

Press Release

SACS TECNORIB APPOINTS GIACOMO CALITERNA CHIEF MARKETING OFFICER

SACS Tecnorib has strengthened its management structure with the appointment of Giacomo Caliterna as Chief Marketing Officer, with responsibility for the marketing strategies of the Group's three brands, Pirelli Speedboats, Strider and Rebel.

Caliterna will take office at the end of April 2026 and will lead the development and coordination of the marketing plan, with the aim of supporting the company's international growth and consolidating the positioning of the Group's brands in the main markets.

Giacomo Caliterna, 37 years of age, an economics graduate, built his career in the automotive industry, linking the last seven years of his professional development with the Ducati brand. During his experience, he has acquired solid skills in strategic brand management and marketing project development at the international level.

The appointment is part of SACS Tecnorib's consolidation and growth path, which has expanded its presence in major international markets, with a particular focus on the United States. Along this path, investments continue to strengthen a development plan that combines products with distinctive DNA, capable of strongly interpreting the identity of their brands, bold strategic choices and an ever-expanding team of talent.



Giacomo Caliterna: "I am excited to join SACS Tecnorib at a time of great evolution for the company, which poses significant challenges and just as many opportunities. The company, already a world leader in the Maxi-Rib segment, is aiming for healthy, forward-looking growth with a clear vision. I look forward to being able to contribute to the next phase of development, making my best support to overall growth through an integrated and innovative marketing strategy".

Giacomo Caliterna takes over from Nicola Antonelli, who since January 2026 has taken on the role of Chief Growth Officer. In this position, Antonelli takes on a strategic role leading the product development, marketing & business development areas, with a mission to harmonize key business functions to ensure a coherent, synergistic and sustainable long-term growth strategy.

About SACS Tecnorib

Founded in 1989, Sacs marked the beginning of new trends in the yachting world, ushering in the era of high-end Maxi-Ribs with the Strider range. The iconic Strider line was joined by REBEL,

a line that further revolutionised the industry with its unmistakable design, transferring the spirit of the Maxi-Ribs into 40- to 60-foot boats as well as opening up a new market segment. In 2021, the merger with Tecnorib played a key role in the growth of the Maxi-Rib market. Thanks to a successful partnership of more than 20 years with the renowned Pirelli brand and through the Pirelli Speedboats and Pirelli Tenders ranges, the company has consolidated its presence in international markets.

SACS Tecnorib Spa is the licensee for the brands   **P ZERO**[®]

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