

FOR IMMEDIATE RELEASE

January 20, 2026

Contact: Aliya Escoda

MarineMax

press@marinemax.com

MarineMax Appoints Brendan Bailey as General Manager of MarineMax Dallas and MarineMax Dallas Yacht Center

OLDSMAR, FL (January 20, 2026)— MarineMax is pleased to announce the appointment of Brendan Bailey as General Manager of MarineMax Dallas and MarineMax Dallas Yacht Center. Brendan brings nearly 30 years of marine industry experience and a strong connection to the Dallas market, where he grew up and previously led the Dallas location as General Manager.

During his prior tenure as General Manager, Brendan built a high-performing team and strengthened long-standing customer relationships that continue today. Over his 15 years with MarineMax, he has earned recognition as a three-time Chairman’s Circle recipient and served as a member of the MarineMax Yacht Team, supporting clients across vessels ranging from 40 to 95 feet. His leadership style is rooted in team development, operational discipline, and a relationship-driven approach to customer service.

Most recently, Brendan was part of the MarineMax Fort Myers team, one of the company’s flagship locations, where he collaborated with top-performing sales professionals and further refined his execution of the MarineMax experience model. He plans to bring those best practices back to Dallas while building upon the strong foundation already in place.

Brendan lives in Dallas and enjoys basketball, volleyball, and spending time on the water with his family, clients, and friends.

RESOURCES

Images | <https://marinemax.smugmug.com/Press-Requests/n-kFZVVh/New-GM-DAL-LLV/i-wpvWXbw/A>

ABOUT MARINEMAX

As the world's largest recreational boat and yacht retailer, marina operator and superyacht services company, MarineMax (NYSE: HZO) is United by Water®. We have over 120 locations worldwide, including over 70 dealerships and over 65 marina and storage facilities. Our integrated business includes IGY Marinas, which operates luxury marinas in yachting and sport fishing destinations around the world; Fraser Yachts Group and Northrop & Johnson, leading superyacht brokerage and luxury yacht services companies; Cruisers Yachts, one of the world's premier manufacturers of premium sport yachts, motor yachts, and Aviara luxury dayboats; and Intrepid Powerboats, a premier manufacturer of powerboats. To enhance and simplify the customer experience, we provide financing and insurance services as well as leading digital technology products that connect boaters to a network of preferred marinas, dealers, and marine professionals through Boatyard and Boatzon. In addition, we operate MarineMax Vacations in Tortola, British Virgin Islands, which offers our charter vacation guests the luxury boating adventures of a lifetime. Land comprises 29% of the earth's surface. We're focused on the other 71%. Learn more at www.marinemax.com.

###