



American Boat & Yacht Council (ABYC)
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Caption: *Marine Service Technician Week recognizes the skill, professionalism and commitment of marine service technicians across the boating industry. (Photos courtesy of ABYC)*

ABYC Sets Date for Annual Marine Service Technician Week

Celebrate Your Marine Service Technicians, April 20-24, 2026

ANNAPOLIS, Md. (Jan 28, 2026) – The American Boat & Yacht Council (ABYC) announced the fifth annual International [Marine Service Technician Week](#), scheduled for April 20-24, 2026. The week recognizes the skill, professionalism and commitment of marine service technicians across the boating industry.

“Marine technicians are the pros who keep boats running, families making memories and safety top of mind. This week is about saying thank you, highlighting outstanding techs and sharing stories from across the industry,” said Shannon Aronson, ABYC senior director of marketing and communications.

Throughout the week, ABYC will spotlight technicians and organizations on social media with daily themes and designated hashtags, offer technical challenges with prizes, and provide online educational opportunities.

“Every year, marine businesses find creative and meaningful ways to recognize their technicians and bring teams together. We’ve seen picnics, taco buffets, ice cream socials, interviews, and social media videos,” said Aronson.

The week will also include the presentation of the Outstanding Technician and New Achiever awards. Nominations will open in February.

To sponsor International Marine Service Technician Week, contact marketing@abycinc.org. For participation ideas and examples from past events, visit www.abycinc.org/thankyoutechs.

Follow #MarineServiceTechWeek and #ThankYouMarineTechs on social media for updates.

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Since 1954, the nonprofit American Boat & Yacht Council (ABYC) has developed safety standards for boat design, construction, equipment, repair and maintenance. The essential global source of marine industry technical information, ABYC's product safety standards, credentialing, education, training, and other tools help members make boating safer.