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MarineMax Names Mike Doyle Vice President of Yachts

OLDSMAR, FL (March 26, 2026)— MarineMax, the world's largest boat and yacht retailer, is proud to announce that Mike Doyle has been named Vice President of Yachts.

Mike Doyle has been part of the MarineMax team since 1993 and brings more than 40 years of experience in the marine industry, having first entered the boat business in 1985. Throughout his career, Mike has built a well-earned reputation for delivering outstanding client experiences and leveraging his deep product expertise to help clients find the right yacht to suit their lifestyle.

Over the course of his career with MarineMax, Mike has generated more than \$360 million in sales, reflecting the enduring client relationships and consistent excellence he has delivered year after year. He was a top Sea Ray salesman for more than 15 years and was recognized as Hatteras Salesman of the Year in 2010, before receiving the prestigious Top Gun Salesman award in 2014 and 2017. He has also earned Chairman's Circle recognition 11 times, underscoring his deep brand knowledge and the trust he has built with clients and manufacturer partners alike. Based in Pompano Beach, Florida, Mike has been instrumental in growing MarineMax's yacht presence in South Florida and beyond.

Kyle Langbehn, President of Retail Operations and Executive Vice President, commented, "Mike is a true cornerstone of our yacht business, and this promotion is a reflection of what he has built over more than three decades with MarineMax. His depth of knowledge, unwavering commitment to his clients, and passion for the boating lifestyle make him an invaluable part of our team. We are excited to see him continue to make an impact as we grow our presence in the yachting market."

In his expanded role, Doyle will continue to drive strategic growth in MarineMax's yacht division, deepen client relationships, and further strengthen the company's new and brokerage yacht sales platform.

This appointment reflects MarineMax's continued investment in experienced leadership and reinforces the company's commitment to delivering an exceptional yachting experience for clients worldwide.

RESOURCES

Images | <https://marinemax.smugmug.com/Team-Members/Vice-Presidents-of-Yachts/i-XCcJrSn/A>

Mike Doyle Yachts Page | <https://www.marinemax.com/yachts/about/yacht-team/mike-doyle>

