

BlueNav appoints Sandrine Saint-Saëns as Chief Growth Officer

BlueNav announces the appointment of **Sandrine Saint-Saëns** to the newly created position of **Chief Growth Officer**.

Sandrine brings extensive experience in marine sector and will drive BlueNav's growth strategy, accelerate international business development, and strengthen key partnerships.

Previously Sales Director at Zodiac Nautic, she has a proven track record in strategic leadership and launching innovative product lines.

“Sandrine’s expertise in global business development and deep understanding of the marine market make her the perfect addition to our team” said Xavier Lachéradé, CEO of BlueNav. *“She will play a key role in expanding our international presence and driving sustainable growth.”*

In her new role, Sandrine Saint-Saëns will oversee business expansion, align marketing efforts, and structure relationships with key players in the marine industry, distributors, and OEM partners. She will also play a central role in identifying market opportunities and supporting the launch of new offerings.

“I am thrilled to join BlueNav at this exciting stage” said Sandrine Saint-Saëns. *“BlueNav solutions combine sustainability and performance for the future of boating, and I look forward to contributing to this journey with such a passionate and innovative team.”*

This appointment highlights BlueNav's ambition to strengthen its leadership in smart electric propulsion solutions and expand its footprint globally.

