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Seaward Automation selects Savvy Navy for chart integration on Command™ platform

Palm Beach, Florida – Marine technology company Savvy Navy has partnered with Seaward Automation to integrate its full navigation solution to their Command™ vessel management system, completing a fully integrated helm experience for boaters worldwide.

Launching at next week's Palm Beach International Boat Show, this integration combines Seaward Automation's innovative vessel system with Savvy Navy's intuitive, data-rich navigation charts.

The Command™ interface enables real-time control of critical vessel systems while consolidating multiple standalone displays into a single integrated helm experience. It is fully customizable for OEM integration or refit applications, ensuring a seamless fit for any vessel.

"We're delighted that Seaward Automation came to us, recognising Savvy Navy as the logical choice to continue their innovation in marine technology. This integration into their Command™ platform supports our goal of making our intuitive charts and smart routing accessible to more boaters around the world. We are excited to see our 'Savvy Integrated' product continue to offer the solutions the industry needs," says Jelte Liebrand, CEO and Founder of Savvy Navy.

In less than 18 months since launching, award-winning 'Savvy Integrated' has quickly gained traction with marine manufacturers and boat builders looking for modern and flexible navigation solutions.

US-based Seaward Automation specialises in advanced, logic-based automation solutions for sportfishing vessels and pleasure craft, as well as sailing yachts and commercial marine platforms. Its full vessel automation platform, Command™, has proved popular since it was launched less than a year ago.

"Command™ integrates every communication standard, every subsystem, into one intelligent platform designed for the next generation of vessels. Savvy Navy provides the clean, intuitive navigation experience - adding the final piece of the jigsaw needed to complete our Command™ interface. We know effortless navigation is an essential part of the boating experience our customers expect and Savvy Navy's charts are the perfect solution for us," says John Digertt, CEO at Seaward Automation.

Savvy Navy, often referred to as 'Google maps for boats', provides smart routing — giving users the optimal route and dynamic ETAs based on real-time data: departure time, chart information, weather conditions, tide, boat specifications and local regulations.

Since launching 'Savvy Integrated', the integrated solution by Savvy Navy has proved popular with marine manufacturers and suppliers worldwide, simplifying and elevating the boating experience with its seamless navigation solutions.

A live demo of Savvy Navy on the Command™ platform will be available at the Palm Beach International Boatshow - at Slip A215 - from 25-29 March. Or visit www.seawardautomation.com/command.

To find out more about Savvy Navy, visit www.savvy-navy.com.



ENDS

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About Savvy Navvy

Simplifying boating technology has always been the aim of Savvy Navvy, founded by lifelong sailor and ex-Googler Jelte Liebrand. He was baffled at the amount of data sources you needed to get a clear picture of where you were, what the tide was doing, what weather to expect, how to plot your course to steer and how to find a good anchorage or marina and then how to share your plans with your friends and family. He focused on tech that is already in the hands of most boaters. So, turning a phone or tablet into your boating companion seemed like an obvious next step. Since then, Savvy Navvy has grown all over the world all using the app to help their experience on the water. As part of Savvy Navvy's continuous growth, Savvy Integrated was launched in late 2024 designed to create seamless navigation solutions for marine manufacturers and suppliers worldwide. Savvy Navvy is available on Android, IOS, PC and Mac. Find out more on www.savvy-navvy.com

About Seaward Automation

Seaward Automation was founded in 2024 out of firsthand frustration with the traditional architecture commonly found on modern vessels. As lifelong boaters and operators, the founders experienced daily the challenges of managing complex yet fragmented marine systems. At the same time, they witnessed rapid advancements in connected technologies on land from the seamless integration of automotive systems to the rise of smart homes designed for intuitive, centralized control.

Recognizing that the marine industry had not kept pace with these developments, the founders saw a unique opportunity to bring modern automation, connectivity, and system integration to the water. By applying their experience in engineering, automation, and data systems from other industries, Seaward Automation was created to bridge this gap and redefine how vessel systems are monitored, controlled, and connected. www.seawardautomation.com