

Yamaha U.S. Marine Business Unit Names Jason Berry Director of Marine Service

KENNESAW, Ga.--([BUSINESS WIRE](#))-- Yamaha U.S. Marine Business Unit announced today the promotion of Jason Berry to Director of Marine Service. In his new role, Berry will oversee all U.S. service operations for marine product lines including call centers (customer and technical), field service, warranty, technical service (factory communications and support), training and service publications.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20260402443610/en/>



Jason Berry is the new Director of Marine Service for the Yamaha U.S. Marine Business Unit.

“Jason’s deep understanding of our service operations and unwavering commitment to customer experience make him the ideal leader for this role,” said Joe Maniscalco, General Manager, Marine Service. “His broad background across multiple product lines

and functions positions him to drive continued excellence in our marine service organization.”

A Yamaha team member since 2005, Berry most recently served as Customer Experience Division Manager, responsible for leading and supporting Marine Field Service and call centers for Outboard, WaterCraft and Bennett. Berry began his career as an Outboard Inside Parts Sales Representative and held positions including WaterCraft Accessory Product Planner, Parts and Accessory Sales and Marketing Supervisor for Golf Car, Snowmobile, WaterCraft and Yamalube, Parts and Accessories National Sales and Field Support Manager for WaterCraft, Motorsports and Golf Car, and WaterCraft Service Manager.

Berry reports directly to Joe Maniscalco, General Manager, Marine Service.

Yamaha Marine products are marketed throughout the United States and around the world. Yamaha Marine Engine Systems, based in Kennesaw, Ga., supports its 2,000 U.S. dealers and boat builders with marketing, training and parts for Yamaha’s full line of products and strives to be the industry leader in reliability, technology and customer service. Yamaha Marine is the only outboard brand to have earned NMMA®’s C.S.I. Customer Satisfaction Index award every year since its inception. Visit www.yamahaoutboards.com.

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REMEMBER to always observe all applicable boating laws. Never drink and drive. Dress properly with a USCG-approved personal floatation device and protective gear.

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