

Revel Boats Announces Strategic Sales Leadership Transition

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SWEETWATER, TN – Today, Revel Boats announced a strategic update to its sales leadership team as the brand continues to strengthen its dealer network and expand its presence in the premium pontoon segment.

Jay Prestwood has joined Revel Boats as National Sales Manager, bringing more than three decades of marine industry experience to the role. Prestwood began his career on the retail side of the business in 1991 and transitioned into manufacturing leadership in 2001.

Throughout his career, he has represented several high-end, performance-driven and luxury boat brands, working closely with dealer partners to align premium products with top-tier sales and service experiences.

Known for his dealer-first mindset and deep understanding of the retail landscape, Prestwood's leadership style aligns closely with Revel's focus on long-term partnerships, brand quality, and profitable dealer growth.

"We are driving forward with a clear vision and a leadership team dedicated to the success of our partners," said Chris Grueber, President of Revel Boats. "Jay's background working with luxury brands and his hands-on experience in the industry will be a significant asset as we continue to scale our operations and refine the Revel experience."

About Revel Boats: Revel Boats is a luxury performance pontoon boat brand based in Sweetwater, Tennessee. Revel designs and builds premium tri-toon pontoon boats that combine innovative hull technology, confident handling, and modern comfort to create a better on-water experience for families and boaters. Revel is a member of the Correct Craft family of brands, which has been committed to quality boating for over a century. Learn more at revelboats.com.

About Correct Craft: Celebrating over 100 years of excellence in the marine industry, Correct Craft is a Florida-based company with global operations. Focused on "Making Life Better," the Correct Craft family includes Nautique, Centurion, Supreme, Bass Cat, Yar-Craft, SeaArk, Parker, and Ingenuity boat companies, Pleasurecraft Engine Group, Indmar Marine Engines, Velvet Drive Transmissions, Mach Connections, Merritt Precision, Osmosis, Watershed Innovation, and Aktion Parks. For more information, please visit www.correctcraft.com