

SCOTT ROBERTON RECOGNIZED FOR 2025 SALES EXCELLENCE

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Ocean Alexander is proud to recognize Scott Roberton at its 2025 Sales Recognition Dinner, held last week on the opening night of the Palm Beach International Boat Show at Ruth's Chris Steak House. The evening brought together Ocean Alexander leadership, sales professionals, and valued partners to celebrate excellence across the brand, with Roberton once again standing out for his exceptional performance, dedication, and lasting impact on the Ocean Alexander sales organization.

A trusted name within the luxury yacht market, Robertson has distinguished himself through a thoughtful, client focused approach and a consistent ability to guide buyers toward the Ocean Alexander model best suited to their lifestyle. His strong market knowledge, professionalism, and commitment to the ownership experience continue to make him one of the brand's most respected representatives.

"Scott continues to represent Ocean Alexander with remarkable consistency, professionalism, and care," said Dan Mundy, Head of Global Operations, Ocean Alexander. "He understands that success in this business is not simply about closing a transaction. It is about building trust, creating long term relationships, and delivering an ownership journey that reflects the quality of our brand. We are proud to recognize him again in front of his peers and our broader sales network."

The Sales Recognition Dinner served as a fitting setting for the honor, offering an elegant start to Palm Beach Boat Show week and an opportunity to acknowledge the dedication and achievements of Ocean Alexander's sales team in a more intimate and celebratory environment. Hosted in Palm Beach, where Ocean Alexander holds a leading position in yachting, the event reflected the spirit of partnership and shared success that continues to define the Ocean Alexander dealer and broker community.

With more than 40 Ocean Alexander transactions to his name, Robertson has played an important role in introducing new owners to the brand and helping returning clients move confidently into their next Ocean Alexander. His ability to pair market insight with personal attention has contributed meaningfully to the continued growth and reputation of the brand.

"It is always meaningful to be recognized by a brand I believe in so strongly," said Scott Robertson. "Ocean Alexander continues to set itself apart through design, volume, quality, and the experience it offers owners from the very beginning. I am grateful for the trust of my clients, the support of my colleagues, and the partnership of the Ocean Alexander team. It is a privilege to represent this brand."

The evening also underscored Ocean Alexander's continued appreciation for the brokers and sales professionals who serve as ambassadors for the brand in markets across the country. Their expertise, relationships, and commitment remain essential to the company's success and to the experience of every Ocean Alexander owner.

About Ocean Alexander – With a rich heritage spanning over 45 years, Ocean Alexander stands at the forefront of the yachting industry. Renowned for its exceptional craftsmanship, innovative design, and dedication to luxury, Ocean Alexander continues to redefine the standards of luxury yachting, offering vessels that are both performance-oriented and comfortable.