



FOR IMMEDIATE RELEASE

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MarineMax Opens New Showroom at MarineMax Harbour Towne Marina in Dania Beach, Florida

OLDSMAR, FL (December 22, 2025)— MarineMax, the world's largest recreational boat and yacht retailer, has announced that the former Intrepid Sales Center in Dania Beach, Florida, is now a MarineMax location. This transition further strengthens MarineMax's presence in experiences through best-in-class brands and personalized service.

MarineMax Harbour Towne will exclusively feature Intrepid Powerboats, offering both new and pre-owned models known for their innovative design, superior performance, and custom builds. The showroom is designed to provide an elevated, brand-focused experience for customers seeking a high-performance luxury powerboat tailored to their boating lifestyle.

In addition to sales, MarineMax Harbour Towne will offer full service and parts support, ensuring Intrepid owners have access to expert maintenance, genuine parts, and ongoing care from a knowledgeable team trained to support the brand.

Conveniently located near Fort Lauderdale, MarineMax Harbour Towne serves as a trusted destination for Intrepid customers throughout South Florida. Visitors can expect personalized guidance from experienced Intrepid and MarineMax associates, whether they are exploring their first Intrepid or upgrading to a new model.

For more information, customers are encouraged to visit the showroom or contact the MarineMax Harbour Towne team

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