

David Walters Yachts Promotes Erik Haaland to Sales Director

BY AMANDA NOON - 0 COMMENTS

Fort Lauderdale, Florida - December 4, 2025 – David Walters Yachts is pleased to announce the promotion of [Erik Haaland](#) to the role of Sales Director. In this new position, Erik will directly manage the team of yacht brokers, oversee skills training and professional development, and design and implement comprehensive marketing plans that enhance both brokerage and new-boat sales efforts. Centrally based in Fort Lauderdale, the yachting capital of the world, Erik travels regularly to the firm's other physical offices in Annapolis and Sint Maarten to support clients and the brokerage team on site.

As Sales Director, Erik will be responsible for attaining the company's sales goals, overseeing lead distribution across the brokerage team, and increasing brand awareness and content quality across all channels. He will also focus on fostering and building relationships with new partners and shipyards, with a particular emphasis on growing David Walters Yachts' portfolio of new boat brands and strengthening its position in both the sailing and motor yacht markets.

In recent years, Erik has played a central role in leading David Walters Yachts' strategic growth in the Caribbean, California, and Europe, helping to establish and expand the company's presence in these key yachting regions. His work developing partnerships, opening new markets, and supporting clients abroad has been instrumental in positioning the firm as a truly international brokerage.

“Erik has consistently distinguished himself as a leader within our organization, not only through his sales performance but through his dedication to our clients and his support of the team,” said Josh McLean, President of David Walters Yachts. “His promotion to Sales Director is a natural next step, and we’re excited to see him drive the continued growth and evolution of our brokerage and new boat programs.”

Erik has been the top sales broker at David Walters Yachts for several years, representing many of the company’s most significant listings and overseeing complex transactions for both brokerage and new build clients. His blend of technical knowledge, market insight, and high-touch client service has made him a trusted advisor to buyers and sellers alike and a key contributor to the firm’s success.

In his new role, Erik joins the company’s leadership team, which now includes:

- [Josh McLean](#), President
- [Amanda Noon](#), Vice President
- [Erik Haaland](#), Sales Director

Together, this leadership group will guide the strategic direction of David Walters Yachts, with Erik playing a central role in expanding partnerships with premier shipyards, elevating marketing and content quality, and developing the next generation of top-performing yacht brokers.

About David Walters Yachts

Founded by renowned yacht broker David Walters, David Walters Yachts has grown over the past several decades into one of North America’s most respected boutique yacht brokerage firms. With offices in key yachting hubs and a team of highly experienced brokers, the company specializes in premium sailing and motor yachts, new yacht sales for select shipyards, and personalized client service that extends well beyond the closing table. In

recent years, the firm has expanded its reach with increased activity and presence in the Caribbean, California, and Europe, reflecting its commitment to serving clients wherever their cruising plans may lead. David Walters Yachts is recognized for its deep technical expertise, integrity, and long-term relationships with owners, captains, and builders around the world.

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