

Omikron Yachts to make Palm Beach debut following early success in the U.S. market

The Greek shipyard will attend the Palm Beach International Boat Show for the first time, from March 25 to 29, 2026, building on the recent successful launch of the brand in the United States and its first sale of an OT-60 in the region.

Following its debut in the U.S. market, Omikron Yachts is preparing to participate in the upcoming Palm Beach International Boat Show, one of the most influential events for the American boating industry. Drawing over 55,000 visitors in previous years and generating \$725 million in total sales, the show represents a key platform for brands aiming at strengthening their presence stateside.

Only few months have passed since Omikron entered the U.S. market, in partnership with the brand's South Florida-based representative Jono Fleming of Axis Marine Group, and it is already garnering praise and commercial success across the Atlantic. Shortly after its American debut, the shipyard secured the sale of an OT-60 to an American owner and has since gained significant interest from several potential clients. The early response from the U.S. market confirms the growing international appeal of Omikron's distinctive approach to modern yachting.

Known for its unique design philosophy centered on a serene approach to cruising, the OT-60 features a custom hull designed by Juan Kouyoumdjian and interior and exterior design by Lorenzo Argento. The yacht was conceived to optimize space, functionality and fuel efficiency, delivering a range of 1000 nautical miles at 8 knots while consuming just 1.25 liters per mile and its qualities, including the impressive living spaces and long-range cruising capabilities, were met with enthusiasm by the American public. From GRP lamination to fine carpentry, the OT-60 is entirely built at the Omikron shipyard within Olympic Marine in Greece and the company is currently scaling up its operations to meet increasing demand, including from North America.

"We are very encouraged by the reception Omikron has received since entering the U.S. market," said Nikolas Dendrinis, Chairman of Omikron Yachts. "It's rewarding to see our philosophy of craftsmanship and vision of yachting, grounded in refined and thoughtful design, resonate so deeply with American clients as well. This positive reception reinforces our commitment to further expand our presence and continue building meaningful relationships in this key market."

As part of its growth strategy, Omikron plans to further consolidate its presence in North America with new deliveries scheduled for 2026 and participation in additional boat shows across the region, including the events of Annapolis and Newport as well as Fort Lauderdale.

Omikron Yachts will be at the Palm Beach International Boat Show, from March 25 to 29, 2026, at their stand on Ramp 6 Slip IW 678

Omikron Yachts

Omikron Yachts is the new brand of Olympic Marine, representing all the shipbuilding, refit and repair activities of the Greek nautical colossus, which is based in a safe harbor in Lavrio, 30 minutes from Athens. The brand was launched in 2019 alongside its first major project, the intensive refit of 107-metre gigayacht Dream, which

involved lengthening the hull by 15 metres. Now, the brand is building 12 units per year of its first production model, the OT-60 – introducing the sailboat without sails, as well as the Argo 54 – a sustainable super-sailer concept. Beyond its strategic location in the Aegean, Omikron Yachts benefits from the services, facilities and expertise of Olympic Marine, established in 1969, allowing the entire design, engineering and construction process to be carried out in-house.

MEDIA CONTACTS:

Omikron Yachts

Eugene Anyfantis

M. +30 6945705125

marketing@omikronyachts.com

Sculati & Partners

Camilla Melinossa

M. +39 3493399554

camilla.melinossa@sculatiandpartners.com

www.sculatiandpartners.com/omikronyachts