



Media contact:
Charlie Leib
CRL Public Relations
(480) 380-0673
charlie@crl-pr.com

For Immediate Release

Joz Wang Named Modus Vice President of Marketing

Oxnard, Calif., April 14, 2026 — DSP Solutions Inc., a leader in lifestyle and solution-based audio infotainment technology for vehicles, has appointed Joz Wang as Vice President of Marketing for Modus. In this newly created role, Wang will report to Co-CEO Navid Farhand, focusing on the global expansion of Modus and its award-winning luxury and high-end audio solutions.

“The automotive landscape is changing as vehicles become more intelligent and integrated,” said Farhand. “We’re developing systems that elevate sound quality while solving the electrical efficiency challenges of modern cars. With Joz leading our marketing, we’re ready to show discerning drivers what our upgradeable platforms can do.”

Wang’s approach to digital transformation and brand storytelling is built on extensive global experience, including previous roles at Genesis Motor America, Nissan, and Disney. Her appointment comes as the company expands its footprint in the premium space, with patented power-management and signal-processing technologies designed to improve the in-vehicle experience.

“I’m thrilled to join a team that is genuinely challenging how we approach audio engineering,” said Wang. “Translating technical leadership into a global brand experience is what excites me the most. I’m looking forward to building a brand strategy that brings our innovation to life and connects with our customers around the world.”

For more information about Modus products and partnership opportunities, request more information on the web at www.modusglobal.com.

About Modus

Modus is a premium car audio technology brand under DSP Solutions, specializing in audio solutions that combine cutting-edge technology with superior sound quality.

(more)

About DSP Solutions

DSP Solutions is a pioneering American mobile audio company dedicated to transforming in-vehicle entertainment. Its cutting-edge audio, video, and infotainment systems are engineered for automotive, power sports, and marine markets, delivering premium experiences to a diverse North American audience. Backed by innovative technology and industry expertise, DSP Solutions is redefining what's possible in mobile audio.

###