



## Conference & Expo 2026

### FOR IMMEDIATE RELEASE

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## Kick Off the 2026 AMI Conference & Expo with Exclusive Pre-Conference Learning and Marina Tours

**Daytona Beach, FL (February 2026)** - The Association of Marina Industries (AMI) is offering a full day of pre-conference programs to launch the **2026 AMI Conference & Expo** at the **Ocean Center in Daytona Beach, Florida** on Monday, February 2, 2026. These events provide marina professionals with hands-on learning, expert insights, and exclusive behind-the-scenes access to some of Florida's top marina facilities.

**Marina 101** offers newcomers and career changers an introduction to marina operations. Led by industry veteran **Jeremy Holcomb, CMM**, participants explore the daily realities of managing a marina, from maintenance and emergency preparedness to financial oversight and long-term planning. This foundational course is perfect for anyone considering a career in the marina industry or evaluating marina investment opportunities.

For those interested in cutting-edge innovation, **From Docks to Data: Unlocking AI's Power in Marinas** dives into practical applications of artificial intelligence in marina management. Attendees will learn how AI can enhance predictive maintenance, automate customer communications, optimize revenue, and improve operational efficiency. Industry experts will share real-world examples, tools, and strategies that can be implemented immediately.

The **Marina & Boatyard Tour** gives attendees an inside look at three standout facilities. **Inlet Harbor Marina** showcases resilient operations following hurricane recovery. **Halifax Harbor Marina** highlights large-scale marina management and amenities. **New Smyrna Marina** demonstrates resort-style marina services and easy access to both the Intracoastal Waterway and the Atlantic Ocean. This guided tour offers a rare opportunity to see best practices and innovative operations in action.

These pre-conference programs flow seamlessly into the **AMI Member Meeting** and **First-Time Attendee Reception**, providing valuable networking opportunities. The day concludes with the **official opening of the AMI Conference & Expo** and a reception on the Exhibit Hall floor, welcoming attendees to connect with industry leaders, exhibitors, and peers.

The pre-conference events require an additional fee and can only be added to a full conference registration. They are designed to enhance the overall conference experience through education, networking, and exclusive access to leading marina operations.

For more information or to register, visit the <https://marinaassociation.org/conferenceandexpo>.

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