



CRAFTED FOR LIFE

FOR IMMEDIATE RELEASE

MJM Yachts Expands Global Market Reach by Partnering with Luxury Yacht Dealer Mr. Blu Yacht & Ship in Italy

WASHINGTON, N.C. – JANUARY 12, 2026 – Luxury performance boat builder [MJM Yachts](#) is proud to announce a strategic partnership with European luxury yacht dealer [Mr. Blu Yacht & Ship](#). Headquartered in Udine, Italy, Mr. Blu Yacht & Ship will collaborate with the team at MJM Yachts to customize the builder's range to meet the needs and preferences of European owners while preserving MJM's design and engineering DNA.

"The addition of MJM Yachts to our portfolio is a natural and strategic step," said Laura Passavinti, CEO of Mr. Blu Yacht & Ship. "We share a vision with MJM that is based on substance, method, and responsibility. The MJM 38 and MJM 47 perfectly embody the idea of advanced boating, where performance, comfort, and lasting value coexist without compromise. Our contribution will be to accompany the shipyard on a journey of adaptation to the European market, starting with truly listening to the owner and understanding how the boat is used."

Mr. Blu Yacht & Ship has established itself as a premier yacht dealer for Italian boat owners, representing quality brands such as Apremare, Cigarette, Fjord, Lomac, and Streamline, as well as serving as brand ambassador for Linssen Yachts and Cormate. The company's ecosystem is completed by the Mercury Boat Service, which guarantees technical continuity, qualified assistance, and long-term management.



MJM Yachts is collaborating with Mr. Blu on the design of an MJM 47X for the European market.

“Mr. Blu Yacht & Ship is the ideal partner for MJM in the Italian market,” said Natascia Hatch, CEO of MJM Yachts. “We share an approach focused on real quality, long-term relationships with owners, and sustainable growth. Mr. Blu's experience and in-depth knowledge of the European market will allow us to strengthen MJM's presence in Europe, while maintaining the values and identity that distinguish our brand.”

This collaboration is based on a shared vision: **yachting as a journey, not just a transaction.** MJM and Mr. Blu Yacht & Ship will offer owners an integrated system in which consulting, selection, management, value preservation, and resale are part of a single coherent cycle over time.