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Northstar Establishes Direct U.S. Operations

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Northstar, a global RIB manufacturer, has ended its distribution relationship with Nautical Ventures and established a new U.S. subsidiary, **Northstar USA**, headquartered in North Carolina. This strategic move positions Northstar to better support its dealers, streamline logistics, and reinforce the brand's long-term commitment to the U.S. market.

Strengthening Operations With Experienced Leadership

To lead this new chapter, Northstar has appointed Boyd Tomkies as CEO of Northstar USA. For the last 17 years, Boyd's career has been focused exclusively on inflatable boats. His deep understanding of the U.S. RIB market, combined with his experience representing and operating top brands, gives him unique insight into what customers need and how to support dealers effectively.

"Boyd understands the needs of American boaters and the realities dealers face every day," said Cengiz Arsay, President of Northstar. *"His operational strength and customer-first approach make him the ideal captain for Northstar's U.S. expansion."*

Building a Stronger Dealer Network

Northstar USA has already secured several new dealers across key regions and is actively onboarding additional partners. Current discussions span four primary segments: **Small RIBs** (models under 6 m), **Mid-size RIBs** (6-10 m), **Full-range dealerships** (2.9-10 m), and **Performance RIBs** (ION 10.5 and ION 12 with Mercury Racing applications). This focused dealer strategy aligns naturally with Northstar's broad product portfolio and ensures nationwide coverage and improved customer support as demand for high-quality RIBs continues to rise.



About Northstar

Founded in 2002, Northstar is a high-volume RIB manufacturer based in Izmir, Turkey, producing recreational and professional craft. The company operates three production facilities with full in-house design and engineering capabilities and utilizes advanced composite technologies such as Vacuum Infusion and Resin Transfer Molding (RTM).

Northstar collaborates with naval architect Adam Younger, who is known for his Advanced Tapered Stepped Hull designs that enhance the performance and efficiency of the Orion and ION series.

With one of the widest RIB ranges available from a single supplier - from lightweight tenders to high-performance models - Northstar is well positioned to support a diverse and growing global customer base.