

It's almost summertime, but it's always cooking in Lake Havasu! KICKER Marine Audio has played a large sponsorship role in the two main performance boating events in Arizona, helping both Super Cat Fest West and Desert Storm raise hundreds of thousands of dollars for area charities and children.

These events run just weeks apart but both are major draws for boaters who travel across the country to participate in one or both of them. And it's not just the performance crowd—though they are part of the draw. Boaters of all shapes and sizes join in to witness the spectacle and enjoy the street parties!

We appreciate your sharing this information with your audience as they plan their boating activities for the weeks ahead. If we can provide anything further, please let us know!



For Immediate Release

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KICKER Marine Audio Sponsors TWO Main Boating Events on Lake Havasu

Bringing KICKING Sound to Super Cat Fest West April 8-12 and Desert Storm April 22-25, 2026

Stillwater, OK – [KICKER Marine Audio](#) continues to bring premium sound to premium events on Lake Havasu, Arizona's hottest boating destination. [Super Cat Fest West](#), April 8-12 and [Anderson Powersports Desert Storm](#), April 24-27 bring two weekends of fast-action boating including all sorts of boats, but especially performance boat enthusiasts.



[Super Cat Fest West](#), now in its fourth year, has raised over \$800,000 for local schools and charities. It was born from its sister event at Lake of the Ozarks, and sponsor River Dave of [River Dave's Place](#) has continued to grow the event, staged at Lake Havasu [Riviera Marina](#) and [Pirates Cove Resort & Marina](#).

KICKER Marine Audio and **DCB Performance Marine** return as Title Sponsors for this fun and fund-raising event that capitalizes on the water access of Lake Havasu and the Colorado River and is open to all boats, not just catamarans.

Says River Dave, "I have to thank KICKER Marine Audio and DCB. These guys took a chance with us when we started and I am very proud that we delivered and they both immediately re-confirmed as Title Sponsors!" Both companies will be highly visible on the street and in the water--a giant, open playground and an ideal setting for a boating events.

[Havasu Riviera Marina](#) hosts the event with a ramp, expanded dock, with a bridge being built between Docks C & D to facilitate access and even added parking to accommodate the crowds for the three-day street party. Food trucks, vendors and live entertainment will complement fun runs to The Nautical Resort and Pirate Cove Resort that culminate back to parties at Riviera Marina.

There are two options this year for people who want to boat on Wednesday and keep their boats in the water, rather than clean them up for the Street Party or for those who want to strut their stuff on the street. Please consult the website for specific instructions and times and PLEASE park your trailer off-site!



Super Location for Super Cat Fest West

The schedule includes:

Thursday, April 9 – 10 AM to 1 PM, **Move in** at Riviera Marina, (continuing through Friday, April 9, 2 PM)
7 PM - **Preliminary Dock Party** – a warm up for the rest of the event includes a vendor village and live music with the National Anthem starting at 7 PM.

Friday, April 10 - 11 AM – 3 PM – Boat Bling Fun Run to Pirates Cove Resort & Marina
4-11PM - **Havasu's Largest Dock Party**, Riviera Marina; National Anthem at 7 PM; Live Music by DC5 at 8 PM.

Saturday, April 11 10:00 AM – Manufacturer Demo Rides including DCB, Deep Impact, Cougar, Eliminator and Interceptor Performance Boats
6 PM – Havasu's Biggest Charity Event – Silent Auction 6-8 PM; Silent Auction 8-10 PM
The event will benefit the youth of Lake Havasu with money given directly to local schools for lunch programs, building playgrounds and “Changing the landscape of the town” according to River Dave.

Sunday, April 12 – Pack Up & Head Home!



Following on April 22-25, [Anderson Powersports Desert Storm](#), will be joined by **KICKER Marine Audio**, supporting Anderson Powersports as the Presenting Sponsor of the event for the 9th year in a row! This long-standing Lake Havasu event is produced by veteran Jim Russell and Lake Havasu realtor and prominent community leader, Steve Ticknor. Desert Storm headquarters are at Havasu State Park on the white sandy beaches of Windsor 4.

