

## **PRESS RELEASE**

### **FOR IMMEDIATE RELEASE**

#### **Fluid Marine Appoints J. Charles Herbert as Regional Sales Manager to Drive Growth Across Commercial and Public Safety Markets**

**Annapolis, Maryland — May 2026** — Fluid Marine, a leading innovator in high-performance rigid inflatable boats (RIBs) for commercial, government, and law enforcement applications, is pleased to announce the appointment of **J. Charles Herbert** as Regional Sales Manager.

With over two decades of experience in the marine industry, Herbert brings a proven track record of driving sales growth, developing dealer networks, and building strong customer relationships across North America. His return to the commercial and law enforcement marine sector marks a strategic addition to Fluid Marine's continued expansion in mission-critical maritime solutions.

In his new role, Herbert will be responsible for developing and executing regional sales strategies, expanding distribution channels, and supporting key accounts across commercial, municipal, and public safety markets. He will also play a central role in strengthening Fluid Marine's presence among first responders and government agencies seeking durable, high-performance RIB platforms.

"Returning to the commercial and law enforcement segment is both exciting and meaningful," said Herbert. "Fluid Marine's product platform and vision align closely with the evolving needs of professional operators. I look forward to contributing to the company's growth and delivering solutions that perform in the most demanding environments."

Fluid Marine continues to gain recognition for its advanced hull designs, rugged construction, and adaptable platforms tailored for patrol, rescue, and specialized operations. Herbert's appointment reinforces the company's commitment to expanding its footprint and deepening relationships within the professional marine community.

"Charles brings a unique combination of industry knowledge, customer focus, and strategic sales leadership," said Tony Van Meter, EVP of Fluid Marine. "His experience in both recreational and commercial marine markets position him perfectly to help drive our next phase of growth."

For more information about Fluid Marine and its product offerings, please visit [fluidmarine.com](http://fluidmarine.com).

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**About Fluid Marine**

Fluid Marine is a manufacturer of advanced rigid inflatable boats (RIBs) designed for commercial, law enforcement, and recreational applications. Known for innovation, performance, and durability, Fluid Marine delivers platforms engineered to meet the rigorous demands of professional operators worldwide.

