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### **Bay Rider Boats Adds Florida Dealer**

**Wilson, NC – Bay Rider Boats** - *an independent boatbuilder with a more than 50-year history in producing inshore/offshore bay boats, skiffs, and center consoles* - recently added **Atlantic Pro Boat Sales & Service** in **Palmetto, Florida**, to its dealer network.

“We’re excited to have Atlantic Pro join our growing dealer family,” said Bay Rider Boats Owner Bob Brunson. “As we look to expand our dealer network, it’s important to us to find the right partners. Atlantic Pro certainly fit the bill and we’re looking forward to growing this partnership,” added Brunson.

“We’re excited to join the Bay Rider Boats family and to represent the brand to our audience,” said Atlantic Pro Owner Alex Moore. “After much research searching for a new boat brand that we wanted to represent, and after seeing how these boats are so well produced and the reputation for quality they have earned over the years, the choice was clear,” added Moore.

Bay Rider Boats produces ten bay boat, skiff, and center console models ranging from 21’-26’. With a 52,000 sq-ft manufacturing facility in Wilson, North Carolina, the company is known for making some of the highest quality, dryest boats out on the water. The company is trusted by families and enforcement officials alike for producing a well-built, reliable product year after year.

For more information on Bay Rider Boats, visit [www.bayriderboats.com](http://www.bayriderboats.com), or contact Mark Jerkins at Tinsley Creative, email: mark@tinsleycreative.com; phone: 863.583.0081.

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