

Skeeter Boats Launches New Website Dedicated to Saltwater Anglers

KILGORE, Texas--([BUSINESS WIRE](#))-- Skeeter Boats strengthens its connection with saltwater anglers through the launch of a new dedicated website, [skeetersaltwater.com](https://www.skeetersaltwater.com), along with all-new Skeeter Saltwater social media channels. Created exclusively for the Skeeter Saltwater community, the new digital platforms give coastal and offshore anglers a distinct space tailored to their lifestyle, needs and on-the-water experiences.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20260303664165/en/>



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Skeeter developed the new website to clearly differentiate its saltwater lineup from its bass boat products, creating a focused space for saltwater customers to explore models, features and content built specifically for them. The site reflects Skeeter's commitment to innovation, performance and the unique demands of saltwater fishing.

“Our saltwater customers deserve a space that speaks directly to how and where they fish,” said Chris Brown, Brand Marketing Manager, Skeeter Boats. “By launching a dedicated Skeeter Saltwater site, we’re giving coastal anglers a platform that speaks to their boats, their waters and their passion for the sport.”

The new Skeeter Saltwater site features the full saltwater model lineup, detailed boat features and rigging options, along with lifestyle imagery that reflects real-world coastal and offshore use. Visitors can explore performance-driven design elements, advanced technology and customization options that set Skeeter Saltwater boats apart.

In addition to product information, the site delivers brand storytelling that highlights Skeeter's saltwater heritage and commitment to anglers who fish bays, nearshore and offshore waters. Clear navigation and streamlined content allow users to quickly find what matters most, whether researching a new boat or connecting with the Skeeter Saltwater brand.

For more information, visit skeetersaltwater.com.

About Skeeter Products, Inc.

Skeeter Products, Inc., a Yamaha boat company and leader of performance fishing boats, is proud to support America's fishing consumer since 1948. Skeeter is the recipient of 23 consecutive NMMA® C.S.I. Customer Satisfaction Index awards, and its boats are certified to meet strict U.S. Coast Guard, NMMA®, and American Boat & Yacht® Council standards.

For more information visit www.skeeterboats.com. EAT. SLEEP. FISH.

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Follow instructional materials and obey all laws. Ride responsibly, wearing protective apparel and USCG-approved personal flotation device. Always drive within your capabilities, allowing time and distance for maneuvering, and respect others around you. Never drink and ride.

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