

## SMARTGYRO APPOINTS ALESSIO LOGUERCIO AS NEW MANAGING DIRECTOR

**La Spezia, 13 January 2026**, Smartgyro, a global innovator in marine stabilization, announces the appointment of Alessio Loguercio as its new Managing Director, effective 7 January 2026. With more than 15 years of experience across technical, operational and commercial roles in the marine industry, Alessio brings a unique combination of strategic vision, customer understanding, and hands-on industry expertise to guide Smartgyro through its next phase of growth.

Alessio joins Smartgyro from Ferretti S.p.A. in La Spezia, Italy, where he spent nine years strengthening international after-sales operations and service delivery across strategic markets. His career began in technical design before progressing through project management and after-sales roles at CNM Cantieri Navali del Mediterraneo, in Rome, eventually leading to a senior position at Riva overseeing after-sales and service activities across the EMEA region.

Since 2019, Alessio served as After-Sales & Service Supervisor at Riva, leading operations across key markets including Italy, the French Riviera, Monaco, the UAE, Turkey, and the Balearic Islands. He managed warranty operations, multimillion-euro budgets, and supplier negotiations while delivering high-quality technical support to yacht crews, owners, and dealers. He also collaborated with Engineering, Operations, and Quality teams to drive product improvements.

With a background in mechanical engineering and solid experience in customer management, supplier relations, budget control and team development, Alessio is well positioned to strengthen Smartgyro's global presence and support the company's operational and commercial expansion.

"I am truly delighted to take on the role of Managing Director at Smartgyro. My career has taught me the importance of listening, truly understanding what owners expect, supporting crews in their everyday challenges, and working collaboratively with suppliers and shipyards."  
**said Alessio Loguercio, Managing Director of Smartgyro.**

"From my first interactions with the Smartgyro team, I was struck by the energy, commitment and pride that everyone brings to their work. The culture is a real strength, and I am eager to build on it as we continue to expand Smartgyro's global presence and guide the company into its next phase of development and innovation."



Smartgyro is a global leader in innovative marine technologies, providing advanced stabilization systems for recreational and professional vessels. Since 2020, Smartgyro has been part of the YANMAR Marine Recreational Business Unit, where close collaboration among YANMAR Group companies drives innovation and enables an integrated, high-value offering for boat builders and boaters worldwide.

Smartgyro will exhibit at **boot Düsseldorf in Hall 10, Stand D40**, where industry professionals and media representatives are welcome to **meet Alessio Loguercio from 19 to 22 January**.

**Ends**

### **About Smartgyro – The Future of Marine Stabilization**

Smartgyro is a gyro stabilization technology company with a mission to elevate the entire boating experience with its complete range of advanced gyro stabilizers. Ideal for new builds and refit installations on recreational powerboats and light-duty commercial vessels, the leading Smartgyro stabilizers offer significant performance, efficiency, installation and maintenance benefits for boat owners, vessel operators and boatbuilders. The Smartgyro range consists of the SG20, SG40, SG60, SG80, SG120 and SG150 bringing boat stabilization for vessels from 40ft to more than 95ft.

Founded in 2014 and based in La Spezia (SP), Italy, Smartgyro forms part of the YANMAR Marine Recreational Business Unit, one of seven rapidly expanding business domains that span land and sea. With a comprehensive portfolio of products, services, and expertise, the Marine Recreational Business Unit delivers total solutions as a leading engine and equipment manufacturer and includes YANMAR, VETUS, Maxwell, Flexofold and Smartgyro.

**“Feel the magic” with Smartgyro. More information: [www.smartgyro.com](http://www.smartgyro.com)**