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FOR IMMEDIATE RELEASE
January 8, 2026

MRT Appoints Sean Vliet as ValvTect Fuel Solutions Sales Director to Lead Brand Growth
Industry Veteran to Drive Expansion Across Marine and Road Fuel Additive Markets

Greensboro, N.C. - Modern Recreational Technologies (MRT) today announced the appointment of **Sean Vliet as Fuel Solutions Sales Director**, where he will lead strategic growth initiatives for the company's ValvTect® brand across both marine and road fleet vehicle markets.

In this role, Sean will spearhead expanding customer engagement and business development efforts for ValvTect's diverse product portfolio, which includes diesel fuel additives, gasoline treatments, and specialty marine formulations. His responsibilities will encompass supporting key accounts and driving new business development to strengthen ValvTect's position as a trusted fuel solutions provider across multiple market segments.

"We are excited to welcome Sean to our team," said Chick Michaud, VP Sales Marine and Fuel. "His extensive background in fuel additives and strategic business planning, combined with his customer-focused approach, makes him the ideal leader to guide ValvTect's next chapter of growth. Sean's appointment reflects our ongoing commitment to delivering exceptional service and innovative solutions across our complete range of marine and road fuel products."



Proven Industry Expertise

Sean brings extensive experience in fuel additives and the oil and gas chemical industries, with demonstrated success on both the manufacturing and service sides of the business. He has played key roles in strategic business planning, helping organizations define long-term direction and achieve major goals. This combination of technical knowledge and strategic acumen positions him to effectively support customer needs across ValvTect's full product range.

"I'm thrilled to join Modern Recreational Technologies and lead the ValvTect brand," said Vliet. "ValvTect has built a strong reputation for quality and reliability across diverse markets, from marine fuel treatments to highway diesel additives. I look forward to working with our customers and team to build on that foundation and explore new opportunities for growth."

Customer-Focused Approach

Sean is committed to ensuring customers receive the product expertise and responsive support ValvTect is known for, whether they're using products for marine engines, on-the-road diesel fleets, or gasoline applications. ValvTect's comprehensive product line is designed to enhance fuel performance, protect engines, and ensure optimal operation across various conditions and fuel types.

Sean is immediately available to connect with ValvTect customers and partners throughout the company's market areas and can be reached at Svliet@mrtproducts.com



PRESS RELEASE

About ValvTect:

ValvTect Petroleum Products is one of the industry's largest suppliers of high-performance diesel and gasoline additives to fuel distributors, marinas, truck stops, fleet vehicles, railroads, terminals, and refiners. Specializing in premium fuel solutions engineered to combat ethanol-related problems, ValvTect's advanced additive packages deliver enhanced power, efficiency, and fuel stability that customers can count on. The ValvTect team is dedicated to protecting customers' investments and maximizing engine performance through advanced additive packages that include detergents, corrosion inhibitors, and octane improvers designed to maximize engine performance and longevity. For more information, visit www.valvtect.com.

About Modern Recreational Technologies:

Modern Recreational Technologies, Inc. (MRT), is an industry leader specializing in advanced coatings for the marine, aquatic, parks, and fuel segments. MRT brings together a portfolio of industry leading brands delivering innovative solutions for boat owners, pool owners, professionals, applicators, park and recreation facilities, and fuel distributors. The MRT team is comprised of passionate individuals dedicated to creating and supporting products that maximize the recreational time customers work hard to enjoy. For more information, visit www.mrtproducts.com.

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