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FOR IMMEDIATE RELEASE

SAILFISH BOATS DEALER NETWORK GROWS

CAIRO, Ga. (April 13, 2026) – “Dealers are at the heartbeat of an OEM. And we have the best at Sailfish,” stated Sailfish Boats President & CEO, Rob Parmentier.

Sailfish Boats has recently added the following two dealers to the family:

- Jacobs Yachts – Bradenton, FL
- Pocket Yacht Company – Jensen Beach, FL & New Bern, NC

Rob Parmentier, went on to say, “Jacobs Yachts and Pocket Yacht Company represent the qualities we want from our dealer partners; aggressive, creative out of the box thinkers, customer service centric and focused with a Sailfish 1st mentality.” He added, “Sailfish Boats along with strong dealer partners, combined with the quality and affordability of our boats, we are set-up to win!”

“Sailfish Boats is the right boat for our markets and our dealership,” said Pocket Yachts Company Managing Partner and Owner, Mark Schulstad. “We have tremendous success with our existing product offerings but knew we were missing an opportunity along the Treasure Coast of Florida and along the beautiful central North Carolina outer banks coastline without having a center and dual console line to sell and serve these passionate boaters and fishing enthusiasts. Sailfish fits the niche and needs we were looking for.”

Daniel Jacobs owner of Jacobs Yachts said this about Sailfish, “As I was expanding my dealership network and entering the boat world, I wanted to work with a known, well-established brand that I could grow this business with.” Along with my General Manager, Braden Hedgspeth, who had worked with and had great success, previously, selling Sailfish said, “they are the brand to hitch to.”

You have a much better personal relationship with Sailfish, since you are not a Hull #. It really allows the manufacturer to provide a more custom feel to the boat buying experience!" Hedgpeth went on to say, "I have been a big fan of Sailfish when I was selling them and since then. Their boats are beautiful; the ride is better than most everything I have ever been on and their price to return on investment for us as a dealer and for the owner is incredible." He concluded with, "I can't wait to get our first boats for the Suncoast Boat Show (April 16-19) to show and tell people why they need to own a Sailfish."

ABOUT SAILFISH BOATS

Sailfish Boats, based in Cairo, Georgia, has been building Practical, Purposeful, and Powerful boats for 40-years. Known for delivering exceptional inshore and offshore fishing platforms that are equally family-friendly, Sailfish designs and manufactures a full range of center console and dual console boats from 23 to 36 feet. For more information, visit www.sailfishboats.com.