

PRESS RELEASE

Saxdor Yachts expands into new high-potential boating markets

Helsinki, Finland – December 5th, 2025 – Saxdor Yachts continues to widen its international presence with the appointment of two new dealerships, entering the **Indian market** with Marine Solutions and expanding into **Saudi Arabia** and **Nigeria** with Sea Pros Yachts. These partnerships represent key developments in Saxdor's strategic growth across fast-accelerating recreational boating regions.

These areas are experiencing a notable rise in leisure marine activity, supported by increasing coastal infrastructure, strong tourism initiatives, and growing interest in boating and on-water experiences. With its range of innovative and versatile boats, Saxdor is well positioned to capture this expanding demand.

"We are pleased to welcome Marine Solutions and Sea Pros Yachts into our dealer network," said **Jon Hautamäki, Commercial Development Director at Saxdor Yachts**. "We are seeing growing enthusiasm for recreational boating across these high-potential regions, and these markets are fully in line with the next phase of Saxdor's global expansion. We choose partners who are leaders in their territories and who share our customer-focused mindset, and both Marine Solutions and Sea Pros fit this vision extremely well."

Marine Solutions is India's longest-standing premium yacht dealership, with over two decades of experience and a reputation for developing the country's yachting culture through top-tier brands and service. Their presence in key coastal hubs such as Mumbai and Goa will ensure strong nationwide visibility for Saxdor.

Sea Pros Yachts is one of the region's most respected marine distributors, renowned for its specialized expertise, large service footprint, and strong presence across the Red Sea and Arabian Gulf, with a new venture now extending this reach into Nigeria. Their portfolio includes a selection of the world's most prestigious yachting brands, making Sea Pros the ideal partner to introduce Saxdor to a fast-evolving and premium-oriented market.

"These collaborations reinforce our commitment to making Saxdor available where boating is growing most rapidly," added Hautamäki. "Together with our new partners, we look forward to welcoming new communities of boaters to the Saxdor experience."

With these latest appointments, Saxdor further strengthens its presence across five continents through more than 150 dealership locations, maintaining its position as one of the world's fastest-growing boat brands and continuing to consolidate its platform for future expansion.

About Saxdor Yachts

Founded in 2019, Saxdor Yachts is Europe's fastest-growing boat brand, redefining what it means to own and enjoy a boat. Renowned for its exceptional design, craftsmanship, and performance, Saxdor offers a versatile fleet ranging from 20 to 40+-foot models, with exciting larger models on the horizon.

Saxdor has built a reputation for making boating more enjoyable to own, pioneering smarter, more intuitive boating experiences through advanced technology and AI. Key innovations include Saxdor AI, the industry's first AI-powered co-skipper, and the Digital Showroom, an immersive platform that allows customers to explore and configure boats in a realistic virtual environment.

Since delivering its first boat in 2020, Saxdor has produced 9 models with an annual volume of around 700 boats and a growing workforce of 800 professionals. The dealer network spans five continents and 150 locations.

Headquartered in Helsinki, Finland, and operating a shipyard in Elk, Poland, Saxdor recently expanded production to a facility in Larsmo, Finland, a region with a rich boatbuilding heritage. The company also invests in industry talent through the Saxdor Academy, providing specialized training and education to strengthen the shipbuilding workforce.

For more information, visit www.saxdor.com

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