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Yamaha Motor Europe and Sessa Marine Have Signed a New Five-Year Full OEM Agreement

Yamaha Motor Europe Named Preferred Outboard Partner in New Five-Year Agreement with Sessa Marine, covering the entire European region.

The partnership reflects a long-standing relationship between the two brands, dating back to pioneering milestones such as the Key Largo 36 in 2007, one of the first models to showcase triple 350hp Yamaha outboards.

Under the new agreement, Sessa Marine models will be EmPowered by Yamaha through fully integrated rigging and propulsion solutions, combining Italian design heritage with Yamaha's advanced marine technologies.

Sessa Marine has long been recognised for refined aesthetics, progressive layouts and an enduring focus on innovation.



EmPOWERED BY  **YAMAHA**

Our relationship with Sessa Marine spans nearly two decades of shared innovation. From the pioneering triple 350hp installations to today's triple XTO 450hp configurations with Helm Master EX, we continue to push the boundaries together. As preferred outboard partner, Yamaha is proud to EmPower Sessa's future development across Europe.

— Fabrice Lacoume, Marine Director at Yamaha Motor Europe.