's sales network, working closely with boat builders, dealers, and marine professionals across the region. With their strong industry experience and market knowledge, ComMar will play a key role in expanding the reach of Smartgyro stabilization technology. Smartgyro USA, based in Maryland where stock is maintained, and ComMar will closely work together as one sales team to provide the best service for its North American customers.

This updated sales strategy reflects Smartgyro's commitment to providing expert guidance, responsive support, and a more direct connection to the North American marine market.

Find out more about Smartgyro at [smartgyro.com](https://www.smartgyro.com)