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OMAYA Yachts announces exclusive UAE partnership with BB Yachts Agency



[OMAYA Yachts](#), the Bulgarian luxury catamaran manufacturer, has announced an exclusive partnership with [BB Yachts Agency](#) as its official representative in the United Arab Emirates and broader GCC region.

BB Yachts Agency, founded on the principle of delivering a refined and genuinely personal yacht-

buying experience, will also actively reach out to Bahrain, Qatar, and Saudi Arabia as part of its strategy. All markets which are experiencing remarkable growth in the luxury yachting sector.

The new partnership is testament to OMAVA's commitment to exceptional quality and BB Yachts Agency's boutique approach to client service. With over eight years of industry experience, the Dubai based agency works exclusively with carefully selected shipyards that share the same values, work ethic, and dedication to excellence.

The timing of the partnership aligns with significant market momentum in the region. The UAE has seen substantial growth in its luxury yachting sector, driven by an influx of high-net-worth individuals attracted by the country's strategic positioning, world-class infrastructure, and business-friendly environment.

"The demand we're seeing is incredible," Bianca Balfour, managing director of BB Yachts Agency noted. "Everyone wants to be here now, and the wealth moving to the UAE is at an unprecedented rate. Post-COVID, people have changed. The sea offers a great escape, privacy and calm away from daily life. Catamarans have become increasingly popular because they provide all of that, plus the

space for entertainment and family time that plays such a huge part in UAE culture."

BB Yachts Agency brings more than sales expertise to the partnership. The company is committed to professional development in the industry and collaborates with highly respected maritime expert Ian Biles of the Maritime Training Academy. Mr Biles also serves as BB Yachts Agency's Yacht and Superyacht Surveyor, bringing decades of expertise to support clients.

"We are excited to partner with BB Yachts Agency as our exclusive representative in the UAE and GCC region," said Kaloyan Radulov, CEO of OMA YA Yachts. "Its boutique approach, deep understanding of the regional market, and genuine passion for our brand made it the ideal partner. The Middle East holds a huge opportunity for OMA YA, and we're confident that BB Yachts Agency's personalised service and dedication to quality will resonate strongly with discerning clients in this dynamic market."

Interested boat buyers in the UAE region can now liaise with BB Yachts Agency to enquire about OMA YA's full range of luxury catamarans, including the flagship OMA YA 50, which offers exceptional space and quality.