KICKER brings the “Livin’ Loud” vibe to the biggest **Street Party** in Lake Havasu on Thursday, April 23rd, where the leading sound company will again showcase its KICKER XRV and its “**Boom Room**”—a surround experience that conveys the *feeling* of the power of sound, located in the “Eye of the Storm,” the party’s center.



The Largest Street Party In Lake Havasu City!

Says Russell, “We are very thankful to have built such a great relationship with **KICKER Marine Audio** and look forward to working with them for many years to come. **KICKER** is highly involved in our event and we are grateful for the ‘sound’ support the company offers!”

The schedule includes:

Wednesday, April 22 – 10 AM –The annual Kruisin’ 4 A Kause at London Bridge Resort features volunteer powerboaters with big engines and big hearts who take area special needs residents on boat rides.

6-10pm - **Desert Storm Kickoff Party** – Lake Havasu City, Participants ONLY.

Thursday, April 23 – 1- 9 PM - **The Anderson Power Sports Desert Storm Street Party** takes place on Lake Havasu’s Main Street, McCulloch Boulevard. Vendors, manufacturers, displays, entertainment, food & drink stretching 1.2 miles with thousands of people in attendance make this street party a vocal and focal point of the event—The LARGEST EVENT in Lake Havasu City!

Friday, April 24 – 11 AM – The Parade of Power will roar as performance boats travel from Thompson Bay through the Bridgewater Channel and under the London Bridge, with the Condor Squadron flying vintage WW II military aircraft with an aerial fly-by. The Poker Run starts after the parade through 2 PM, with five card stops along the scenic way.

5 PM - Card Turn in Dock Party - at the London Bridge Resort.

Saturday, April 25 – 11 AM – Site Six, Lake Havasu Beachcomber Boulevard - The exciting Shugrues’ Shootout, is an intoxicating display of speed, takes place on a ¾ mile, controlled course with multiple boat classes, all vying at top speeds for the titles of King and Queen of the Desert.

6 PM Rockin’ Awards Dinner & Auction – Windsor #4 Desert Storm Headquarters. For participants ONLY, where the winners of the Poker Run will be announced as well as the Shugrues’ Shootout King and Queen of the Desert. Dinner, entertainment, prizes, and raffles will top off the event.

For more information visit [Anderson Powersports Desert Storm](#) or [Super Cat Fest West](#) and watch for social media posts from all involved.

About KICKER Marine Audio:

KICKER has been known since 1973 in the “12-Volt” world of car, truck and Powersports mobile audio and has in the last two decades, increased its impact in the marine environment. Located in Stillwater, Oklahoma, the brand initially appealed to many neighboring lake boats and the pontoon market, expanding to wake and surf boats. Fishing boats, cruisers and performance boats now join the KICKER Marine Audio ranks, based on the strong, waterproof and reliable characteristics of its *Real Marine*® product.

Tower systems, coaxials, subwoofers, amplifiers, receivers, head units and remotes for operation and lighting are offered, but more recently, KICKER Marine Audio, with its M-Class of components, coaxials for discerning listeners, adds the “Sound of Luxury” to its former reputation of “Livin’ Loud.” Whether looking for refined sound or high volume, KICKER Marine Audio has the right system for any boat.

KICKER has always gone the extra mile to ensure that its components are waterproof, durable and problem-free, including components like fuses, cables, coaxials and subwoofers, which are both certified and compliant with stringent marine standards. KICKER tests all its components in salt, fog, weather and UV for corrosion and moisture resistance and IP testing for debris and water ingress.

OEM builders can now deal directly, along with dealers, installers and retail customers to experience peace of mind when using KICKER Marine Audio. <https://kicker.com/marine-audio>, <https://www.kicker.com/premium-marine> and for MSLC visit: <https://www.kicker.com/51MSLC>

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