

FOR IMMEDIATE RELEASE

## **Off The Hook Yachts Rings the Closing Bell at the NYSE**

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The Off The Hook Yachts team stepped onto Wall Street this week, ringing the Closing Bell at the New York Stock Exchange to celebrate the company's recent IPO.

The event took place on the eve of the New York Boat Show, creating a meaningful connection between the financial markets and one of the marine industry's longest-standing traditions.

"Ringing the Closing Bell at the New York Stock Exchange was a moment I never imagined when we were just getting started," said Jason Ruegg, Founder and President of Off The Hook Yachts. "To share that experience with our team, on the eve of the New York Boat Show, reflects how far we have come and the relationships that helped shape our growth. We are proud of what we have built so far, and of the progress we have made in modernizing how boats are bought and sold."

Founded with a focus on building a scalable, technology-driven marketplace, Off The Hook Yachts has grown into a nationally recognized platform serving buyers, sellers, dealers, and brokers across the United States. The company's approach brings greater efficiency and transparency to a traditionally fragmented marine industry.

Off The Hook Yachts will be attending the New York Boat Show, taking place January 21–25, 2026, at the Javits Center, where the team will connect with industry partners and marine professionals throughout the event. The company will be exhibiting at Booth #100.

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### **About Off The Hook Yachts**

Founded in 2012, Off The Hook YS Inc., America's largest buyer and seller of pre-owned boats, is a vertically integrated marine platform transforming how a market of ~1 million used boats and yachts are bought, sold, and financed across the U.S. annually. The Company's proprietary AI-powered systems and national acquisition model drive unmatched speed, efficiency, and transparency leading to its acquisition of more than \$100 million in boat purchases annually at a 5X inventory turn. With a scalable infrastructure spanning technology, wholesale, brokerage, financing, asset recovery, repair, and support yacht services, Off The Hook is well-positioned to lead the evolving \$57 billion marine market. Off The Hook's vertically integrated businesses includes: [Autograph Yacht Group](#), [Azure Funding](#), [Boats & Buyers](#), and [We Buy Boats](#).