



FOR IMMEDIATE RELEASE

Women in the Industry Launches Expanded 1+1 Mentoring Program and June 17 Kickoff Event

Chattanooga, TN, May 6, 2026 - The Women in the Industry 1+1 Mentoring Program, presented by the Soundings Trade Only Group, returns this June with an expanded format designed to foster meaningful professional connections and leadership development across the recreational marine industry.

In response to industry feedback, this year's program welcomes professionals at all stages of their careers to participate in one-on-one virtual mentoring sessions with respected marine industry leaders. Originally created to support emerging professionals, the program has evolved to reflect the industry's growing desire for continued mentorship, learning, and connection at every career level.

Individuals will have the opportunity to engage in personalized 40-minute virtual mentoring conversations focused on leadership, career growth, professional development, and navigating opportunities within the marine industry. All genders are welcome to participate.

The program begins with a virtual kickoff event on June 17 from 9:00 – 10:30 a.m. EST featuring the panel discussion, *Building the Next Generation of Leaders*. The conversation will bring together accomplished marine industry leaders: Carly Hysell, Associate Director of Global PR & Communications at Garmin; Caroline Carnahan, CEO and Co-Founder of the Springfield Marine Group; Victoria Low, CEO of the Magenta Project. Each will share career insights, leadership perspectives, and the importance of mentorship in shaping the future of the industry. Click [here](#) to register to attend this complimentary event.

“The 1+1 mentoring program is about creating connections that strengthen careers and our industry as a whole,” said Michele Goldsmith. “One of the strongest messages we heard from the industry was that mentorship is valuable at every stage of a career. This year’s expanded program reflects that feedback and creates more opportunities for professionals to learn from one another, gain perspective and knowledge, and develop meaningful industry relationships. This year’s mentor lineup represents the broadest cross-section of industry leaders the program has featured to date, bringing together professionals from a diverse range of sectors, specialties, and leadership roles across the recreational marine industry.”

Program dates include:

- Registration: May 15 – 31
- Virtual Kickoff Event: June 17, 9:00 – 10:30 a.m. EST
- Virtual Mentoring Sessions: June 17 – 26

The virtual kickoff event and mentoring program are supported by leading marine industry sponsors committed to advancing professional development and supporting women across the recreational boating industry. Thank you to our event sponsors: Yamaha Watercraft, West Marine, MarineMax, Springfield Marine, Sea Tow, Garmin, and the MRAA.

For program details, mentor biographies, and registration information, please click [here](#).

This program is part of the Women in the Industry series. For more information and videos of past events, please visit www.tradeonlytoday.com/women-in-the-industry.

About

The Soundings Trade Only Group

The Soundings Trade Only Group is a marine business-to-business information multimedia brand. It includes monthly print publication, digital entities including e-newsletter, web, and social media sites, and hosts a range of in-person and virtual events for the marine industry. *Soundings Trade Only* offers the latest business news, and information about products, trends, statistics, management, and marketing insights, and more to the marine industry. It is owned by Firecrown, the leader in affluent enthusiast media with brands in the marine, aviation, freight, railroad and modeling and space sectors. For more information, please visit www.firecrown.com, www.tradeonlytoday.com. As a marine professional, please visit www.tradeonlytoday.com/subscribe for your free subscription.

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