

## **Magma Appoints Billy McFadden as President; CEO Transitions to Board Chairman Role**

*Irvine, CA* — today Magma announced the appointment of Billy McFadden as President, effective immediately. The leadership transition supports the company's continued focus on operational excellence, customer partnership, and long-term growth.

After serving as Chief Executive Officer for six years, Chris de Recat will transition to Board Chairman. In this role, he will remain actively involved in shaping Magma's strategic priorities and supporting the leadership team.

McFadden brings deep experience in consumer brand leadership and go-to-market execution. His background includes senior leadership roles with Solo Stove, Aquasana, and Cuisinart, as well as early career experience as a manufacturer's representative — a foundation that closely aligns with Magma's customer-first operating model.

*"Magma is well-positioned for its next phase, and Billy's leadership experience and values make him an excellent fit for where the business is headed,"* said de Recat. *"We are fully aligned on strategy and execution, and I look forward to supporting him as Board Chairman."*

As President, McFadden will lead Magma's commercial and operational teams, with a focus on strengthening partnerships, driving disciplined growth, and building organizational capability