

# **AXOPAR ANNOUNCES STRATEGIC EXPANSION IN FLORIDA WITH ONEWATER MARINE ACROSS FIVE NEW LOCATIONS**

**Axopar Boats Ltd. announces a major expansion of its partnership with OneWater Marine Inc., which will now serve as the representative for Axopar in Florida. With five new retail locations and a total network of thirteen sites, this strengthens Axopar's presence in one of the world's most important boating markets and ensures customers benefit from improved availability, faster service access, and reliable after-sales support.**

In Spring 2025, Axopar Boats Ltd. announced its initial partnership with OneWater Marine, marking a significant step in expanding their presence in the United States. That announcement introduced the first wave of new dealership locations across Florida and Alabama, strengthening Axopar's foothold in the region and providing customers with greater access to innovative, adventure-driven boats. Building on this foundation, today's announcement marks the next phase of growth, with OneWater Marine now representing Axopar across Florida through its network, supported by five additional retail locations and a total network of thirteen sites.

## **Expanding Access: Five New Locations and Broader Florida Coverage**

Under the expanded reseller agreement, OneWater Marine will support the sales and service of Axopar boats across Florida through its growing retail network. This development is supported by the opening of five new retail locations operated by Walker's Marine and Sundance Marine, bringing the

total number of OneWater locations in Florida to thirteen. The new locations include Walker's Marine in Fort Myers and Marco Island, Florida, and Sundance Marine in Miami, Pompano Beach, and Jensen Beach, Florida. This expanded footprint ensures that boating enthusiasts across the state have convenient access to sales, demonstrations, and expert after-sales support.

With this expansion, customers will benefit from greater availability of boats for sea trials, faster access to service and warranty work, and a more unified retail experience. OneWater's established presence and expertise in the marine industry make it an ideal partner for delivering a premium ownership journey for Axopar customers.

*"Florida is one of the most dynamic boating markets in the world, and this strengthened partnership with OneWater Marine allows us to serve customers across the state with greater efficiency and consistency," said Kari Kulojärvi, CEO of Axopar Boats.*

"This new chapter with OneWater Marine is about more than expanding our footprint — it's about deepening our commitment to Florida's boating community. We've listened to our customers and partners, and we know that seamless access to Axopar, supported by knowledgeable teams and reliable service, is what truly elevates the ownership experience. I'm proud of how our brands continue to set new standards for innovation and adventure, and I look forward to seeing even more boaters discover what makes Axopar unique."

The expanded network supports Axopar's presence during the upcoming winter boat show season, with additional customer events planned as new locations come online. Axopar remains fully committed to its broader U.S. dealer community, recognizing the vital role existing partners have played

in building the brand's reputation for excellence and customer satisfaction.

**About Axopar:** Axopar is a Finland-based boat manufacturer and one of the fastest-growing boat brands in the world. As the Adventure Boating Company, Axopar designs multifunctional, accessible, and innovative boats built around Scandinavian simplicity, unparalleled driveability, and effortless exploration. The multi-award-winning fleet spans 22 to 45 feet, including two all-electric AX/E models, and is supported by a global dealer network in more than 50 countries, with North America as the largest market. Designed in Finland and manufactured in Poland, Axopar has sold over 7,500 boats since its founding in 2014. In 2024, the Group's turnover reached 197,2 million euros and it employed roughly 1100 people. For more information, visit [www.axopar.com](http://www.axopar.com)

**About OneWater Marine Inc.:** OneWater Marine Inc. is one of the largest and fastest-growing premium marine retailers in the United States. OneWater operates a total of 95 retail locations, 6 distribution centers / warehouses and multiple online marketplaces in 18 different states, several of which are in the top twenty states for marine retail expenditures. OneWater offers a broad range of products and services and has diversified revenue streams, which include the sale of new and pre-owned boats, finance and insurance products, parts and accessories, maintenance, repair and other services.