



NEWS RELEASE: FOR IMMEDIATE RELEASE

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Media Contact: Brian Chandler
bchandler@commonwealth-pr.com
(804) 221-9177

**MMA to host 2026 Neptune Awards Celebration
During Discover Boating Miami international Boat Show**

Limited tickets available, Early registration is encouraged

Miami, FL — The Marine Marketers of America (MMA), the leading association representing marketing professionals in the recreational marine industry, will convene industry leaders and innovators for this year's **Neptune Awards Ceremony & Networking Reception** during the **Discover Boating Miami International Boat Show**. The event is scheduled for **Thursday, February 12, from 6 to 9 p.m. at the Miami Botanic Gardens**, adjacent to the main entrance of the Miami Convention Center.

Recognized as the **best networking event in the marine industry**, the Neptune Awards ceremony attracts marketers and industry leaders from all major marine companies and supporting agencies. Set against the backdrop of a lively evening, this year's event will include an open bar, music, and the opportunity to connect with professionals shaping the future of the recreational marine industry.

During the event, the most creative marketing concepts, campaigns, and initiatives from across all sectors of the marine industry ecosystem will be honored. Category winners of the Neptune Awards will be announced, culminating in the reveal of the coveted King Neptune Award, which recognizes the best of the best in marine marketing.

“The Neptune Awards showcase the exceptional quality, creativity and strategic thinking coming out of marine marketing today,” said Alisdair Martin, president of the Marine Marketers of America. “Each year, the depth and originality of the entries continue to raise the bar, highlighting how marketers across the industry are pushing boundaries, embracing innovation and delivering work that drives the marine industry forward.”

The **Sponsors** who are invested in supporting the growth of our industry through this event include: National Marine Manufacturers Association (NMMA) and Discover Boating, Yamaha, MarineMax, Boats Group, Moto TV, Sea Tow, Infolink, Sportsman, Galati Yacht Sales, VizSense, Savvy Navvy, Marine Retailers Association of the Americas (MRAA), Nautical Network, SmartSource and Brunswick.

Tickets Now Available: Tickets for the Neptune Awards Ceremony are available for purchase [on the Neptunes webpage](#). The event is open to all marketing and leadership professionals in the marine industry. Members of MMA enjoy a discounted rate, and non-members are encouraged to join the organization to take advantage of this benefit. *Limited tickets available, Early registration is essential.*

Event Details: Date: Thursday, February 12, 2026

Time: 6:00 - 9:00 p.m.

Location: Miami Botanic Gardens, next to the Miami Convention Center

About Marine Marketers of America: The Marine Marketers of America (MMA) is dedicated to raising the bar for marketing excellence in the recreational marine industry. Our mission is to build community, champion excellence and drive continuous professional development of our members. [Join MMA today](#)