

## FOR IMMEDIATE RELEASE

### Seaview Appoint TCM Sales as New Representative Group for Western North America

**SPOKANE, WA - March 18 2026** – Seaview, the U.S. based leader in marine-grade mounting solutions for over two decades, is enhancing its reach across the Western United States and Canada through a new partnership with TCM Sales. Effective March 13, 2026, TCM Sales will serve as the authorized representative group for both Seaview and its land-based brand, APEX by Seaview.

This appointment marks a deliberate move by Seaview to align with a representative group that specializes in the technical complexities of modern maritime and vehicle-based communications. Based in the West, the TCM Sales team brings a sophisticated understanding of integrated systems, specifically the rapid expansion of Starlink via KVH. This makes them an ideal conduit for Seaview’s advanced mounting and cable sealing solutions.



**Cameron Stout, Territory Manager at TCM Sales, at the 2026 Seattle RV Show showcasing the Seaview range of RV products.**



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"The integration of satellite-based data on vessels and adventure vehicles has fundamentally changed the requirements for mounting hardware," said Jason Romesburg, President of Seaview. "TCM's deep technical fluency in this space ensures that our dealers and OEMs in the Western territory have a partner who understands the complete electronic ecosystem. We aren't just selling a mount; we are providing the engineered foundation for high-performance connectivity, and TCM Sales is the right team to deliver that message."

The TCM territory encompasses Alaska, Washington, Oregon, California, Hawaii, Idaho, Arizona, Montana, Nevada, and British Columbia. Their dual-market expertise will provide critical support for the APEX brand as it continues to gain traction in the premium RV, vanlife, and overland sectors. "Our mission has always been to represent brands that sit at the forefront of technical innovation," added Rick Waedekin, Partner at TCM Sales. "Seaview's 20-year heritage of marine-grade durability is the perfect complement to the high-end electronics in our portfolio. We look forward to working closely with Seaview's distributors and partners to provide the technical education and field support required for these mission-critical installations."

TCM will officially begin field engagement and sales activities on March 13, 2026, following a comprehensive onboarding process with Seaview's engineering and sales leadership.

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**About Seaview** For over 20 years, Seaview has been a global leader in designing and manufacturing rugged, reliable mounting solutions for marine electronics, satellite communication systems, and mobile technologies. The company offers standard and custom mounts, Starlink solutions, and watertight cable seals, serving the marine, RV, and overland industries with a focus on quality and innovation.

**About APEX by Seaview** APEX by Seaview extends Seaview's marine-tested engineering expertise into the RV and overland market with robust mounting and protection solutions for Starlink and vehicle electronics, designed for extreme conditions and real-world applications.

**About TCM** TCM (Technical Sales & Marketing) is a premier representative group specializing in the technical sales of marine and mobile electronics. With a focus on high-performance integration and manufacturer-to-dealer relationships, TCM provides expert field support and market development across the Western United States and Canada, representing leading brands in communication, lighting, and navigation technology.

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