

INVINCIBLE AND YELLOWFIN ANNOUNCE EXPANDED FACTORY DIRECT SALES TERRITORY ALONGSIDE OPENING OF COMPREHENSIVE SERVICE & SALES CENTER.

Customers benefit from access to wide-ranging service and sales capabilities, factory-trained technicians, and engineering support

MIAMI, FL — March 5, 2026 — Warbird Marine Holdings today announced the launch of expanded factory-direct sales operations across Florida. This announcement comes in conjunction with the opening of the Warbird Performance Center in Miami. Together, these launches mark a significant step towards delivering full Invincible and Yellowfin lineups throughout Florida, bringing the brands closer to the communities they serve.

Factory-Direct Sales—Now Across Multiple Florida Hubs Enabled through strategically chosen brick-and-mortar Sales Hubs, Invincible and Yellowfin are motivated to be closer to their customers than ever. This new structure provides access to full product line-ups and sea trials, as well as knowledgeable factory-backed teams who work directly with customers from first visit through delivery and beyond.

"A significant part of our customer base calls Florida home, and we want to meet them there; not just in Miami, but across the state." said Thomas Wieners, CEO of Warbird Marine Holdings. "Expanding our factory-direct footprint allows us to bring the full brand experience directly to customers, from expert guidance and sea trials to direct access to the teams behind every Invincible and Yellowfin build. Together with the Warbird Performance Center in Miami, we're making it easier than ever for customers to purchase and service their boats close to home."

Factory-Direct Service, Built Around the Owner

The Warbird Performance Center anchors this expansion, welcoming factory-direct customers for premium service. All work at these reimagined facilities is performed by factory-trained technicians qualified across all Invincible and Yellowfin models, with hands-on experience spanning each boat's full lifecycle. Services include general maintenance, full warranty work, engine services, repowers, complete refits, custom design modifications, re-upholstery, and performance enhancements. With direct access to the same teams that design, engineer, and build the boats, owners can expect consistent high quality, fast turnaround times, and complete confidence that their boats are in expert hands.

"Our goal here in Miami is simple: to deliver a world-class customer experience to Invincible and Yellowfin owners with the same level of care and precision they'd expect from a brand-new boat," said David Mills, GM at Warbird Performance Center. "From routine maintenance to full refits, custom modifications, and repowers, our factory-trained team is here to ensure every boat performs at its best. This is more than service—

it's about providing owners with confidence, expertise, and a personalized experience every time they visit."

Dealer Network Support

Outside of designated factory-direct territories, Invincible and Yellowfin continue to serve customers through their established dealer networks. Dealers are carefully selected and held to high standards, ensuring that owners receive the same personalized sales and service experiences much closer to home.

The expansion reflects what has always driven Invincible and Yellowfin: a commitment to giving every customer the best possible experience at every stage of boat ownership.

About Warbird Marine Holdings: Warbird Marine Holdings operates two leading boat brands: Yellowfin Yachts (est. 1998) and Invincible Boats (est. 2006). Together, they form an unmatched portfolio of high-performance center console sport fishing vessels that deliver exceptional quality, engineering precision, and proven offshore capability for the most demanding boaters.

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